



A PLACE TO FIT IN

The Boys & Girls Club of Santa Cruz promotes youth guidance through educational, vocational, recreational, social and character development of girls and boys ages 6 to 18. The Club is the only youth service organization in the greater Santa Cruz area providing daily drop-in programs five days a week. Their goal is to support and encourage children and young adults to become productive, caring, and responsible citizens. Members come to the Club looking for fun and a sense of belonging that results in friendships and skills development lasting a lifetime.

Sereno Group is proud to support the Boys & Girls Club of Santa Cruz in their effort to renovate their teen rec room, a place for kids to feel safe, unwind, play, and grow. It is our hope the Boys & Girls Club of Santa Cruz will continue to create a legacy of self-discovery and growth.

For more info about the Boys & Girls Club, their programs, or how you can get involved, please visit
WWW.BOYSANDGIRLSCLUB.INFO

**FROM APRIL THROUGH JUNE OF 2014, SERENO GROUP AND ITS
 SANTA CRUZ AGENTS WILL BE CONTRIBUTING 1% OF THEIR GROSS
 COMMISSIONS TO THE BOYS & GIRLS CLUB OF SANTA CRUZ.**

HERE FOR GOOD SERENOGROUP.COM/ONEPERCENT

