

**AGENDA FOR
REGULAR BOARD OF DIRECTORS MEETING
HELD REMOTELY ON 2022-NOV-02**

Meetings Guidelines and Protocols: <https://members.sfpride.org/meetings>

1. Standing Items (20 mins)
 - a. Call to Order and Welcome
 - b. Acknowledgement of Unceded Ramaytush Ohlone Land
 - c. Roll Call
 - d. Appointment of Meeting Roles (Timekeeper, Stack Monitor, Vibe Watch)
 - e. Reading of the Mission Statement
 - f. Reading of the Financial Protocol
 - g. Approval of the Agenda
 - h. Reading and Approval of Minutes
 - i. Reports of the Officers
 - j. Reports of Committees
 - i. none
 - k. Agency Updates from Executive Director (8 mins)
2. Unfinished Business (10 mins)
 - a. Committee Enrollments (Nguyen)
3. New Business (10 mins)
 - a. Kaiser Panel (Suzanne)
4. Announcements (5 mins)
5. Public Comment (10 mins)
6. In-Memoriam
7. Adjournment

Closed Session to follow for:

- a. Production
- b. Grant Request

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PRIDE PARADE AND CELEBRATION COMMITTEE, INC.

Nguyen Pham
President Report
November 2, 2022

MEETING PARTICIPATION

- Participated in Board of Directors video conference meeting on October 5.
- Participated in Membership video conference meeting on October 12.
- Led ExCom video conference kickoff huddle on October 17.
- Chaired ExCom video conference meeting on October 26.

COMMUNITY ENGAGEMENT

- Attended Fleet Week Concert at Jane Warner Plaza with Interim ED Suzanne Ford on October 6.
- Attended RIZE SF Diwali Dance Party at Origin on October 15.
- Attended DHOOM Queer Desi Daytime Dance Party + Fundraiser at Club Eve on October 16.
- Emceed Ken Jones Awards Reception at Hilton SF Union Square Cityscape Lounge on October 20.
- Represented organization at Warriors LGBTQ+ Night Community Dinner at STEM Kitchen + Garden on October 21.

PUBLIC RELATIONS

- Provided quote to KRON4 for write-up on October 19: "SF Pride chair calls on LGBTQ people to '#DeleteGrindr'" <https://www.kron4.com/news/bay-area/sf-pride-chair-calls-on-lgbtq-people-to-deletegrindr/>
- Published op-ed in *Los Angeles Blade* on October 28: "Grindr betrays loyal users with another controversial leader" <https://www.losangelesblade.com/2022/10/28/grindr-betrays-loyal-users-with-another-controversial-leader/>

DEVELOPMENT COMMITTEE

- SF Pride Pro-Am Golf Tournament Fundraiser
 - Coordinated and attended Reception at Fairmont San Francisco on October 7.
 - Coordinated, produced, and attended Pro-Am Golf Tournament at TPC Harding Park on October 8.
 - Participated on event postmortem call with planning team on October 14.

PRODUCTION

- Scheduled and led pre-production pitch and visioning hybrid meetings at Ninth Street Independent Film Center and virtually on October 10 and October 24.

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ROUTINE RESPONSIBILITIES

- Participated on check-in calls with PR partner on October 12, October 18, October 25, and November 1.
- Engaged with SF Pride content via social media channels as feasible.
- Corresponded with Staff and Board Members as needed.

KEY ACTIVITIES AND MILESTONES SCHEDULED FOR NEXT PERIOD

- Tentative: Attend Parivar's annual Diwali gathering at Oakland Asian Cultural Center on November 5.
- Conclude Pro-Am Golf Tournament accounting and funds receipt by November 6.
- Participate in Membership video conference meeting on November 9.
- Tentative: Attend "San Francisco Transgender Immigrant Symposium & 2nd Global South TDOR 2022" on November 18.
- Attend "FIFA LGBT protest: Love is not a crime" at Lookout on November 20.
- Chair Board of Directors meeting on December 7.

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Treasurer's Report November 2nd, 2022

Submitted by
Robert Louie, *Treasurer*

Profit & Loss Statement – for the previous month:

Gross Income	\$25,771.06
COGS	\$.00
Gross Profit	\$25,771.06
Expenses	\$70,774.59
Net Income	(\$ 45,003.53)

Total for 1st month of the fiscal year:

Gross Income	\$25,771.06
COGS	\$.00
Gross Profit	\$25,771.06
Expenses	\$70,774.59
Net Income	(\$ 45,003.53)

Cash Flow Statement for FY 2023

Cash at the beginning of the month	\$474,749.37
Net Cash from Operating Activities	(\$45,003.53)
Net Cash Increase	(\$45,003.53)
Cash at the End of the Period	\$429,745.84

Wells Fargo Checking (<i>Unrestricted</i>)	\$244,036.92
(Fiscal Agencies – <i>Restricted Funds</i>)	\$38,965.20
Wells Fargo MarketRate (<i>Reserve</i>)	\$125,452.77
Wells Fargo Bank Savings	\$26,547.88
Fresno First	\$9,781.21
Petty Cash	\$55.23

Narrative Overview:

More bills came in from 2022 Pride Event that we paid. We're preparing to be able to access to our 325k dollar grants for the arts from the city that will allow us to be reimbursed for most of our monthly administrative costs. We are also expecting about \$65k profit from the golf tournament. We have invoiced for all the sponsorships for the golf tournament and are awaiting payment.

This month will reflect better numbers once the account receivables that came in from Amazon and Redbull are updated. Those two accounts alone totaled \$70k.

I've been onboarded by Suzanne and Chris. I'm waiting for the initial budget presented to me which will be presented to the new budget and finance committee.

EXECUTIVE DIRECTOR REPORT 11-2-22

1. Honolulu Pride

Carly and I were introduced to Alaska Air Pride Team, their ERG. We attended dinners, marched in the Honolulu Pride Parade, and made many important connections with Alaska Marketing team. We also attended the Drag Brunch show where we dined with the COO of Alaska. We have received a proposal from Alaska for a 3 year contract doubling their contribution from last year. We are still negotiating with their team and hope to have an announcement soon!

2. Interpride at Guadalajara

Chris and I attended Interpride along with Marsha who as an Interpride Board member had her expenses covered. We went to several presentations, and I was active in the. Trans Caucus. Marsha ran for a VP position and SF Pride voted on where future World Prides would be held. Chris and I had a working dinner with 2 members of the JILA team. I also discussed JILA performance with other Prides. Sandra Perez, the ED of New York Pride and I had several discussions concerning our Prides and we will continue to support each other as we did last year when negotiating with the city and police. We also were fortunate to spend time with Michelle Meow and her wife Orowan. Michelle and I discussed the organization and committed to being there for us as we move forward. The most impactful seminar I went to was provided by the chairs of the Oslo Pride. They discussed crisis management as their Pride celebration was marred when two people were killed and many injured by a shooter Friday night of Pride weekend. I have notes and will be better prepared next year if I am at the helm.

3. Onboarding

Chris and I have sat down with Nguyen, Spring and Robert to discuss their responsibilities as laid out by the bylaws. All three are now actively serving in their roles. I met with the 4 members of the executive committee for our first excom meeting. I look forward to working with them as we move forward.

4. SF Pride Pro Am and Award Reception

This was our biggest year ever as we made a major improvements to our venue for the Awards. We held an awesome event at the Fairmont on Friday night. We gave the LGBTQIA courage in golf award to Hailey Davidson. The tournament was once again a complete sell out. We picked up new sponsors and all former sponsors returned. I am waiting on some numbers from First

Tee but it looks like we cleared between 65 and 70K after paying our expenses. I so appreciate the board members that attended and worked at the events for us. We look forward to continue growing this special and unique event!

5. Ken Jones Awards

On 10-20 we held the second annual Ken Jones Awards night at Cityscape at the Hilton! It was the last of 5 events that the staff has handled. Once again, I just have to say thank you as they made all of these events possible. It was well attended, and the night was joyous! The night was capped off by an after party in the Imperial Suite provided by the Hilton. We had no idea that they would be so generous. The joy in everyone's faces that night will always be in my heart!

One note about all of the events. The staff and I believe we need to spread these out a little more. We may discuss this with the board at the retreat.

6.

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

Balance Sheet

As of October 31, 2022

Oct 31, 22

ASSETS

Current Assets

Checking/Savings

0101 · Wells Fargo Bank Checking

0101A · Restricted Funds

0101AGR · Howard Grayson LGBT 2,496.01

0101ALA · Latin Stage 9,540.74

0101API · Pink Triangle 21,489.33

0101ASI · Sistahs Steppin 818.31

0101ASO · Soul of Pride 4,620.81

Total 0101A · Restricted Funds 38,965.20

0101 · Wells Fargo Bank Checking - Unrestricted Funds 244,036.92

Total 0101 · Wells Fargo Bank Checking 283,002.12

0102 · WellsFargo MarketRate (Reserve) 125,452.77

0104 · WellsFargo Bank Savings 26,547.88

0106 · Fresno First 9,781.21

0113 · Petty Cash Account 55.23

Total Checking/Savings 444,839.21

Total Current Assets 444,839.21

Fixed Assets

0140 · FURNITURE & EQUIPMENT

0140a · Furniture & Equipment 4,999.51

0141 · Accumulated Depreciation -4,999.51

Total 0140 · FURNITURE & EQUIPMENT 0.00

Total Fixed Assets 0.00

Other Assets

0189 · TRADEMARKS

0189A · Trademarks 60,610.96

0189B · Accumulated Amortization -58,130.96

Total 0189 · TRADEMARKS 2,480.00

0191 · Prepaid Expenses 59,795.80

0195 · Other Deposits 29,442.23

Total Other Assets 91,718.03

TOTAL ASSETS 536,557.24

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

0250L · Payroll Taxes Due Payable 5,006.83

0255L · Vacation Time Account Payable 13,301.22

0259 · Short Term Loans 200,000.00

Total Other Current Liabilities 218,308.05

Total Current Liabilities 218,308.05

Long Term Liabilities

0261 · Fresno First Line of Credit 89,860.06

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.

Balance Sheet

As of October 31, 2022

	<u>Oct 31, 22</u>
0270 · Deferred rent liability	7,234.00
Total Long Term Liabilities	<u>97,094.06</u>
Total Liabilities	315,402.11
Equity	
3000 · Opening Bal Equity	81,844.00
3100 · Temp Restricted Net Assets (TRN	-127,535.00
3800.1 · NetAssetsReleased, UnRestrict	586,907.00
3800.4 · NetAssetsReleased, TempRestrict	-586,907.00
3900 · Retained Earnings	311,849.66
Net Income	<u>-45,003.53</u>
Total Equity	221,155.13
TOTAL LIABILITIES & EQUITY	<u><u>536,557.24</u></u>

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.
Statement of Cash Flows
 October 2022

	Oct 22
OPERATING ACTIVITIES	
Net Income	-45,003.53
Adjustments to reconcile Net Income to net cash provided by operations:	
0115 · Accounts Receivable (General)	78,500.00
0250L · Payroll Taxes Due Payable	5,006.83
Net cash provided by Operating Activities	38,503.30
INVESTING ACTIVITIES	
0191 · Prepaid Expenses	6,520.81
0195 · Other Deposits	8,000.00
Net cash provided by Investing Activities	14,520.81
FINANCING ACTIVITIES	
0261 · Fresno First Line of Credit	-10,719.34
Net cash provided by Financing Activities	-10,719.34
Net cash increase for period	42,304.77
Cash at beginning of period	402,534.44
Cash at end of period	444,839.21

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.
Profit & Loss
October 2022

	Oct 22
Ordinary Income/Expense	
Income	
0402 · Membership Income	455.00
0414 · Donations (Individual) Income	305.00
0421 · Interest Income	1.30
0490 · Fundraising - General	22,391.76
4900 · Fiscal Sponsee Income	
4900.10 · Vendor/Booth Fees Income	1,018.00
4900.14 · Donations (Individual) Income	600.00
4900.49 · Fundraising	1,000.00
	2,618.00
Total 4900 · Fiscal Sponsee Income	2,618.00
Total Income	25,771.06
Gross Profit	25,771.06
Expense	
0602 · Bank Fees	106.16
0603 · Utilities and Maintenance	
0603C · Cleaning & General Maintenance	300.00
0603U · Utilities	337.50
	637.50
Total 0603 · Utilities and Maintenance	637.50
0606 · Insurance Expense	2,940.58
0607 · Postage Expense	37.45
0608 · Copying/Printing Expense	1,026.45
0609 · Office Supplies Expense	570.26
0610 · Accounting/Auditing Expense	2,000.00
0613 · Employee Benefits Expense	
0613M · Medical/Dental Benefits	7,176.76
	7,176.76
Total 0613 · Employee Benefits Expense	7,176.76
0614 · Equipment Rental Expense	215.25
0616 · Rent (Non-Office Space) Exp.	1,747.00
0618 · Equipment Repair & Maintenance	126.25
0619 · Contracted Services	1,900.00
0622 · Payroll Taxes	1,697.36
0623 · Travel Expense	810.68
0625 · Telephone Expense	468.34
0626 · Payroll Expense	
0626A · Payroll expense	22,187.50
	22,187.50
Total 0626 · Payroll Expense	22,187.50

11:19 AM

11/01/22

Accrual Basis

SF Lesbian Gay Bisexual Transgender Pride CC, Inc.
Profit & Loss
October 2022

	<u>Oct 22</u>
0630 · Food Expense	2,879.90
0631 · Media/PR Expense	2,908.13
0636 · Branded Apparel Expense	3,000.00
0655 · Data Management Expense	1,363.24
0660 · Fundraising Expense	14,551.72
0690 · Interest Expense	799.06
6800 · Fiscal Sponsee Expenses	
6800.19 · Contracted Services	375.00
6800.24 · Entertainer/Speaker Expense	850.00
6800.66 · Education & Outreach	400.00
	<hr/>
Total 6800 · Fiscal Sponsee Expenses	1,625.00
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Total Expense	70,774.59
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Net Ordinary Income	-45,003.53
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Net Income	<u><u>-45,003.53</u></u>