



**WHOLESALE CHANGES FOR 2024 – Please sign & return to receive new discount code.**

**Terms & Conditions**

To qualify for wholesale purchasing of Elan Transfers products, the customer must have a physical brick and mortar ceramic supply retail store to properly display and sell them. Community pottery studios, educational, and paint your own pottery stores fall into a different wholesale bracket, please inquire for more information if this applies to your company. Elan Transfers products may not be sold online or via mail order without prior approval. At this time approval for online sales will only be granted to retailers outside the United States and must be requested from info@elantransfers.com. Additional discounts, sales, rewards, customizations, and frequent buyer programs offered by Elan Transfers are not valid for wholesale customers.

**Brand Integrity and Representation**

Reseller agrees not to alter, modify, cut, repackage, or otherwise change Elan Transfers products in any way prior to sale. All Elan Transfers products must be sold in their original form as received. If listing or selling Elan Transfers products (online, in-person, or through any other sales channel) the reseller must clearly identify **Elan Transfers** as the brand name. Under no circumstances may the reseller present Elan Transfers products as their own, or attempt to rebrand, misrepresent, or imply authorship or ownership of the designs or product line. Any violation of this will be considered a material breach of agreement and may result in termination of the reseller's right to distribute Elan Transfers products.

**Minimum Orders**

Opening orders require a minimum of \$1,500 retail pricing and a minimum quantity of three by variant. Subsequent orders require a minimum total of \$400 retail pricing and a minimum quantity of three per design. At this time, we do not offer any credit accounts for wholesale customers.

**Discount**

Wholesale customers will be given a 40% discount off our retail prices on orders reaching or exceeding the aforementioned minimum dollar value. Wholesale customers will be charged a fee of 20% of the discounted total for orders placed via email and not placed through the elantransfers.com website. Wholesale customers are not eligible for the Elan Reward benefits or points.

**Delivery**

Delivery will be via USPS, UPS, or DHL and is the responsibility of the customer to specify. The customer is responsible for any additional fees associated with customs, insurance, special delivery requests, or services. We are unable to change the order information on the customs invoice and retail prices as well as all products will be shown and accounted for. Elan Transfers products are carefully inspected and packed prior to shipping. If you see damage to the packaging, please take visible photos showing all damages. If product is damaged, missing, or otherwise unusable please email your claim with photos to info@elantransfers.com within 48 hours of the inspection to report the damages.

**Storing**

Elan Transfers must be stored flat without folds or bends in a cool humid place, kept out of direct sunlight, and away from extreme temperatures such as heating and cooling ventilation, as well as drafts from doors and windows. Storing is the responsibility of the customer and any damages incurred from improper storage will not be subject to refund.

**Selling**

Pricing of Elan Transfers products must be equal to our standard MSRP, not including our promotions or sales, which is found on our website www.elantransfers.com. Temporary sales, promotions, coupons, or other variance in price from Elan Transfers' MSRP is allowed. Our products may be sold with instructions that can be found on our website. Instructional pamphlets are available upon request and additional fee.

**Backorders**

Our online inventory is kept up-to-date weekly. Should the customer place an order online or via email and there are items unavailable, they will be removed from the order and refunded if paid for. If the customer wishes to purchase items not available on the website, they may send a separate list of the backordered items to info@elantransfers.com and we will reply with an approximate availability date so the customer can check out on the website when they are back in stock.

**Cancellations**

Any order cancelled after it is paid for is subject to a 20% restocking fee. We reserve the right to cancel any order or future orders with customers that do not honor the aforementioned perimeters regarding minimum order total, storage, and sale.

**Returns**

We accept returns within 48 hours of delivery for damages. If you wish to return Elan Transfers products for any other reason within 1 week of delivery, there will be a 20% restocking fee and the customer is responsible for return shipping.

**Exclusivity / Exclusions**

We do not offer exclusivity anywhere. We are not currently accepting new wholesalers for US based online sales. If you wish to be waitlisted, please send an Email to info@elantransfers.com with your business information and we will reach out when we have availability in your area.

**Business Name:**

**Contact Person:**

**Address:**

**Phone Number:**

**Email:**

**Website:**

**Social Media Handles:**

**Sales and Use Number and State:**

**Authorized Signature for acceptance of this agreement:**