

OPENING DOORS

TO END HOMELESSNESS

180° 2020 

Making a 180 degree change
to end chronic homelessness
in Santa Cruz County by 2020

180/2020 is a multi-agency community initiative in Santa Cruz County, CA to help men, women, and families who have experienced long-term homelessness turn their lives around. 180/2020 provides permanent housing and support services they need to stay housed, thereby changing lives and improving the community. Building on the success of housing over 200 people during their first 180 initiative, they have set a new goal to end chronic homelessness in Santa Cruz County by 2020.

For more information about their work or how you can get involved, please visit www.180santacruz.org



During the months of July through September 2016,
Sereno Group Real Estate and its Santa Cruz agents will be
contributing 1% of their gross commissions to 180/2020 Initiative.

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