

Supermood raises €2.5 million to revolutionise HR departments and the employee experience

Paris, 19th February 2018 - A SaaS solution to measure and improve employee engagement, Supermood announces a Series A financing of €2.5 million, led by Alven. 50 Partners, Francis Nappéz (CTO of Blablacar) and historic investors also took part in this round. This financing will be used to recruit new talent to boost Supermood's technological progress, consolidate its leading position in France and enhance its international presence.

Supermood, artificial intelligence to boost employee engagement

Launched in 2015 by two engineers, Kevin Bourgeois (CEO) and Robin Nicollet (CTO), Supermood is an SaaS solution from People Analytics which enables users to collect employee feedback and to identify their real needs, before implementing coherent and measured actions. Through regular and anonymous micro-surveys, HR departments and top managers can improve and quantify their teams' engagement.

With real expertise in I/O psychology and intelligent algorithms (text analysis, automatic pushing of questions, correlation with engagement), Supermood gives HR departments the tools to identify team-specific engagement drivers, pick up on any problems and quickly resolve issues. In short, Supermood enables users to quickly understand what's going on within their companies and to act.

Employee engagement and well-being: two growing requirements for businesses

Supermood combines being part of the digital transformation of Human Resources with revolutionising the employee experience. Intuitive and automated, the Supermood solution has already convinced more than 100 clients and a third of the CAC40 in two years (including Axa, Total, Fnac-Darty, ManPower), all of whom have been won over by the ability to regularly receive feedback from their teams, without having to wait for the traditional annual review.

“Supermood is helping us tackle change management, as well as helping transform internal processes and methodology. The surveys are very user friendly and our employees are keen to answer them every Friday. Supermood has created a truly positive and trusting environment within our teams.” said Pierre tafani, Director of Human Resources at Suez.

With such an overwhelming response from the market and with Alven’s support, Supermood aims to accelerate its technological progress, recruit the necessary talent to develop its activity and support its hypergrowth to become the leading engagement solution across Europe. Supermood’s mission is to revolutionise well-being at work across Europe by collecting relevant feedback to bring about the advent of a new relationship between employees and their company.

Financing to strengthen its leading position in France and to enhance its international presence.

“Beyond regular surveys, we’re keen to develop a technology which creates closer working relationships within companies. We want to transform the employee experience, putting employees at the heart of the company - and not just by playing table football! The market has finally understood the urgency of this: before, HR departments managed their teams almost in the dark. We’re now shedding some light on what’s happening within companies. We’re proud that Alven recognises the quality of our team and our product to meet this need. This partnership will establish our leading position in France and allow us to launch on new European markets. We’re developing technology and an experience which we hope will really revolutionise working relationships within companies. To do so, we need passionate people and funds to go faster and further,” explains Kevin Bourgeois, co-founder and CEO of Supermood.

“We were impressed with the level of professionalism of the Supermood Team and their ability to develop a reliable and solid technology, perfectly adapted to the different needs of their customers. Their technological foundation will enable Supermood to continue to revolutionise its market, and to further attract new talent willing to work on a first-class product. The new funding acquired by Supermood will let them continue to develop their already strong sales record, and to reinforce their position as a leader in a growing market.”
comments Jérémy Uzan, Partner at Alven.

About Alven

Founded in 2000, Alven is an independent Parisian venture capital fund which manages €500 million. Alven has already invested in more than 100 companies since its creation, including 40 exits. Alven is funding 10 to 15 new companies per year in average.

Alven mainly supports European entrepreneurs in digital and new technologies fields (artificial intelligence, SaaS solutions, cyber-security, marketplace...). Those include : Algolia, Dataiku, Drivy, Happn, Wit.ai (Facebook), CaptainTrain (Trainline/KKR), Bime Analytics (Zendesk), Frichti, Tinyclues, iAdvize, Peopledoc and Wynd.

For more information: www.alven.co

Twitter: @AlvenCap

About Supermood

Founded in 2015 by Kevin Bourgeois, CEO, and Robin Nicolle, CTO, Supermood started out with Numa and 50 Partners.

Intuitive and automated, Supermood is an SaaS solution which enables HR departments and top managers to measure and improve their employees' engagement through intelligent, regular and anonymous surveys.

A hypergrowth start-up, today Supermood has 12 employees including data experts and I/O psychologists and plans to double its workforce in the first half of 2018.

For more information:

- Online downloadable press kit : <https://supermood.com/press>

- Website : <https://supermood.com>

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