

RISENG
international

Poverty has a woman's face.



HERE
FOR
GOOD.™

**ACROSS THE WORLD AND ACROSS THE STREET,
IT'S WOMEN AND GIRLS WHO SUFFER THE MOST.**

At Rising International, we believe ending world poverty begins at home. We enable women in America who are surviving gender-based violence, homelessness, and human trafficking to connect with other survivors around the globe, and through the power of entrepreneurship, help each other to rise.

We're the first non-profit organization in the world to revolutionize the home party business model to alleviate poverty both locally and globally. Think Avon or Tupperware for a social cause.

We train economically vulnerable women in Silicon Valley to be Rising Representatives, and to run their own Rising home party businesses. These local entrepreneurs learn to sell boutique quality products handcrafted by impoverished global entrepreneurs, enabling both groups to rise.

1% for Good provides grants to local organizations that are active in improving our communities. Sereno Group Los Gatos will be supporting Rising International from January to March 2018.

WWW.SERENOGROUP.COM/ONEPERCENT

PALO ALTO // LOS ALTOS // LOS GATOS // NORTHPOINT LOS GATOS
SARATOGA // WILLOW GLEN // WESTSIDE SANTA CRUZ // SANTA CRUZ // APTOS