

2019 SHELDON FARMERS MARKET

June 3-September 30

Mondays: 4:30 - 6:30pm

Fridays: 11:00am - 1:00pm
(or until all the goods are sold)

Labor Day, September 2

Farmers Market will be located
at the City Park, 9:00am - 1:00pm

**Located at the Historic Union Train
Depot in Sheldon
1200 S 2nd Ave
(Old Hwy 60)**



Sheldon Chamber & Development
Corporation
PO Box 276
416 9th Street
Sheldon, Iowa 51201
Phone: 712-324-2813
E-mail: smatus@cityofsheldon.com
www.sheldoniowa.com



Looking for an opportunity
to sell your farm fresh fruits,
vegetables, baked goods and
more.



For a one time fee of \$30, you
can sell your goods at the
Farmers Market for the entire
growing season.

Items able to be sold at the Farmers Market:

- Raw Fruits and Vegetables
- Baked Goods
- Fresh Cut Flowers and Plants
- Crafts
- Jams and Jellies
- Eggs
- Honey
- Lotion
- Lip Gloss
- Hair Rinse
- Soaps
- Frozen Meat (has to be from a certified butcher)

Items NOT able to be sold at the Farmers Market:

- Soft/Cream Pies
- Any Canned Food including salsa, pickles
- Fresh Meats



The State of Iowa has a number of guidelines that must be followed if you intend to participate in the Farmers Market

- Fruits and vegetables must be washed and stored in clean containers.
- Baked Goods, Jams & Jellies must be completely wrapped, and labeled with the name of the product, ingredients in the product, and your contact information including name and phone number.
- Eggs must be kept cool at a temperature no higher than 45 degrees.
- Plants, flowers, crafts require a sales tax permit.
- If the SCDC office sees that you are marketing a product that breaks the rules for the market, we reserve the right to pull the product from the market, or we will educate you on the proper procedure for selling your item. If the rules are not upheld, we reserve the right to discontinue your right to participate in our Farmers Market.

Questions?

Contact the Sheldon Chamber &
Development Corporation at
712-324-2813 or
smatus@cityofsheldon.com

LIABILITY RESPONSIBILITY:

Each vendor is responsible for any and all liability arising from his/her stall and product therein.

Tips for Making Your Product “Stand Out”

Besides having flavorful and eye-appealing produce and goods, sometimes it takes the right display to get a customer to take note of your product.

- Use bright colored table cloths to draw their attention to your product.
- Set up your goods at a level where they can see it as they come in the door. Having things setting parallel to the floor makes it hard for the customer to see your variety of goods.
- Attractive packaging of your goods makes the customer more confident that your product has been properly cleaned and prepared. If there is any doubt in the customer's mind about the quality of the food, they won't purchase your product.
- Always greet every customer that comes to your booth. This gives them a chance to ask you about your product if they have questions.

