

# Is your research project ‘too ambitious’?

Audacious? Unconventional? Bordering on preposterous?

## We like it already.

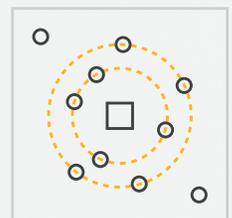
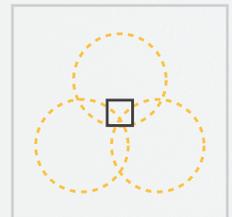
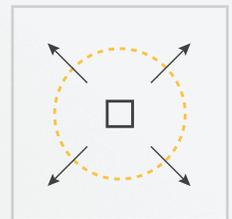
If you're working on a big breakthrough in science and technology – one that could solve a huge problem affecting millions of people – then let's talk. X is a moonshot factory: our mission is to develop and launch technologies that could someday make the world a radically better place.

## Let's work together.

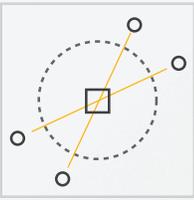
X is looking for proposals from ambitious research teams, startups or individuals who want to collaborate in the pursuit of moonshot ideas.

We often conceive and develop projects in-house, but we know we aren't the only ones with big ideas. X has a long history of working with teams who are tackling the same kinds of big problems.

If your project feels like a fit for our factory, you'll be invited to our labs in Mountain View, California to present it to a team of technologists, strategists, and executives from X and discuss potential collaboration.



# What's in it for you?



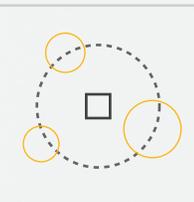
## Expertise & Mindset

X is home to some of the world's most passionate technologists. Top physicists, roboticists, and energy experts find themselves working with designers and machine learning aficionados. We have the experience and appetite to deal with early-stage projects with high technological complexity. To put it another way: we like cracking the tough nuts.



## Moonshot Factory Resources

X has fully-equipped onsite labs, a Design Kitchen for prototyping, a VR lab, and user research teams to help you bring your technology to the real world. We weld steel and split atoms. If your idea is a potential business (as most are), our business, legal, policy, and financial experts can support all elements of an early-stage startup.



## Access to Funding & Talent

We sometimes fund projects and also have solid relationships with Alphabet companies, including Google, and many other external entities. Whatever your project needs, we can likely find the people to help you.



# Who should apply

Teams from all fields of deep science and technology are invited to apply. Your project should fit these criteria:

## **Game-changing technology (Required)**

Please do apply if you are working on radical, foundational technology that represents a step change in your field. The most successful submissions will fall between levels 3-5 on the TRL scale.

## **X would be the ideal partner to add value (Required)**

We're looking for projects that X can help accelerate significantly. Your needs should match our strengths and ability to move your idea from research to reality.

## **The project would make a great business (Preferred)**

X projects should impact hundreds of millions, or even billions, of people. That's why we look for technologies that can be made into products that users will need. Even if you don't have a strong business case today, our Rapid Evaluation and User Research teams can work with you to explore impactful use cases that could turn your project into a successful business.



## What should I submit in my proposal?

Only share non-confidential, non-proprietary information at this stage. The information you share with us is not covered by a non-disclosure agreement (NDA). We're hoping to understand the problem you are solving, why it's important to solve, how you plan to solve it, and how you think X can help you succeed.

## What would collaboration look like? Is this a funding opportunity?

Collaboration opportunities come in a variety of forms, and we find it's best to discuss great ideas on a case-by-case basis. Please tell us what you'd need to make your project a success and we'll let you know if we believe X can help get you there. This is not a funding opportunity; it could be a chance to incubate your project at X in Mountain View, license your IP, or a variety of other opportunities.

## Is my project well-suited to X?

X incubates new breakthroughs in science or technology that we hope could solve huge global problems. We also hope to create large, successful businesses along the way. We're focused on transformative change: 10x magnitude improvement, rather than a 10% difference. We typically work on problems that can be solved in a 5-10 year timeframe. The most successful submissions will fall between levels 3-5 on the TRL scale.

If you think your audacious project would thrive at the moonshot factory, we'd love to hear more.

