



### **Why become a member of the Sheldon Chamber & Development Corporation (SCDC)?**

The Sheldon Chamber and Development Corporation stands by the mission to promote a lasting community “Where Families Come First”. As with any business, we are constantly working to provide high-quality programs, services, and amenities within the Sheldon community.

By partnering with the SCDC, you are directly supporting our ongoing efforts in making Sheldon a better place to live, work, and conduct business.

### **How does becoming a member of the SCDC benefit your business personally?**

Supporting the SCDC allows for undeniable growth opportunities within our community, while providing concrete benefits to your business. Listed below is a breakdown of the membership contribution levels.

We encourage you to review all resources, programs and incentives available to you as an SCDC Member. If you have any questions about the SCDC, our goals as an organization, or have new ideas to bring to the table please contact Curt, Shanelle, or Megan at (712)-324-2813.

#### **Associate Member Level: \$110-\$314 (501(c)(3) Organizations, Churches or individuals):**

- Participation in the Sheldon Welcome Bag program, available to you at no cost. On average 240 Welcome Bags are distributed to residents new to the Sheldon community each year. This is a great opportunity to promote your organization through a coupon, promotional item, etc.
- Participation in Community Calendar’s and Marquee signs. Community Calendars and Marquee signs are displayed at SCDC participating businesses and help to promote community events on a monthly basis.
- Bulk Rate-Mailing & Business Labels available at minimal cost.
- FREE business listing on the [www.sheldoniowa.com](http://www.sheldoniowa.com) website, which gets in excess of 16,000 hits per month. Your organization will have the ability to add a photo and link to your webpage.
- FREE organization link on the Sheldon Iowa website. \*This site is often the first resource used when looking for community events, and resources. Having your organization linked to the SCDC website will give your organization beneficial exposure.
- Public recognition of investment and volunteer participation.
- Receive the weekly SCDC Report-the “Friday Fax”.
- Bad Check / Scam Alerts.
- SCDC Membership Certificate to display within your business location.
- Invitations to Friday Coffees, ribbon cuttings, groundbreaking ceremonies, etc.
- Prepaid lunch card to receive one free lunch at each monthly SCDC Noon Luncheon.  
\*This benefit amounts to a \$93.50 value.
- Members can submit a request to the SCDC to post upcoming events on SCDC social media webpage’s. Social media posts at this level will not be eligible to advertise a sale or promotion.  
\* Please refer to Social Media and E-mail Blast Terms and Conditions on Page 6.



### Contributor Level: \$315-\$524

- Receive business referral services. \*When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members only.
- Access to Interior Renovation Program, Redevelopment Incentive Fund “Storefront Program” and Revolving Loan Fund Program.
- Participation in the Sheldon Welcome Bag program, available to you at no cost. On average 240 Welcome Bags are distributed to residents new to the Sheldon community each year. This is a great opportunity to promote your organization through a coupon, promotional item, etc.
- Business listing on the electronic version of the SCDC Community Map. This map is heavily used to share consumer information with new and existing community members as well as visitors to the area. Membership Commitment must be received by **January 15, 2019** to be listed on the electronic version of the community map. \*Printing of the community maps will be completed biannually.
- Receive the opportunity to participate in promotions and events hosted by the Sheldon Chamber & Development Corporation. The SCDC heavily advertises for events through print, radio, posters, word of mouth, community calendar’s and the Sheldon Iowa website.
- Bulk rate-mailing service available at minimal cost.
- Business labels available at minimal cost.
- FREE business listing on Sheldon’s website. The [www.sheldoniowa.com](http://www.sheldoniowa.com) website receives an excess of 16,000 hits per month. Through this commitment level you will also be eligible to post employment opportunities, your business logo and a description of services.
- Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar.
- Public recognition of investment and volunteer participation.
- Community packets available for FREE to use as a marketing tool for recruitment.
- Receive the weekly SCDC report - the “Friday Fax”.
- Bad Check / Scam Alerts.
- Participation in Sheldon Dollar program. Sheldon Dollars can only be spent within SCDC participating businesses. Annually over \$75,000 Sheldon Dollars are sold through the SCDC office each year.  
\* Many local businesses purchase Sheldon Dollars to be used as an employee incentive.
- Participation in Merry Money program. \$125,000 of Merry Money is sold at a 10% discount to shoppers and can only be spent at SCDC participating businesses. The Sheldon Marketing Committee provides \$6,250 annually to assist with this program.
- SCDC Membership certificate to display within your business location.
- Invitations to Friday Coffees, annual meeting, ribbon cuttings, groundbreaking ceremonies, SCDC Monthly Luncheon, etc.
- Prepaid lunch card to receive one free lunch at each monthly SCDC Noon Luncheon.  
\*This benefit amounts to a \$93.50 value.
- Opportunity to host and participate in “Business after 5” (BA5) events
- SCDC members will have the opportunity to display individual business brochures which will be made available to the public.
- Members can submit a request to the SCDC to post upcoming events on SCDC social media webpage’s. Social media posts at this level will not be eligible to advertise a sale or promotion.
- **Additionally, we are excited to announce that we will be implementing a “Young Professionals Leadership Group” in 2019. This program will provide great leadership development opportunities for our valuable employers, their employees, and for the many young professionals in our community. Stay tuned for additional information.**





### Investor Level: \$525-\$1049

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- Bulk rate-mailing service available at minimal cost.
- Business labels available at minimal cost.
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- Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar.
- Public recognition of investment and volunteer participation.
- Community packets available for FREE to use as a marketing tool for recruitment.
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- Bad Check / Scam Alerts.
- Participation in Sheldon Dollar program. Sheldon Dollars can only be spent within SCDC participating businesses. Annually over \$75,000 Sheldon Dollars are sold through the SCDC office each year.
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- **Additionally, we are excited to announce that we will be implementing a “Young Professionals Leadership Group” in 2019. This program will provide great leadership development opportunities for our valuable employers, their employees, and for the many young professionals in our community. Stay tuned for additional information.**
- **Receive one (1) complimentary set of business labels. Additional copies will be available at a discounted rate.**
- **Receive three (3) complimentary SCDC social media page blasts per year to advertise a sale or promotion.**
- **Receive three (3) complimentary SCDC email blasts per year to advertise a sale or promotion.**  
*\*Please refer to Social Media and E-mail Blast Terms and Conditions on Page 6.*





#### Master Builder: \$1050-\$2624

- Receive business referral services. \*When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members only.
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- Receive the opportunity to participate in promotions and events hosted by the Sheldon Chamber & Development Corporation. The SCDC heavily advertises for events through print, radio, posters, word of mouth, community calendar’s and the Sheldon Iowa website.
- Bulk rate-mailing service available at minimal cost.
- Business labels available at minimal cost.
- FREE business listing on Sheldon’s website. The [www.sheldoniowa.com](http://www.sheldoniowa.com) website receives an excess of 16,000 hits per month. Through this commitment level you will also be eligible to post employment opportunities, your business logo and a description of services.
- Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar.
- Public recognition of investment and volunteer participation.
- Community packets available for FREE to use as a marketing tool for recruitment.
- Receive the weekly SCDC report - the “Friday Fax”.
- Bad Check / Scam Alerts.
- Participation in Sheldon Dollar program. Sheldon Dollars can only be spent within SCDC participating businesses. Annually over \$75,000 Sheldon Dollars are sold through the SCDC office each year.
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- **Your business logo will be featured in the SCDC Annual Report.**
- **A slide containing your business information and logo will be posted for six months on the hallway monitor located at the Sheldon Community Building.**
- **Receive three (3) complimentary sets of business labels. Additional copies will be available at a discounted rate.**
- **Receive five (5) complimentary SCDC social media page blasts per year to advertise a sale or promotion.**
- **Receive five (5) complimentary SCDC email blasts per year to advertise a sale or promotion**





### Groundbreaker: \$2625+

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- Business labels available at minimal cost.
- FREE business listing on Sheldon’s website. The www.sheldoniowa.com website receives an excess of 16,000 hits per month. Through this commitment level you will also be eligible to post employment opportunities, your business logo and a description of services.
- Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar.
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- Additionally, we are excited to announce that we will be implementing a “Young Professionals Leadership Group” in 2019. This program will provide great leadership development opportunities for our valuable employers, their employees, and for the many young professionals in our community. Stay tuned for additional information.
- **A slide containing your business information and logo will be posted for one year on the hallway monitor located at the Sheldon Community Building.**
- **Receive five (5) complimentary sets of business labels. Additional copies will be available at a discounted rate.**
- **Receive five (5) complimentary SCDC social media blasts per year to advertise a sale or promotion.**
- **Receive five (5) complimentary SCDC email blasts per year to advertise a sale or promotion.**
- **Enjoy one (1) complimentary bulk rate-mailing service for your business (200 pieces).**





**E-mail & Social Media Blast Terms and Conditions:**

- SCDC e-mail and social media blasts will mention SCDC members only.
- If you would like to use an e-mail or social media blast to advertise your event or business promotion, please contact an SCDC representative.

**2019 SCDC Noon Luncheon Detail:**

SCDC Noon Luncheon's will take place the third Thursday of every month. Join us from noon to 1:00 p.m. located in the lower level of the Sheldon Community Building (unless notified otherwise). One prepaid punch card will be provided to every SCDC business. Punch cards may be used for one meal a month by any business representative.

\*Cards must be presented upon arrival. Additional meals may be purchased for \$8.50 per person.

Expired punches cannot be used. Please send all monthly luncheon RSVP's to [mwagner@cityofsheldon.com](mailto:mwagner@cityofsheldon.com).

Your cooperation is greatly appreciated!

**2019 SCDC Noon Luncheon Schedule of Events:**

On behalf of the Sheldon Chamber and Development Corporation's Staff and Board of Directors, we would like to thank you for your commitment to our growing community and your continued investment with the SCDC.

**We invite you to join us for the 2018 Annual Meeting, located at the Crossroads Pavilion Event Center from noon-1:00 p.m. on January 17<sup>th</sup>, 2019. Please accept this invitation as a token of our most sincere gratitude.**

**Don't forget to mark your calendars for the following SCDC Noon Luncheons.**

**We greatly look forward to seeing you there!**

**February 21, 2019**

**March 21, 2019**

**April 18, 2019**

**May 16, 2019**

**June 20, 2019**

**July 18, 2019**

**August 15, 2019**

**September 19, 2019**

**October 17, 2019**

**November 21, 2019**

**December 19, 2019**

**January 16, 2020**

Again, we encourage you to review all of the resources, programs and incentives available to you as an SCDC Member. We would also like to take this time to thank you for your ongoing support and encouragement as we work to promote a community we can all be proud to call home. If you ever have any questions regarding the SCDC, our goals as an organization, or have new ideas to bring to the table please feel free to contact us directly.

**Contact Information:**

**Sheldon Chamber & Development Corporation**

416 9th Street, PO Box 276 Sheldon

Phone: 712-324-2813 Fax: 712-324-4602

[www.sheldoniowa.com](http://www.sheldoniowa.com)

**Curt Strouth**-Community Development Director: [cstrouth@cityofsheldon.com](mailto:cstrouth@cityofsheldon.com)

**Shanelle Matus**-Chamber Director: [smatus@cityofsheldon.com](mailto:smatus@cityofsheldon.com)

**Megan Wagner**-Administrative Assist: [mwagner@cityofsheldon.com](mailto:mwagner@cityofsheldon.com)

