

## BREATHING A SIGH OF RELIEF

When disaster strikes, family pets can become victims too. It is estimated that over 40,000 of our four legged friends die in fires each year from smoke asphyxiation. Air For Paws is dedicated to providing our fire and rescue personnel with special resuscitation kits and training that can save their lives.

It is a devastating event when someone loses their home by fire. When that loss is coupled with the death of a beloved pet the effects of the event are even more overwhelming. On the occasions when their animals' lives have been saved, it has been a huge win for them on one of the worst days of their lives.

Air For Paws honors all our animal companions by helping to equip first responders with animal resuscitation kits and training. These masks have found their way into the hands of first responders primarily through word of mouth and the generosity of compassionate, caring individuals.

We all love our pets, so we at Sereno Group are proud to help this program that can help save our entire family in a disaster.



In memory of Zeus



DURING THE MONTH OF MARCH 2014, SERENO GROUP AND ITS WILLOW GLEN AGENTS WILL BE CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO AIR FOR PAWS.



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