



Big Brothers Big Sisters
of Santa Cruz County

*Changing
lives for
the better,
forever.*



HERE
FOR
GOOD.

Big Brothers Big Sisters of Santa Cruz County's mission is to provide children facing adversity with strong, enduring and professionally supported one-to-one relationships that change their lives for the better, forever. Since 1982, the agency has served nearly 6,500 youth by creating mentoring relationships between children and carefully screened adult volunteers. Mentors provide guidance, academic support and appropriate role modeling.

By exposing children to new opportunities, volunteer mentors show children that options exist, despite the difficulties they may be experiencing.

Learn more about Big Brother Big Sister of Santa Cruz County at www.santacruzmentor.org.

1% for Good provides grants to local organizations that are active in improving our communities. Sereno Group Santa Cruz and Aptos will be supporting Big Brother Big Sisters of SSC from January to March 2018.

WWW.SERENOGROUP.COM/ONEPERCENT

PALO ALTO // LOS ALTOS // LOS GATOS // NORTHPOINT LOS GATOS
SARATOGA // WILLOW GLEN // WESTSIDE SANTA CRUZ // SANTA CRUZ // APTOS