

CONQUERING THE DIGITAL DIVIDE



Digital NEST



The Digital NEST (Nurturing Entrepreneurial Skills with Technology) is a 21st century, Technology Workforce Development Center located in Watsonville. The Mission of the Digital NEST is to bring prosperity to underserved communities by teaching technological and entrepreneurial skills to youth and young adults. Digital NEST is creating entrepreneurship and community economic development

by giving youth and young adults in and around Watsonville, California marketable technology skills. It is modeled after successful technology companies that inspire creativity and innovation and will provide its members with state-of-the-art technology in a safe space that gets them off the streets.

Sereno Group is proud to support the commitment and service that the Digital NEST provides to the youth of our community.

For more information about their program or how you can get involved, please visit www.digitalnest.org

DURING THE MONTHS OF JANUARY THROUGH MARCH 2015, SERENO GROUP AND ITS SANTA CRUZ AGENTS WILL BE CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO THE DIGITAL NEST FUND.

SANTA CRUZ

