



Take your business to the next level with:

practical business education and a supportive network of advisors & peers

The Goldman Sachs *10,000 Small Businesses* program provides you with the tools and support to take your small business to new heights. Through convenient online learning and in-person sessions, you will learn from some of the brightest minds in business, learn about access to financial capital, and build a powerful network of professional support. Together with other entrepreneurs, you'll make strong connections that will have an immediate impact on your business.

If accepted, the program tuition will be at no cost to you. And that's just the first example of how we'll be there to help your business succeed every step of the way.



HOW YOU CAN BENEFIT

The Goldman Sachs *10,000 Small Businesses* program gives you the time and resources you need to develop a customized growth plan for your business.

Education for Business Growth: The curriculum focuses on skills you can apply immediately, including:

- Identify and evaluate business opportunities
- Understand and manage the competitive business environment
- Analyze financial statements
- Learn about access to financial capital
- Be a more effective leader
- Become a more skilled negotiator

A Network of Support: Through the program you will get opportunities to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business counseling.

WHO SHOULD APPLY

The program is designed for small business owners with limited resources who have a business poised for growth. You must demonstrate a commitment to growing your business and creating jobs in your community, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$100,000 in the most recent fiscal year
- Minimum of two employees, including the owner

EDUCATION PROGRAM REQUIREMENTS

This unique model of the program is delivered through a blend of online and in-person sessions. To get the maximum benefit from the program you will be required to:

- Attend three in-person, multi-day sessions which will be centrally located in Iowa
- Complete easily accessible online learning sessions
- Participate in out-of-class activities, including completing assignments, attending networking events and business support clinics (approx. 6 – 8 hours per week)
- Take what you learn through the program and develop a tailored plan for growth prior to graduation

Find out how to apply at 10KSBApplies.com/iowa

 @GS10KSmallBiz



In partnership with:



10,000 Small Businesses

Education Curriculum

Goldman Sachs 10,000 small businesses



