CATAPULT

FY25 RESULTS

MAY 21, 2025

WILL LOPES
Chief Executive Officer
& Managing Director

BOB CRUICKSHANK
Chief Financial Officer

IMPORTANT NOTICE

Forward-looking statements

This document contains forward-looking statements including plans and objectives. Do not place undue reliance on them as actual results may differ, and may do so materially. They reflect Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's most recent financial report. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document.

Pro forma financial information

Catapult changed its financial year end from June 30 to March 31, with a nine-month transitionary FY21 consisting of an interim period ending December 31, 2020 and a final period ended March 31, 2021. Catapult also changed its presentation currency from A$ to US$, which commenced with reporting in US$ for the six-month period ended December 31, 2020. Catapult also acquired SBG on July 1, 2021. This document sets out pro forma information solely for the purpose of illustrating the effects of the acquisitions (including SBG) and these changes on certain historical financial results.

The financial information denoted as "Pro forma including acquisitions" in this document is pro forma, does not form part of Catapult's FY25 financial results and has not been independently audited or reviewed. The pro forma financial information which is "Pro forma including acquisitions" is, as applicable, either a 6-month period ended September 30, or a 12-month period ended March 31, on the basis that the Company acquired all relevant acquired entities on April 1, 2018. All pro forma financial information has been compiled from management accounts. Because of its hypothetical nature, the pro forma information may not give a true picture of a relevant comparison. Subject to law, Catapult assumes no obligation to update, review or revise the pro forma information.

Defined terms and Calculation Methodologies

In this document, unless otherwise indicated:

- "1H" for April 1, 2021 onwards, is each period starting April 1 and ending September 30, with the first such period being 1H FY22;
- "2H" for October 1, 2021 onwards, is each period starting October 1 and ending March 31, with the first such period being 2H FY22;
- "FY" for April 1, 2021 onwards, is each period starting April 1 and ending March 31, with the first such period being FY22;
- "ACV" or "Annualized Contract Value" is the annualized value of all active subscription contracts in effect using an average exchange rate to US$ over a 1-month period ending on the ACV Effective Calculation Date;
- "ACV (CC)" or "ACV constant currency" is ACV calculated on a "constant currency" basis, which is calculated using an average exchange rate to US$ over a 1-month period ending on March 31, 2024;
- "ACV CAGR" is the cumulative annual growth rate in ACV on a "constant currency" basis over a period A to B, which is calculated as the annualized growth rate (expressed as a percentage) of (x) the ACV as at the Effective Calculation Date for B (using currency rates as at the effective calculation date for A); divided by (y) the ACV as at, and using the currency rates as at, the effective calculation date for A. Therefore, for example, the ACV CAGR for 1H FY23 to 1H FY25 is calculated as the annualized growth rate (expressed as a percentage) of (x) the ACV calculated as at September 30, 2024 (using currency rates as at September 30, 2022); divided by (y) the ACV calculated as at, and using the currency rates as at, September 30, 2022;
- "ACV Churn" is the reduction in ACV from the loss of customers over a period, which is calculated as the quotient (expressed as a percentage) of (x) the reduction in ACV from the loss of customers over the 12-month period prior to the Effective Calculation Date; divided by (y) the total ACV calculated as at the date that is 12 months prior to that Effective Calculation Date;
- "ACV Effective Calculation Date" for ACV is, unless otherwise stated, March 31, 2025. The ACV Effective Calculation Date for ACV denoted as "Opening ACV" or "Closing ACV" is ACV calculated as at, respectively, the start or end of the relevant period. Therefore, for example, the Opening ACV FY24 Effective Calculation Date is April 1, 2023 and the Closing ACV FY24 Effective Calculation Date is March 31, 2024. ACV denoted as "1H" is calculated as at the end of the relevant period. Therefore, for example, the ACV 1H FY24 Effective Calculation Date is September 30, 2023, and the ACV 1H FY25 Effective Calculation Date is September 30, 2024;
- "ACV Growth" or "ACV YoY" is the growth in ACV (including on a "constant currency" basis), which is calculated as the quotient (expressed as a percentage) of (x) the ACV calculated as at the Effective Calculation Date; divided by (y) the ACV calculated as at the date which is 12 months prior to that Effective Calculation Date;
- "ACV Retention" is the retained ACV from continuing customers over a period, which is calculated as (1 - ACV Churn), expressed as a percentage;
- "Fixed Costs" is the total of General & Administrative (G&A), and capitalized and non-capitalized Research & Development (R&D) costs;
- "Free Cash Flow" or "FCF" is cash flows from operating activities less cash flows used for investing activities, excluding cash used for acquisitions of, and investments into, businesses and strategic assets. FCF excludes AASB16 lease payments;
- "Incremental profit" over a period is calculated as the incremental Management EBITDA over that period;
- "Incremental profit margin" over a period is calculated as the quotient (expressed as a percentage) of (x) the incremental Management EBITDA over that period; divided by (y) the incremental revenue over that period;
- "Lifetime Duration" or "LTD" is the average length of time that customers have continuously subscribed for Catapult's products or services as at the effective calculation date, weighted by each customer's ACV as at that date;
- "Management EBITDA" is EBITDA excluding share-based payments, purchase consideration, and severance; and including capitalized development expense;
- "Multi-vertical customers" is the number of customers that, as at the effective calculation date, use a product from more than one of Catapult's verticals;
- "nm" means not meaningful;
- "pp" means percentage point, which is the arithmetic difference between two percentages;
- "Recurring Revenue" is SaaS Revenue, plus Media, and plus other recurring revenue that is not attributable to ACV;
- "SaaS Revenue" or "SaaS (ACV) Revenue" is revenue attributable to ACV; and
- "Variable Costs" is Total non-capitalized COGS, Sales & Marketing (S&M), and Delivery Costs.

This document should be read in conjunction with the above definitions and calculation methodologies as they are integral to understanding the content.

Non-IFRS Information

While Catapult's results are reported under IFRS, this document also includes non-IFRS information, such as Management Operating Profit, Management EBITDA, EBITDA, Gross Margin, Contribution Margin, Free Cash Flow (FCF), Annual Recurring Revenue (ARR), Annualized Contract Value (ACV), Lifetime Duration (LTD), ACV Retention, and ACV Churn. These measures are provided to assist in understanding Catapult's financial performance, given that it is a SaaS business. They have not been independently audited or reviewed, and should not be considered an indication of, or an alternative to, IFRS measures.

General

The information in this document is for general information purposes only, and does not purport to be complete. It should be read in conjunction with Catapult's other market announcements. Readers should make their own assessment and take professional independent advice prior to taking any action based on the information.

Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the presented figures. All financials are in US$ unless otherwise indicated.

WE ARE THE STANDARD FOR PROFESSIONAL SPORTS

40+

SPORTS

100+

COUNTRIES

4,600+

TEAMS GLOBALLY

CATAPULT

OUR VISION

UNLEASH THE POTENTIAL OF EVERY TEAM AND ATHLETE ON EARTH

WILL LOPES

CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR

- **OVERVIEW**
- FINANCIAL REVIEW
- STRATEGY & OUTLOOK
- Q&A

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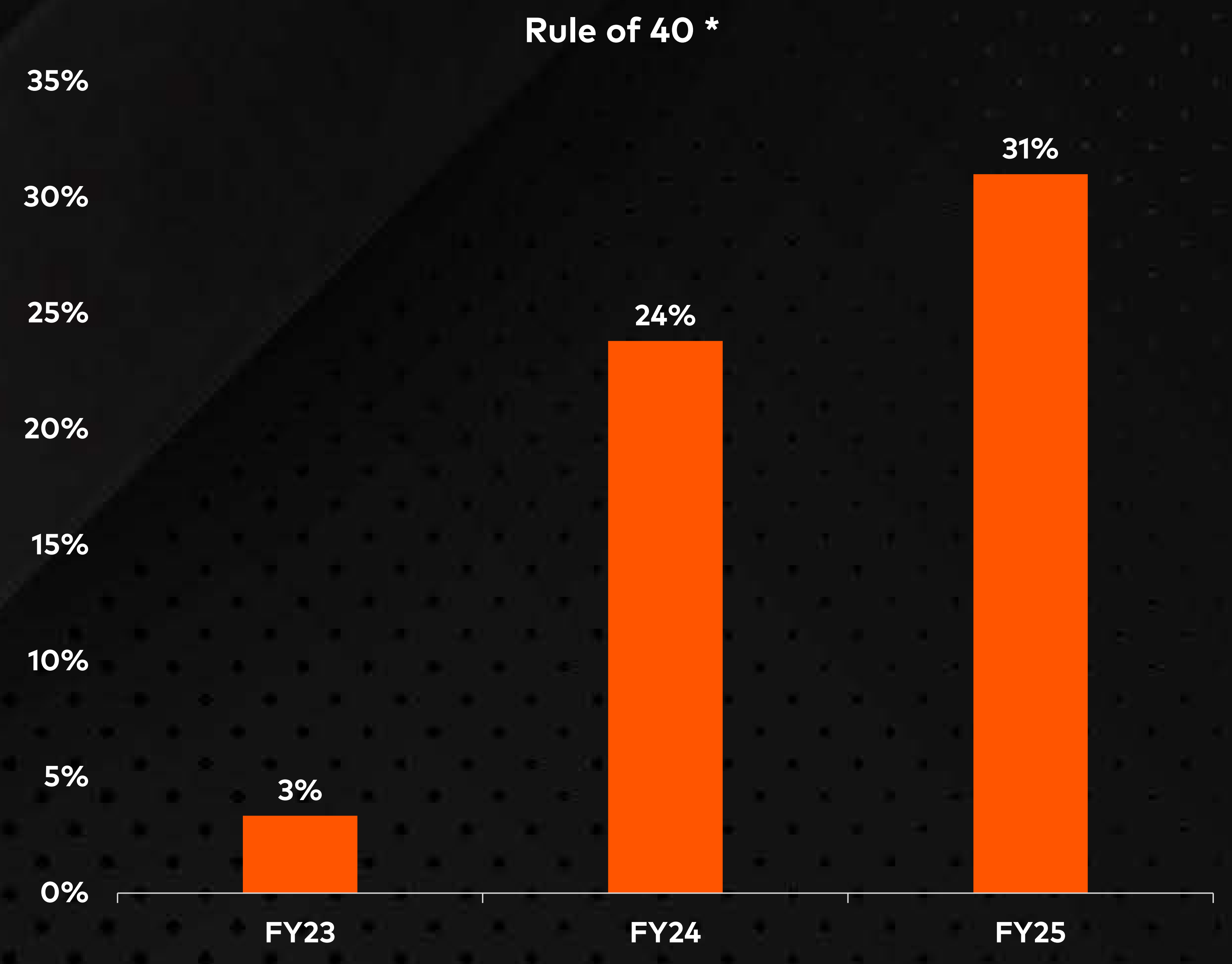
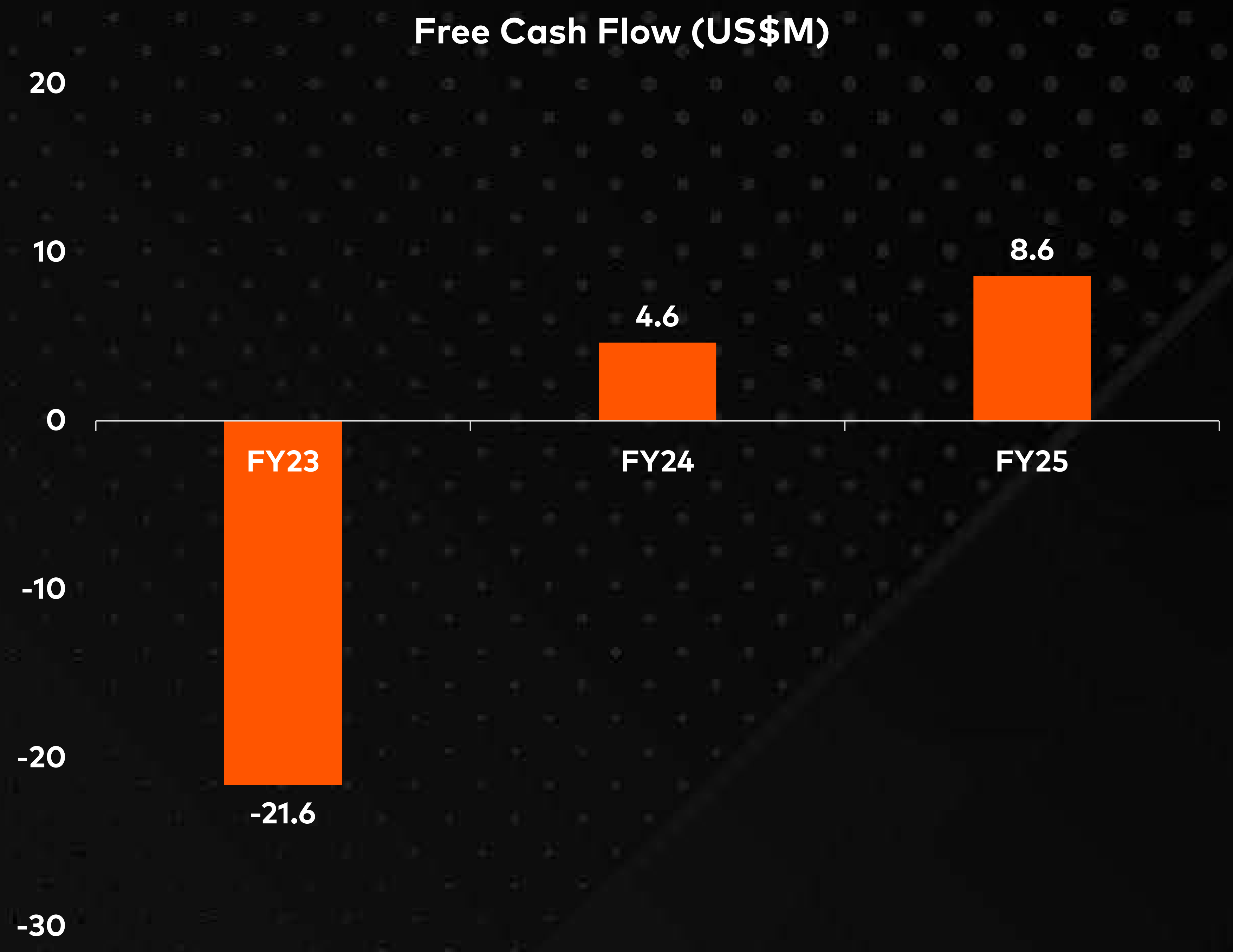
FY25 WAS A MILESTONE YEAR FOR CATAPULT





* Rule of 40 is defined as the sum of annual ACV growth percentage on a constant currency basis and Management EBITDA margin (Management EBITDA as a % of Revenue)

DRIVEN BY RECORD LEVEL PROFITABLE GROWTH

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ACV

US$101.2M

(A$161M)

↑ 18% YoY (CC)

REVENUE

US$116.5M

(A$185M)

↑ 19% YoY (CC)

MANAGEMENT EBITDA

US$14.8M

(A$24M)

↑ US$10.6M YoY

Important Note: ACV, ACV Growth (CC, constant currency), and Management EBITDA financial information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

UNDERPINNED BY A STRONG SAAS ENGINE

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ACV RETENTION

96%

ACV PER PRO TEAM

↑12%

MULTI VERTICAL PRO TEAMS

↑53%

Important Note: ACV Retention, ACV Per Pro Team, and Multi Vertical Pro Teams financial information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

THAT IS DELIVERING SIGNIFICANT INCREMENTAL PROFIT

US$M	FY24	FY25	Incremental
Revenue	**100.0**	**116.5**	**16.5**
Variable Costs (COGS, S&M, Delivery)	54.2	58.9	4.7
Variable Costs %	*54%*	*50%*	*28%*
Fixed Costs (G&A, R&D)	41.9	43.0	1.0
Fixed Costs %	*42%*	*37%*	*6%*
Incremental Profit			**10.8**
Incremental Profit Margin			**65%**

- Our target is to keep at least 30% for every additional US$1 of revenue we generate as profit
- In FY25, we exceeded this target with a 65% incremental profit margin, a record for a full year period
- We continued to benefit from improvements in efficiencies across our variable and fixed costs

Important Note: The financial information in this slide is provided solely to provide an example of how incremental revenue drives incremental profit. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. See slide 2 for defined terms and calculation methodologies.

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DURING A YEAR THAT WE INTRODUCED OUR BIGGEST INNOVATIONS EVER

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VECTOR 8

Launched the world's most powerful athlete monitoring system, a significant leap in speed and efficiency, in a completely new platform

HUB PRO

Our next generation coaching experience integrating our new and legacy solutions together, with powerful teaching tools, built for scale

FOCUS LIVE FOR PRACTICE

Expanding our live sideline solution into practice sessions – modernizing key workflows with wearable integration

NEW AI ALGORITHMS

New AI algorithms to measure metabolic power and expand sport specific parameters for basketball, rugby and tennis

LIVE INSIGHTS

Introduced live performance insights to enhance broadcasts and analysis for UEFA and the French Rugby League (LNR)

VECTOR CORE EXPANSION

Expanded to more sports and added new language support including French, Spanish, Portuguese and Japanese

BOB CRUICKSHANK

CHIEF FINANCIAL OFFICER

- OVERVIEW
- **> FINANCIAL REVIEW**
- STRATEGY & OUTLOOK
- Q&A

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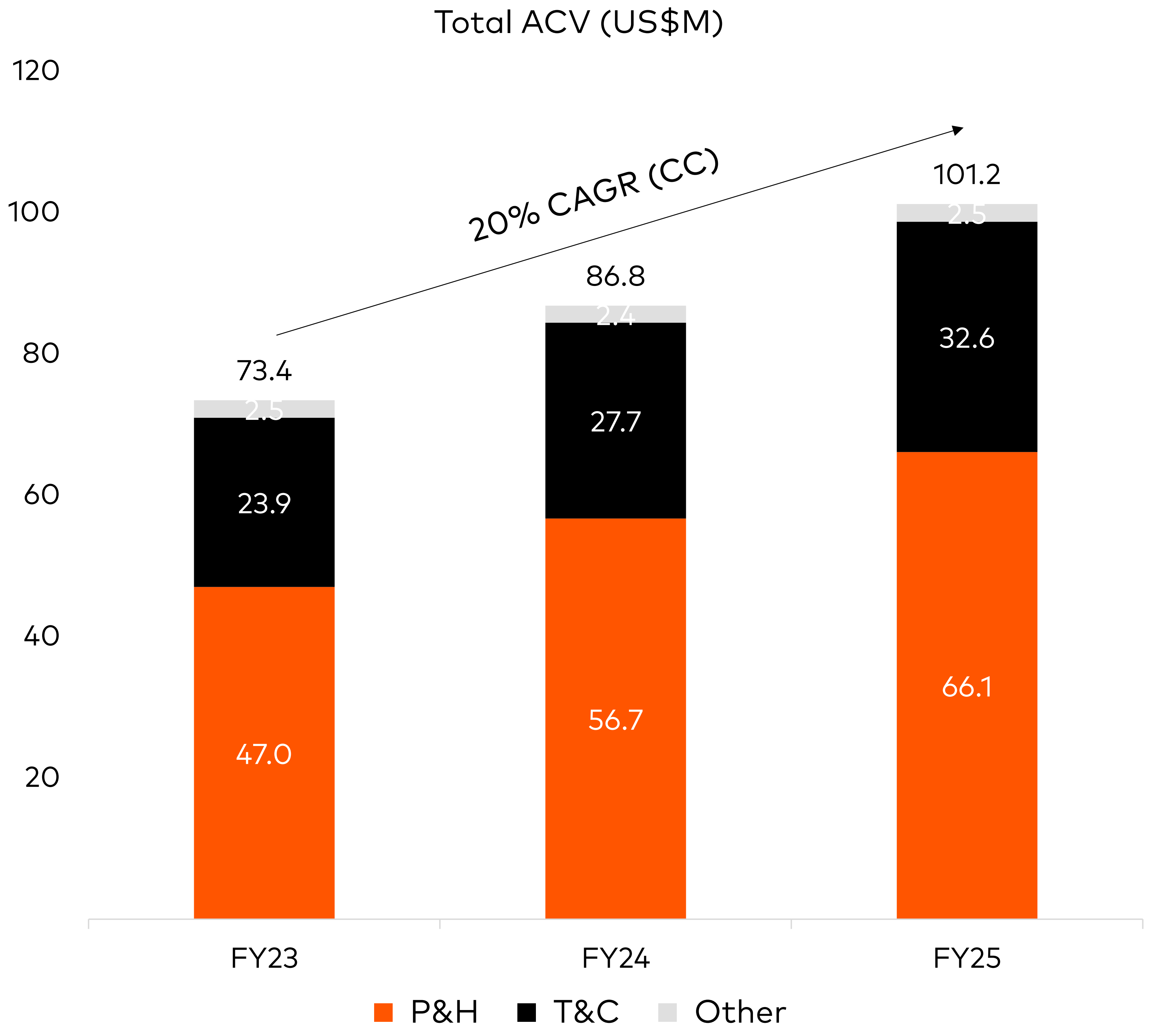
STRONG GROWTH SEES ACV NOW EXCEEDING US$100 MILLION



- ACV, our leading indicator of future SaaS revenue, crossed a major milestone passing US$100M driven by a dual-growth engine
- Normalizing for a one-time impact of exiting Russia in H2, ACV grew 19% YoY (CC)

Important Note: ACV, ACV Growth (CC, constant currency), and ACV CAGR (CC) financial information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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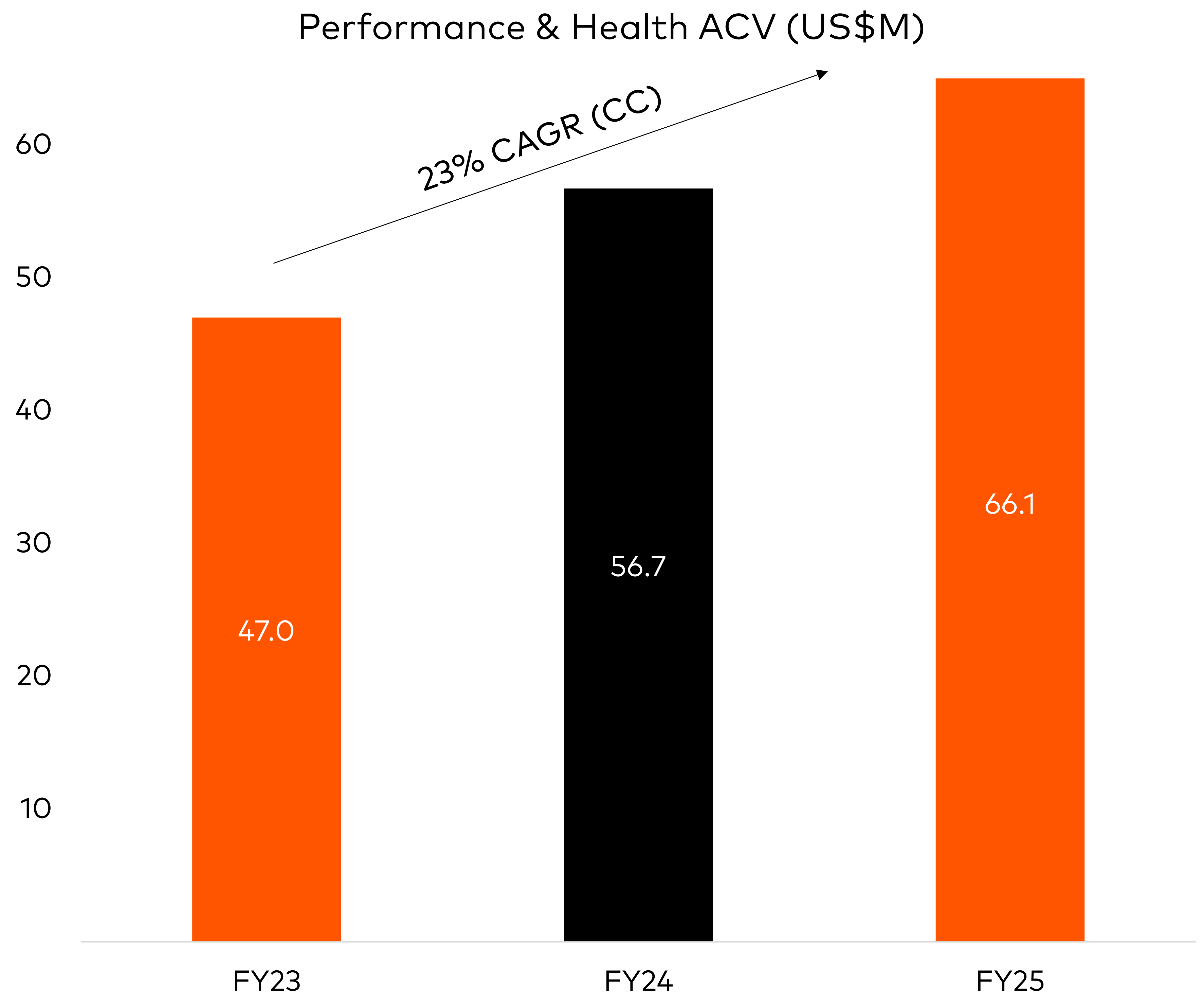
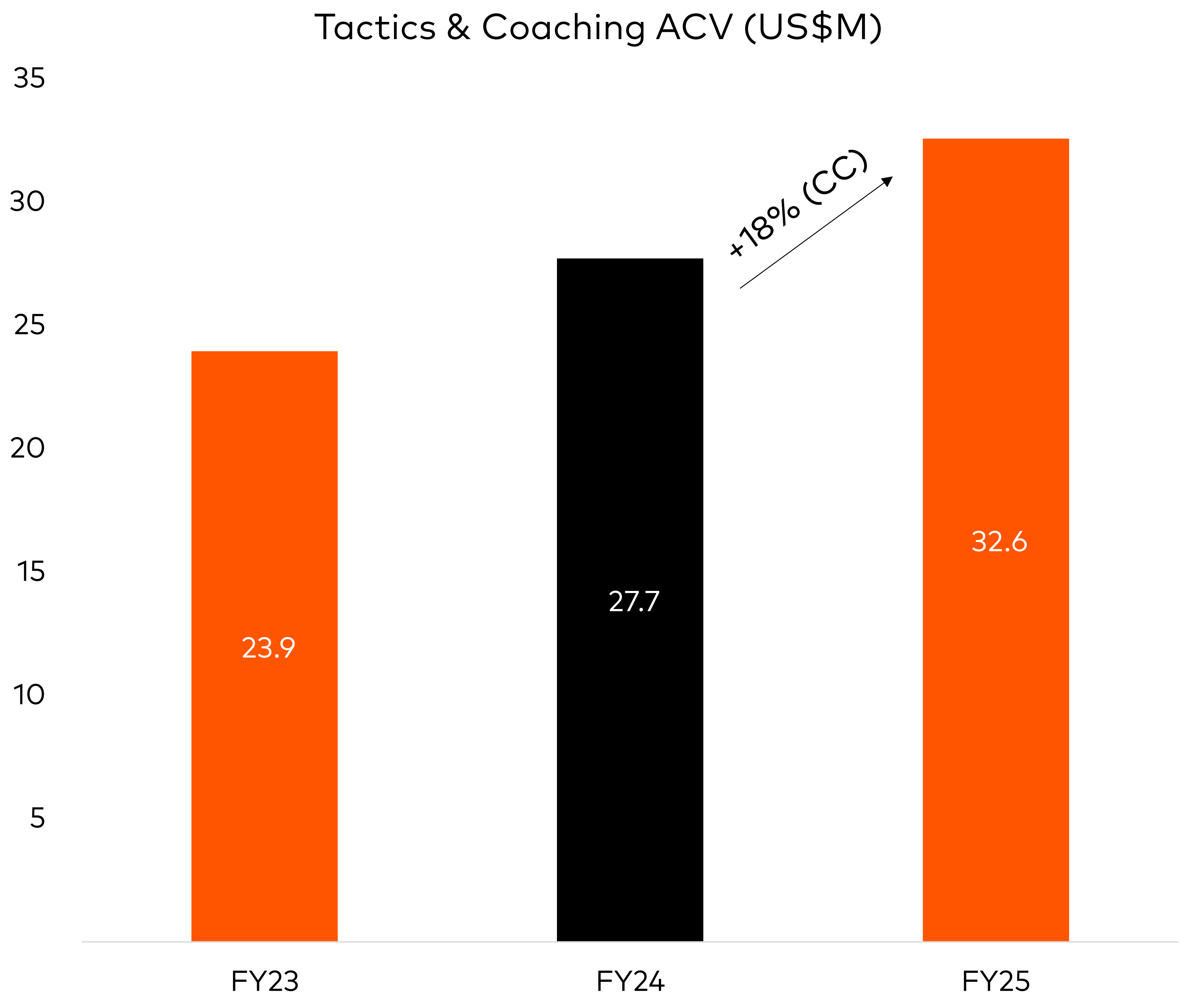
WE NOW HAVE TWO STRONG ACV GROWTH ENGINES





P&H grew 20% (CC) YoY when adjusted for the one-time impact

New Video Solutions grew 42% (CC) YoY positively impacting total growth

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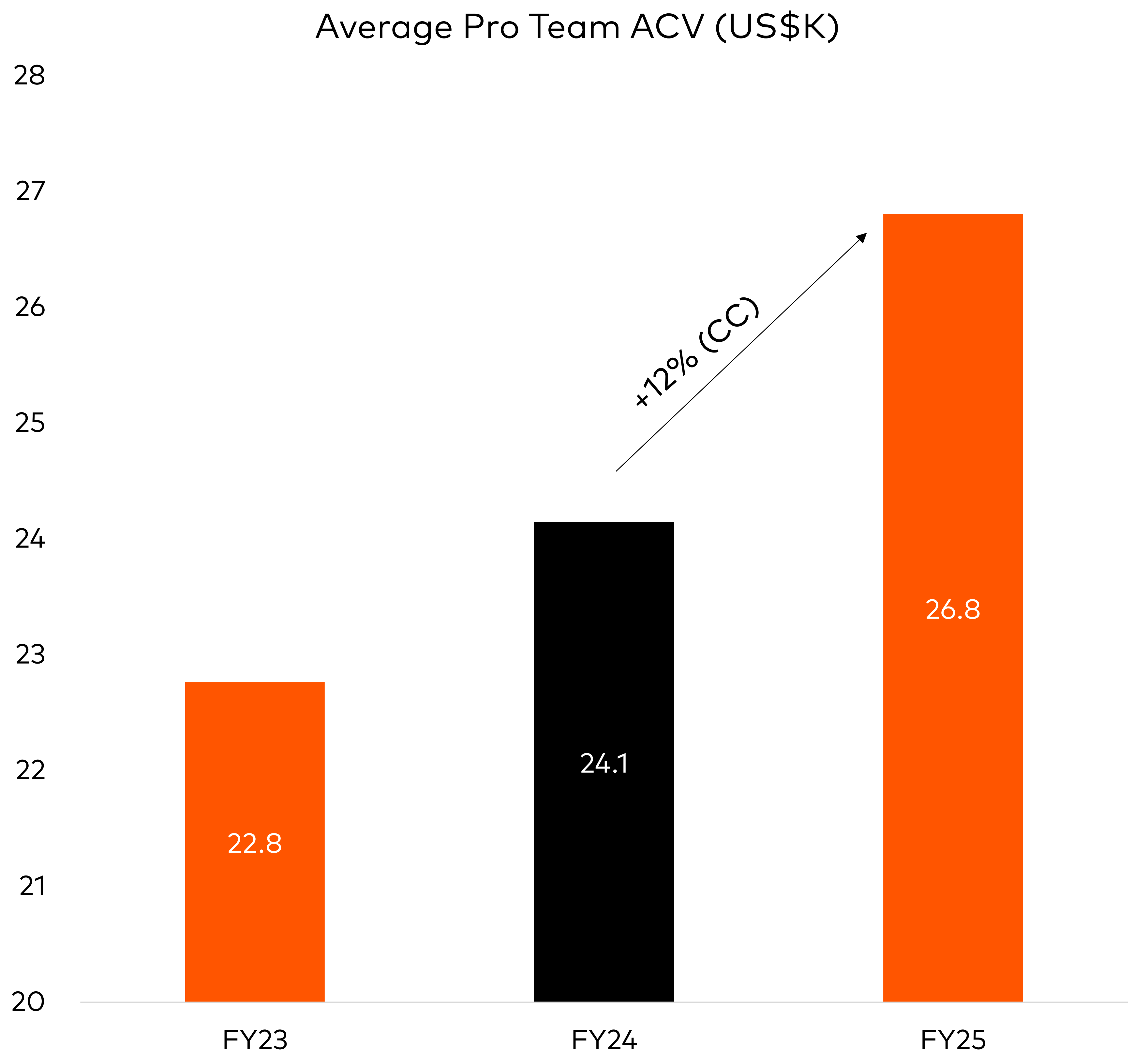
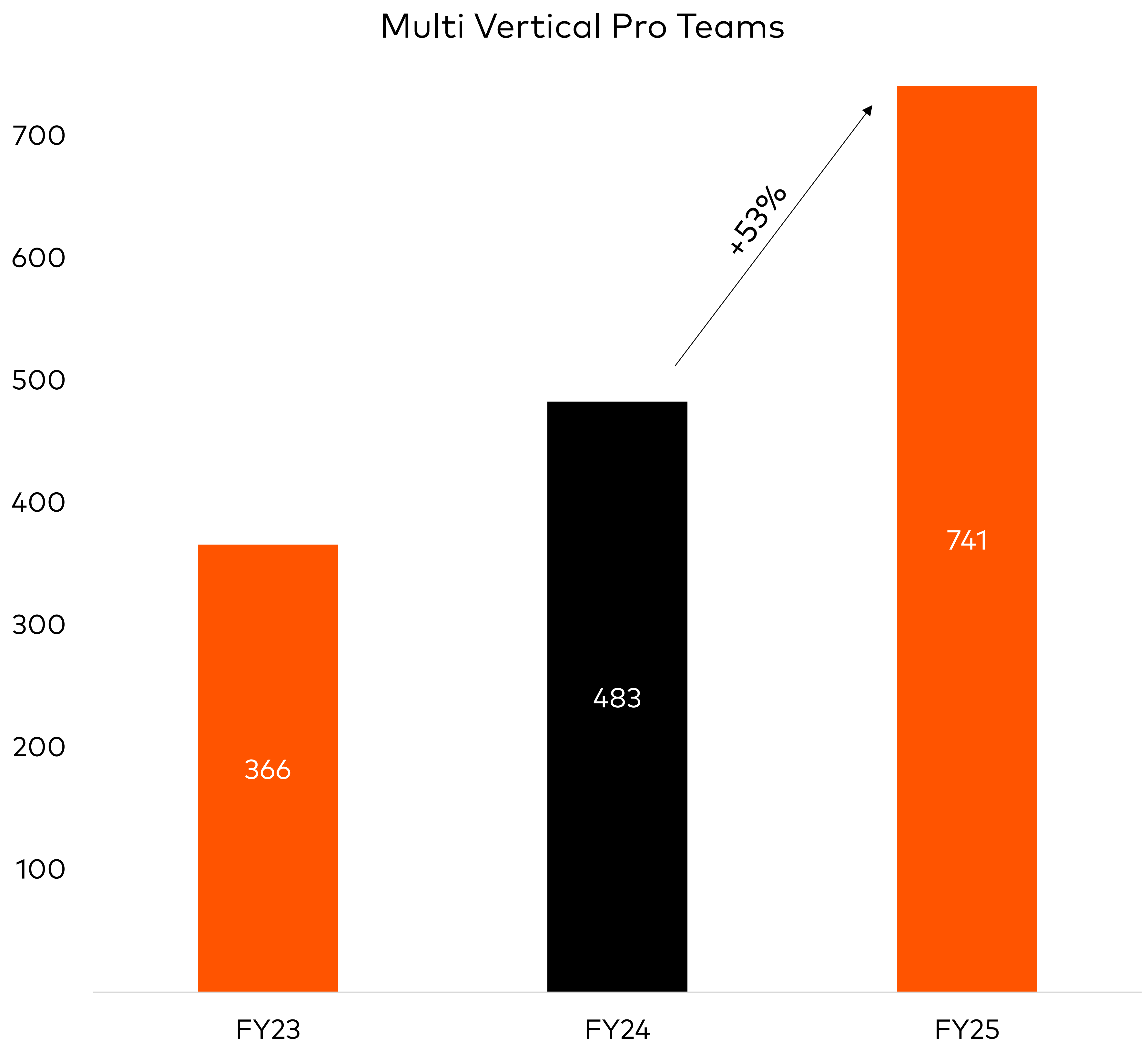
ACV PER TEAM CONTINUED TO EXPAND AS TEAMS ADDED MORE SOLUTIONS





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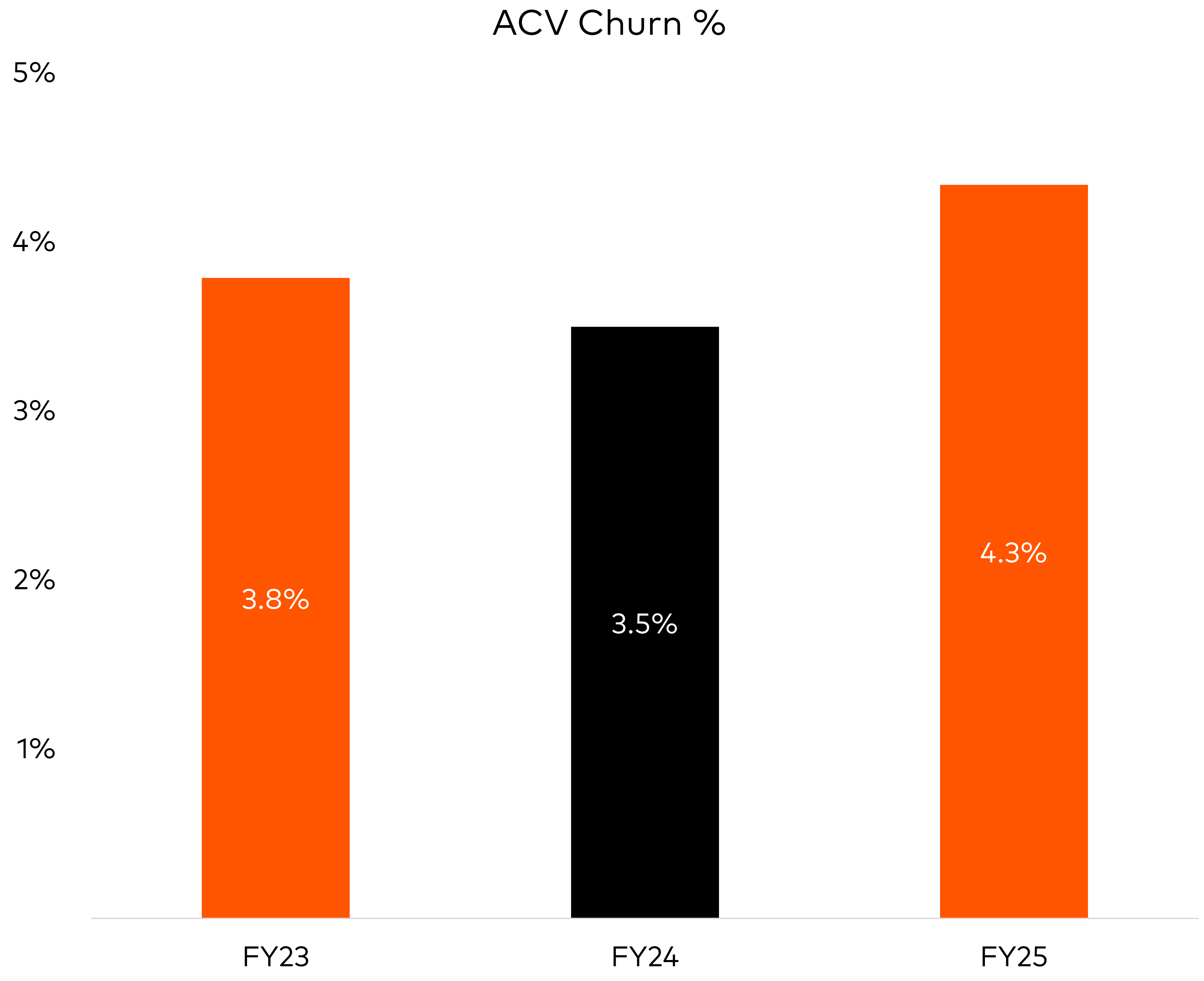
Important Note: ACV, ACV Growth (CC, constant currency), and Multi Vertical Pro Teams financial information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

WE CONTINUE TO EXCEED OUR RETENTION TARGET AND BE BEST-IN-CLASS



- ACV Churn remained well below our target of 5%

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Important Note: ACV Churn and ACV Retention financial information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

STRONG SAAS RESULTS INCREASES CONFIDENCE IN FUTURE REVENUE

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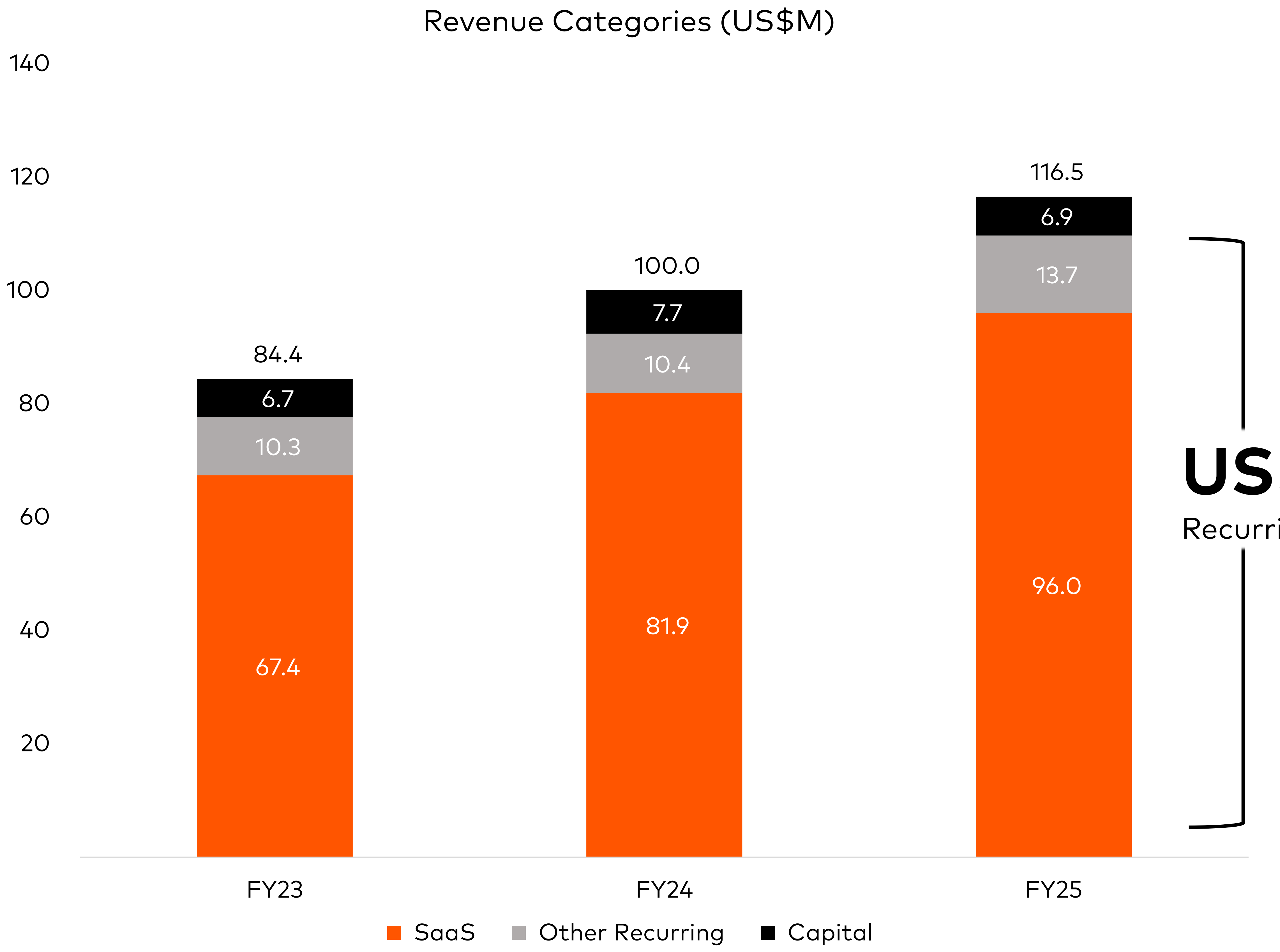
	FY25	FY24	% CHANGE
OPENING ACV (US$M)	**86.8**	**73.4**	
NET INCREMENTAL ACV	15.3	14.4	6%
FX IMPACT	-0.9	-1.1	nm
CLOSING ACV (US$M)	**101.2**	**86.8**	**18% ***
MULTI VERTICAL PRO TEAMS	**741**	**483**	**53%**
PRO TEAMS	**3,602**	**3,317**	**9%**
AVERAGE PRO TEAM ACV	**26,804**	**24,147**	**12% ***
ACV RETENTION %	**95.7%**	**96.5%**	**-1%**
LIFETIME DURATION (YEARS)	**7.8**	**7.0**	**11%**

- Beyond ACV, we continue to see healthy growth in landing new Pro Team customers, expanding ACV per Pro Team, and our relationship with customers positively impacting Avg. Customer Lifetime Duration
- All SaaS KPIs in FY25, our leading indicators of future revenue, were strong; boding well for future revenue growth

* (CC)

Important Note: ACV, Average ACV, ACV Growth (CC, constant currency), ACV Retention, Average Pro Team ACV, Lifetime Duration, and Pro Teams financial information in this slide has not been independently audited or reviewed, and do not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

GROWTH IN RECURRING REVENUE IS KEY TO PROFITABILITY



US$110M
Recurring Revenue

20% **SaaS** YoY Revenue Growth (CC)

94% **Recurring** Revenue

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Important Note: SaaS (ACV) Revenue, SaaS (ACV) Revenue Growth, and Recurring Revenue financial information in this slide has not been independently audited or reviewed, and does not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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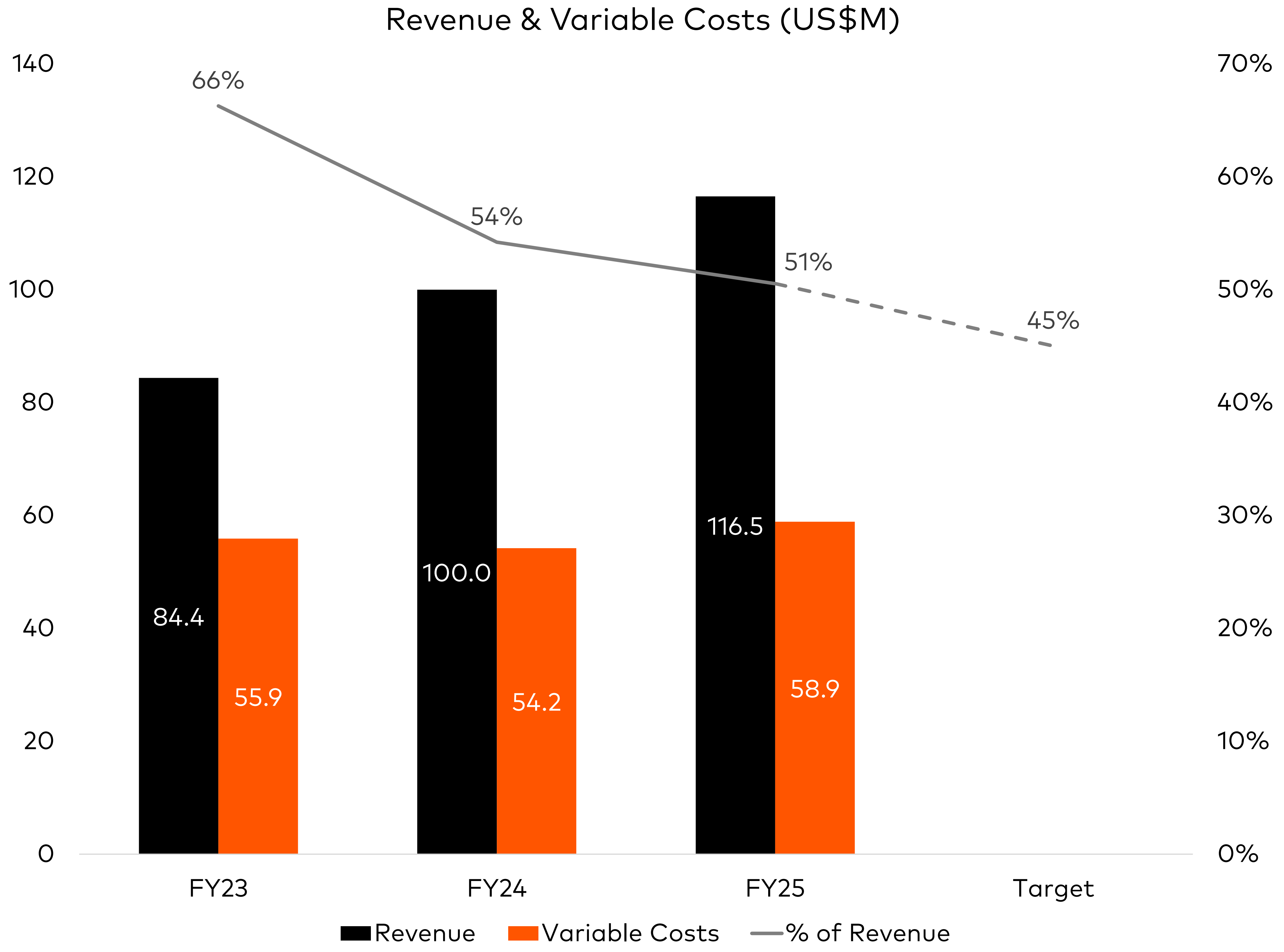
COST OF GROWTH CONTINUES TO DECLINE TOWARDS LONG TERM TARGET



- Variable Costs are made up of COGS, Delivery and Sales & Marketing functions
- Variable Costs continue to improve led by efficiencies in Sales & Marketing
- Cost to grow revenue is now only 6pp from our target of 45%

Percentages do not include Non-Cash Employment Costs.

Important Note: The financial information in this slide, particularly the Target, is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed and does not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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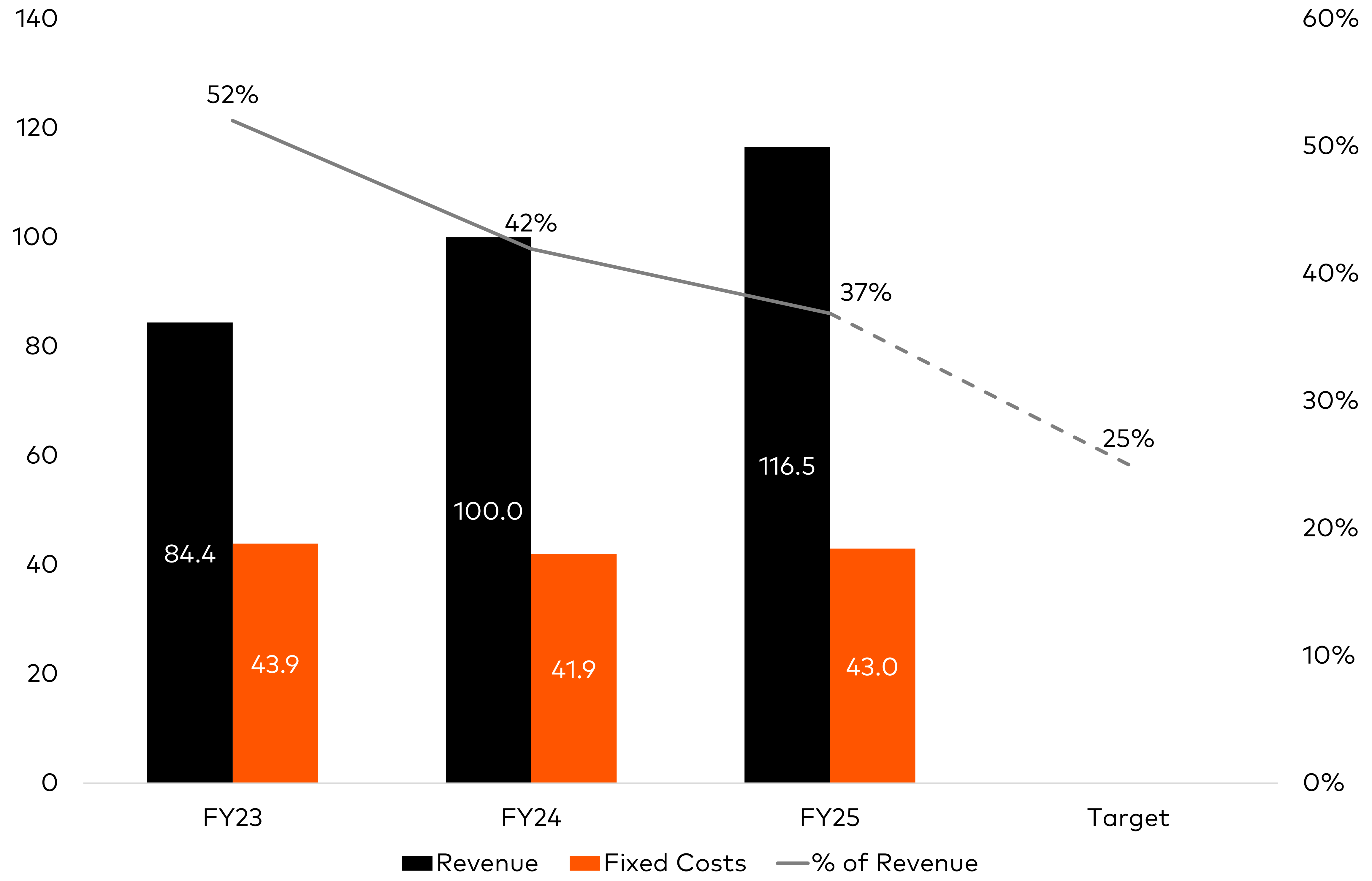
WITH FIXED COST AS % OF REVENUE DROPPING W/ SCALE

Revenue & Fixed Costs (US$M)



- Fixed Costs consist of our G&A and R&D functions (R&D capitalized and expensed)
- Fixed Costs increased by less than 3% to US$43M, and combined with revenue growth, improved Fixed Costs as a % of revenue by 5pp
- Absolute Fixed Costs support the business at scale and are expected to rise modestly, while declining as a percentage of revenue toward our target of 25%*

Percentages do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components

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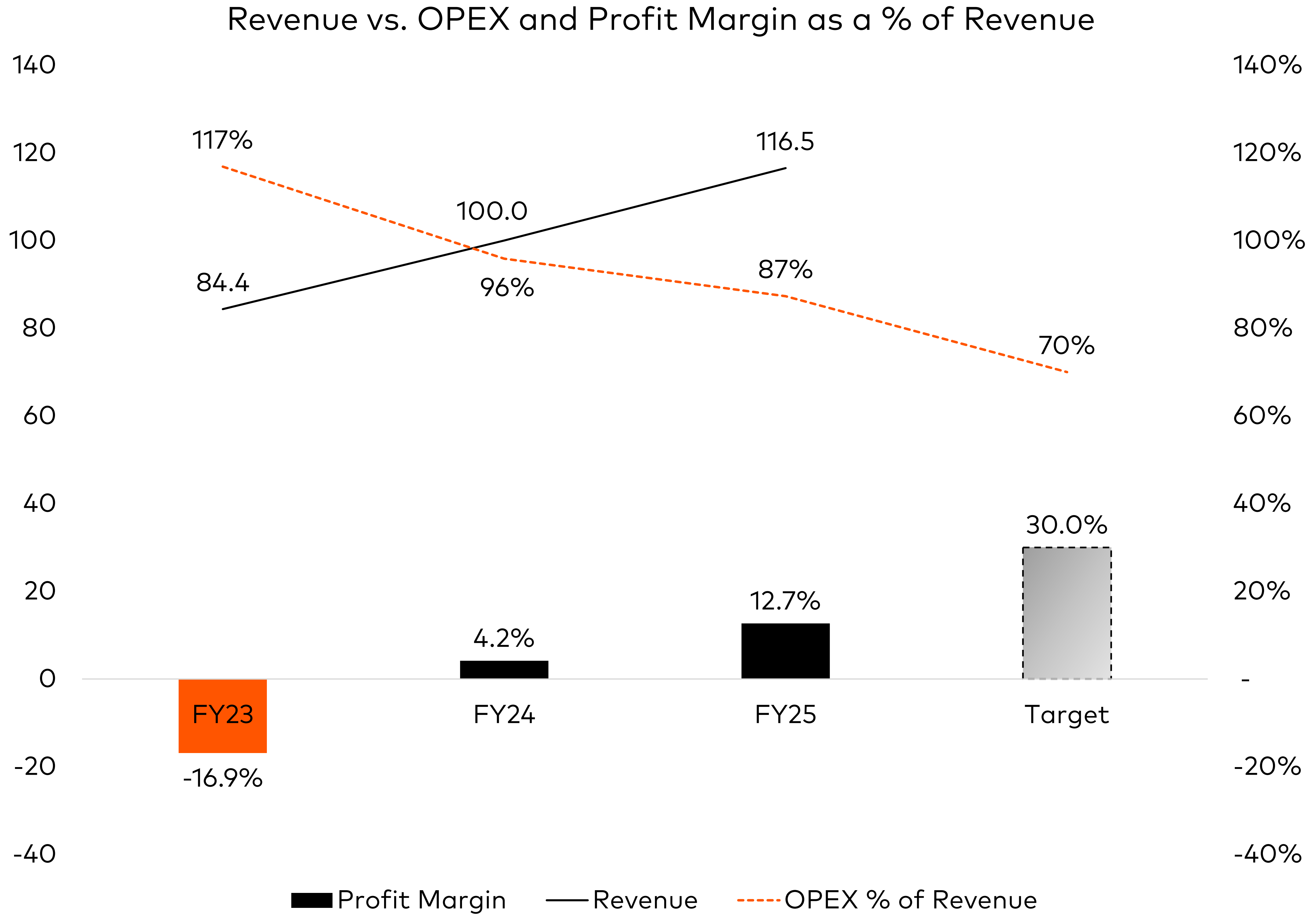
ACCELERATING THE GROWTH OF OUR OPERATING PROFIT MARGIN



- We have now delivered US$19M of positive operating profit margin (Management EBITDA) since crossing our critical inflection point towards profitability
- As revenue continues to grow, operating profit margin is expected to increase towards long-term target as OPEX (Variable + Fixed costs) as a % of revenue continues to decrease**

* Profit Margins do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components

Important Note: The statement marked ** is a forward-looking statement. Do not place undue reliance on it as actual results may differ, and may do so materially. The statement reflects Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's most recent financial report. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document. The other financial information in this slide is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been separately independently audited or reviewed, and does not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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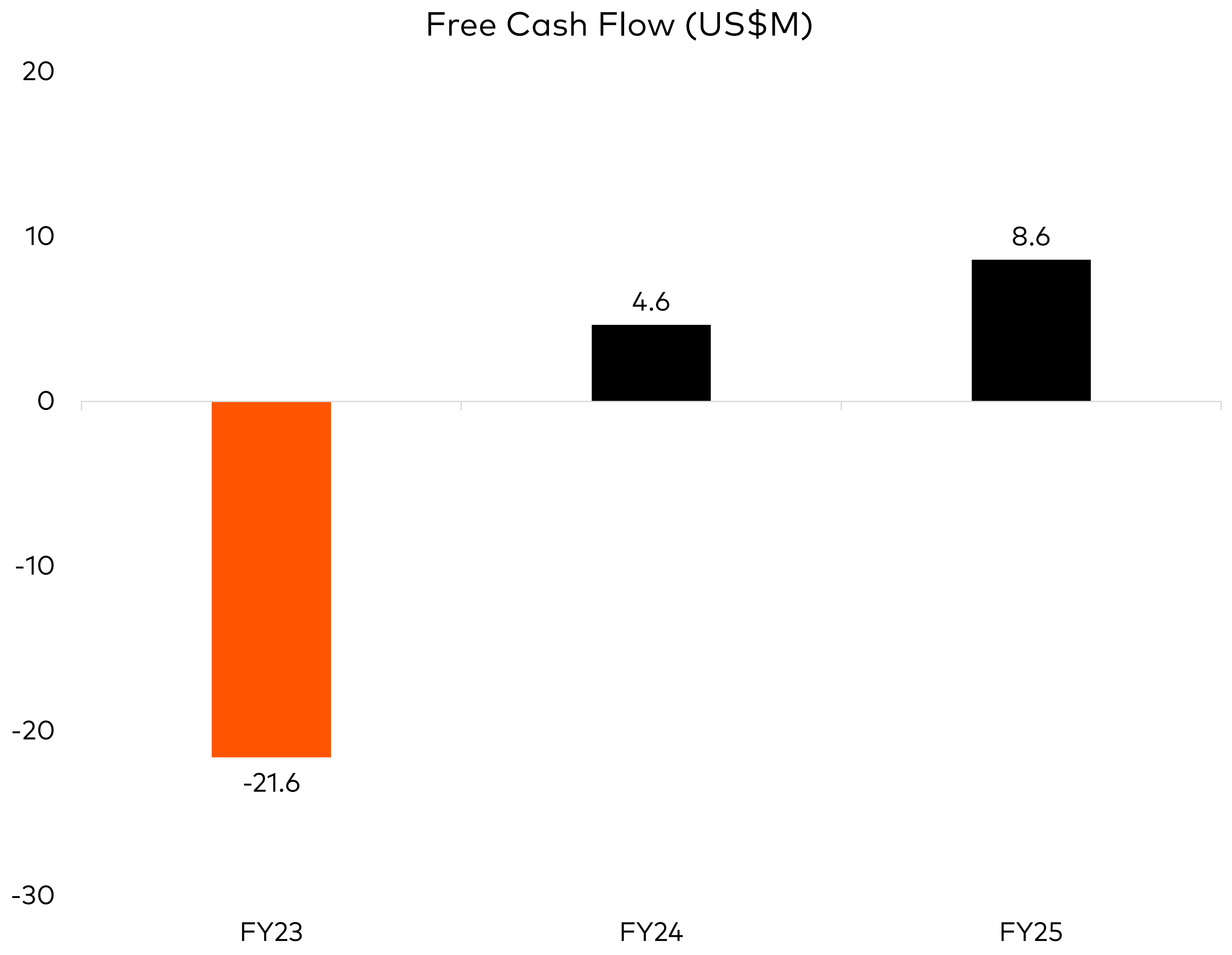
SIGNIFICANTLY EXPANDING OUR FREE CASH FLOW



- Free Cash Flow increased US$4.0M YoY
- Growth was driven by increased revenue and improved efficiencies
- Catapult is now in a net cash position of +US$7M on the Balance Sheet

Important Note: While elements of the above FCF figures have been reviewed, the FCF calculations have not been separately independently audited or reviewed, and do not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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PROFIT & LOSS SUMMARY

FOR THE 12 MONTHS ENDED MARCH 31 (US$M)	FY25	FY24	Change	% Change
REVENUE	116.5	100.0	16.5	16.5%
COGS	22.2	18.9	3.3	17.5%
GROSS PROFIT	**94.4**	**81.1**	**13.2**	**16.3%**
GROSS MARGIN %	**81.0%**	**81.1%**	**-0.1%**	**-0.1%**
VARIABLE COSTS (EXC. COGS)	36.7	35.3	1.4	3.9%
CONTRIBUTION PROFIT	**57.6**	**45.8**	**11.8**	**25.9%**
CONTRIBUTION MARGIN %	**49.5%**	**45.8%**	**3.7%**	**8.0%**
FIXED COSTS	43.0	41.9	1.0	2.5%
MANAGEMENT OPERATING PROFIT	**14.7**	**3.9**	**10.8**	**278.8%**
OTHER INCOME	0.1	0.3	-0.2	-67.3%
MANAGEMENT EBITDA	**14.8**	**4.2**	**10.6**	**255.4%**
MANAGEMENT EBITDA MARGIN %	**12.7%**	**4.2%**	**8.5%**	**205.0%**
CAPITALIZED DEVELOPMENT	16.7	16.3	0.4	2.3%
SHARE BASED PAYMENTS & PURCHASE CONSIDERATION	-12.5	-10.2	-2.3	-22.8%
SEVERANCE	-0.8	-0.9	0.1	8.7%
EBITDA	**18.1**	**9.4**	**8.7**	**93.2%**
EBITDA MARGIN %	**15.5%**	**9.4%**	**6.1%**	**64.9%**
D&A	-26.9	-24.2	-2.7	-11.1%
INTEREST, TAXES AND OTHER	0.0	-1.9	1.8	98.6%
NPAT	**-8.8**	**-16.7**	**7.9**	**47.3%**

- Gross Margin slightly impacted by increased revenue contribution from Media business YoY
- Management EBITDA, Catapult's measure of profitability, which is inclusive of capitalized development, improved by US$10.6M, driven by strong revenue growth with little cost base growth
- The increase in Share Based Payments is not reflective of an increase in dilution. Rather, the increase is due to changes in accounting valuation methodology as outlined at the FY24 result, along with the YoY increase in the share price
- D&A includes a US$0.9M non-recurring depreciation charge related to a reduction in the useful life of athlete vests from four years to two years
- The change in Interest, Taxes and Other is a result of a $3.1M income tax benefit related to the assessment of tax positions as we approach tax profitability. This was partially offset by foreign exchange movements which had a net negative impact.

Important Note: While elements of the above table have been audited, the table and line items including Variable Costs, Contribution Profit, Fixed Costs, Management Operating Profit, Management EBITDA, and EBITDA financial information (including growth rates and margins) have not been separately independently audited or reviewed, and do not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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WILL LOPES

CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR

- OVERVIEW
- FINANCIAL REVIEW
- ➤ **STRATEGY & OUTLOOK**
- Q&A

SUBSTANTIAL MARKET FOR CATAPULT

PRO SPORTS TECHNOLOGY

US$71.7B

market size by 2030

20K
Pro Teams

- Men & Women NCAA Athletics
- Major Sporting Leagues
- Feeder Divisions
- Pro Team Academies
- National Teams
- Olympic Teams

ADJACENT MARKETS

- High School & Youth Sport Teams
- First Responders
- Military
- Medical

Source: Marketsandmarkets, Sports Technology Market Size & Share Forecast 2030, March 2025.
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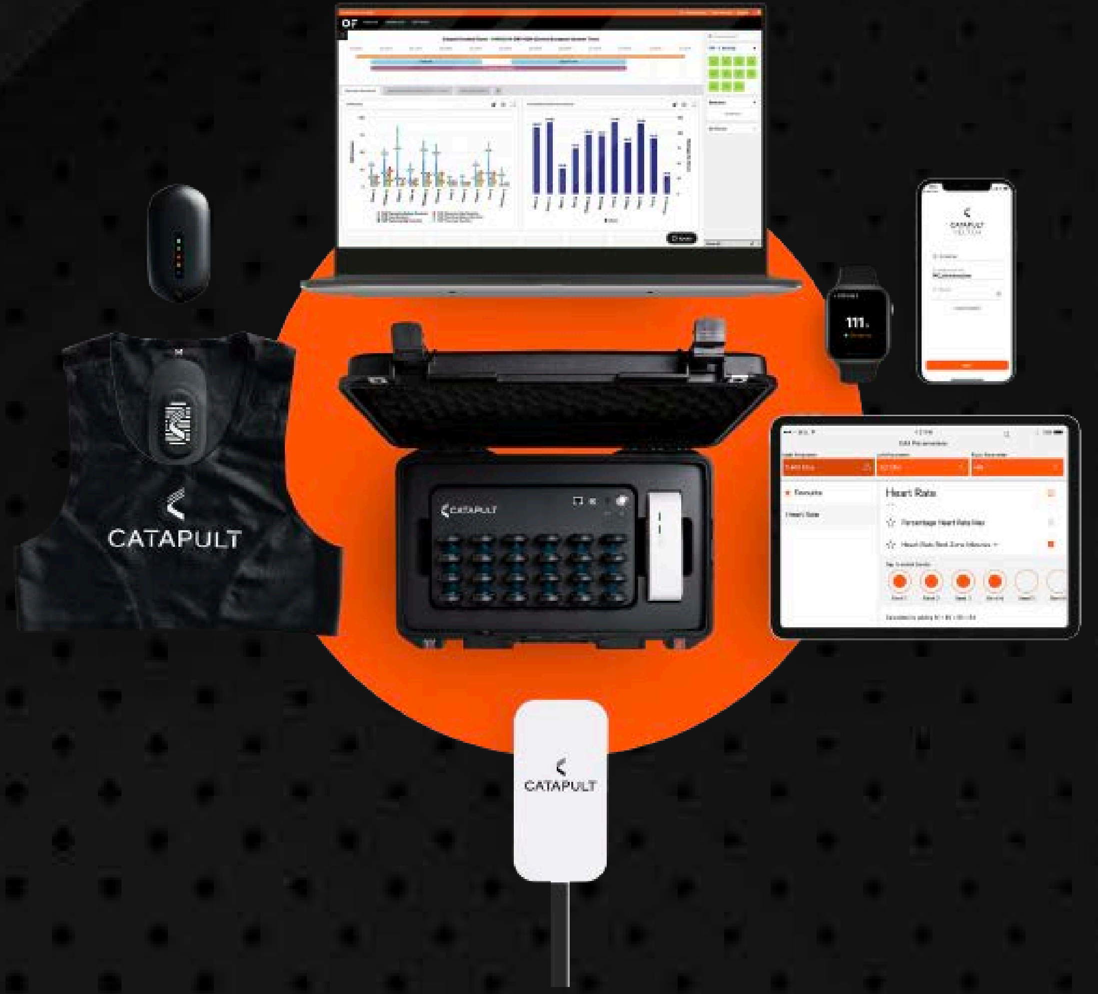
STRONG VALUE PROPOSITION

HELP TEAMS MAKE BETTER DECISIONS THROUGH A COMPREHENSIVE ALL-IN-ONE TECHNOLOGY

SAVE TIME

Help teams make better use of time with improved workflows



DISCOVER INSIGHTS

Contextualize data to increase access to meaningful insights

CATAPULT

A SCALABLE PLATFORM THAT INTEGRATES SEAMLESSLY ACROSS APPLICATIONS

APPLICATIONS

PERFORMANCE & HEALTH

ATHLETE MONITORING

- Vector Pro (LPS/GPS)
- Vector Core (GPS)
- Catapult One (GPS)
- ClearSky Infrastructure

TACTICS & COACHING

PRO VIDEO SUITE (NEW VIDEO SOLUTION)

- MatchTracker
- Focus
- Hub
- RaceWatch

THUNDER (LEGACY VIDEO SOLUTION)

MEDIA & OTHER

MEDIA SERVICES

- Content Licensing
- Asset Management
- Broadcast Enhancement

OTHER

- Professional Services
- Science for Sport

CATAPULT PLATFORM

Unique AI Algorithms • Real-Time Collaboration • Cloud-Based • Shared Data • Tightly Integrated • Scalable

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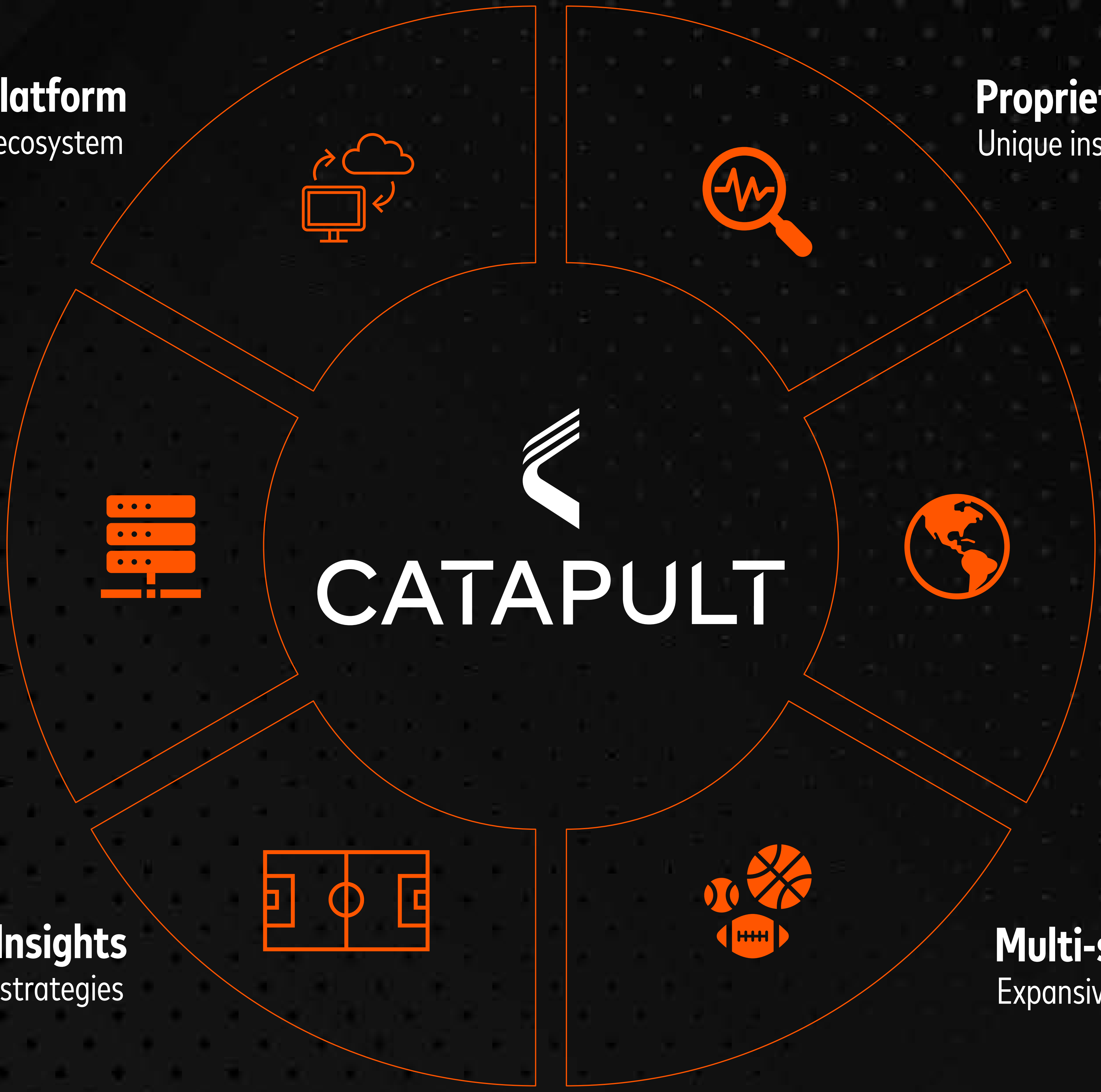
A STRONG COMPETITIVE MOAT



One-stop multi-solution platform
Comprehensive solutions in a single ecosystem

Proprietary AI algorithms
Unique insights driving improved performance outcomes

Flexible Tech Stack
Adaptable architecture for bolt-on solutions

Global scale
Worldwide operational leverage

Actionable Insights
Data informed athlete management & tactical strategies

Multi-sport learnings
Expansive athlete performance data

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WE HAVE CLEAR MID-TERM MILESTONES

	MID-TERM TARGET	MARKET OPPORTUNITY
LAND	**5K PRO TEAMS**	• Uniquely differentiated in P&H (Wearables) • Largest player in market & 5x nearest competitor
EXPAND	**50% MULTI-VERTICAL**	• Cross sell integrated solutions • Attractive economics in T&C
RETAIN	**95% RETENTION RATE**	• Product innovation • Exceptional service
SCALE	**30% PROFIT MARGIN**	• Sales & delivery productivity • Expand integrated solutions

Important Note: The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed, and does not form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

DESIGNED FOR PROFITABLE GROWTH AT SCALE

	METRIC	KEY ITEMS	TARGET
	Revenue		**100%**
Cost of Growth (Variable Cost)	***COGS***	• Video Hardware • Data & Hosting • License Royalty	20%
	Delivery	• Support • Customer Success • Supply Chain & Logistics	10%
	Sales & Marketing	• Sales • Marketing • Revenue Operations	15%
	Management Contribution Margin		**55%**
Fixed Costs	***G&A***		10%
	R&D (inclusive of CAPEX)		15%
	Management EBITDA		**30%**

- While we have ambitious top-line growth goals, our commitment to growing profitably is unchanged
- Our focus on SaaS creates predictable revenue w/ ACV being the leading indicator
- Through cross-selling and product innovation we lower our variable costs (cost of growth) as go-to-market productivity increases
- We have established a base for scale, minimizing the need to increment fixed costs to support growth, increasing our profit margin

Percentages do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components

Important Note: The financial information in this slide is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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WITH CLEAR MEASURES OF SUCCESS

RULE OF 40 IS OUR FOCUS

ACV GROWTH (18%[1])			MANAGEMENT EBITDA (13%[2])	
Pro Team Count	ACV per Pro Team	ACV Retention	Variable Cost Efficiency	Fixed Cost Discipline
3,602	US$26.8k	95.7%	50%	37%
Continue to land new P&H logos with greenfield opportunity that exists in market	Through a combination of cross-sell, upsell, pricing, and new product solutions, continue increasing ACV per team	Continue to invest in service and products to maintain ACV retention above 95%	Support growth, while finding efficiencies in cost of growth	Leverage our fixed cost foundation as we scale

[1] Constant currency
[2] Expressed as the Management EBITDA margin

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FY26 OUTLOOK

Our objective is to deliver on our strategic priorities with a continued focus on profitable growth. In FY26, we expect:

- ACV growth to remain strong with low churn
- Continued improvement in cost margins towards our targets
- Higher Free Cash Flow as our business scales

Important Note: This slide contains forward looking statements including plans and objectives. Do not place undue reliance on them as actual results may differ, and may do so materially. They reflect Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's most recent financial report. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document. See the important notice in slide 2.

TODAY'S KEY TAKE-AWAYS

STRONG
PROFITABLE GROWTH

HEALTHY
SAAS ENGINE

DELIVERING ON
EXPECTATIONS

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UNIQUELY POSITIONED FOR A GLOBAL OPPORTUNITY

SIGNIFICANT MARKET OPPORTUNITY

US$71bn+ Market (2030) opportunity in delivering industry leading solutions for Pro sports teams

GLOBAL LEADERSHIP POSITION

SaaS revenue is multiples the nearest P&H competitor globally with a newly developed, best in class T&C solution

PROVEN BUSINESS MODEL

Scalable, subscription business model driving adoption with powerful unit economics

UNPARALLELED & DIFFERENTIATE DATA

Historical datasets delivering unparalleled, unique, and differentiated insights in Pro sports and beyond

RESILIENT & RELIABLE CUSTOMERS

Deeply embedded in teams' workflows delivering best in class retention rates across all major sports leagues

WORLD CLASS CATAPULT TEAM

Dedicated and passionate team with extensive industry and technology expertise

Q&A

APPENDIX

CATAPULT

APPENDIX – BALANCE SHEET

AS AT MARCH 31 (US$M)	FY25	FY24
CASH	10.76	11.59
TRADE AND OTHER RECEIVABLES	17.27	16.62
INVENTORY	2.21	0.99
PPE	30.00	27.84
GOODWILL	51.26	51.31
OTHER INTANGIBLE ASSETS	49.10	49.00
DEFERRED TAX ASSETS	5.30	7.39
TOTAL ASSETS	**165.89**	**164.75**
TRADE AND OTHER PAYABLES	14.17	9.82
CONTRACT LIABILITIES	41.44	37.55
OTHER LIABILITIES	6.78	5.05
EMPLOYEE BENEFITS	7.74	7.73
BORROWINGS AND OTHER FINANCIAL LIABILITIES	9.80	18.44
DEFERRED TAX LIABILITIES	4.04	7.73
TOTAL LIABILITIES	**83.97**	**86.32**
TOTAL EQUITY	**81.92**	**78.42**

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APPENDIX – PROFIT & LOSS

FOR THE 12 MONTHS ENDED MARCH 31 (US$M)	FY25	FY24
REVENUE	116.53	100.00
OTHER INCOME	0.09	0.28
COST OF GOODS SOLD	(22.17)	(18.86)
EMPLOYEE BENEFITS EXPENSE	(44.33)	(44.51)
EMPLOYEE SHARE-BASED PAYMENT EXPENSE	(12.27)	(9.71)
CAPITAL RAISING AND LISTING EXPENSES	(0.16)	(0.11)
TRAVEL, MARKETING AND PROMOTION	(5.41)	(4.53)
OCCUPANCY	(1.40)	(0.94)
PROFESSIONAL FEES	(3.71)	(3.56)
OTHER EXPENSES	(9.07)	(8.70)
OPERATING PROFIT (LOSS) BEFORE DEPRECIATION AND AMORTIZATION	**18.11**	**9.37**
DEPRECIATION AND AMORTIZATION	(26.89)	(24.21)
OPERATING LOSS	**(8.78)**	**(14.84)**
FINANCE COSTS	(2.62)	(3.04)
FINANCE INCOME	0.06	0.06
OTHER FINANCIAL ITEMS	(0.55)	1.81
LOSS BEFORE INCOME TAX EXPENSE	**(11.89)**	**(16.01)**
INCOME TAX BENEFIT (EXPENSE)	3.09	(0.69)
LOSS AFTER INCOME TAX EXPENSE FOR THE PERIOD ATTRIBUTABLE TO OWNERS OF CATAPULT GROUP INTERNATIONAL LTD	**(8.81)**	**(16.70)**

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APPENDIX – CASH FLOW

FOR THE 12 MONTHS ENDED MARCH 31 (US$M)	FY25	FY24
OPERATING CASH FLOW		
RECEIPTS FROM CUSTOMERS	124.61	110.42
PAYMENTS TO STAFF AND SUPPLIERS	(86.25)	(78.93)
OTHER OPERATING CASH FLOW	0.09	0.22
NET CASH FLOW FROM OPERATING ACTIVITIES	**38.45**	**31.70**
INVESTING CASH FLOW		
ACQUISITION OF SUBSIDIARIES	-	-
PAYMENTS FOR PPE & OTHER	(12.81)	(10.49)
CAPITALIZED DEVELOPMENT	(17.05)	(16.57)
NET CASH USED IN INVESTING ACTIVITIES	**(29.85)**	**(27.06)**
FINANCING CASH FLOW		
PROCEEDS FROM EXERCISE OF SHARE/OPTION ISSUE	-	-
OTHER FINANCING CASH	(0.46)	(1.48)
NET RECEIPT/(REPAYMENT)OF FINANCING LOANS	(8.87)	(7.13)
NET CASH FROM FINANCING ACTIVITIES	**(9.33)**	**(8.61)**
NET INCREASE (DECREASE) IN CASH	**(0.73)**	**(3.96)**

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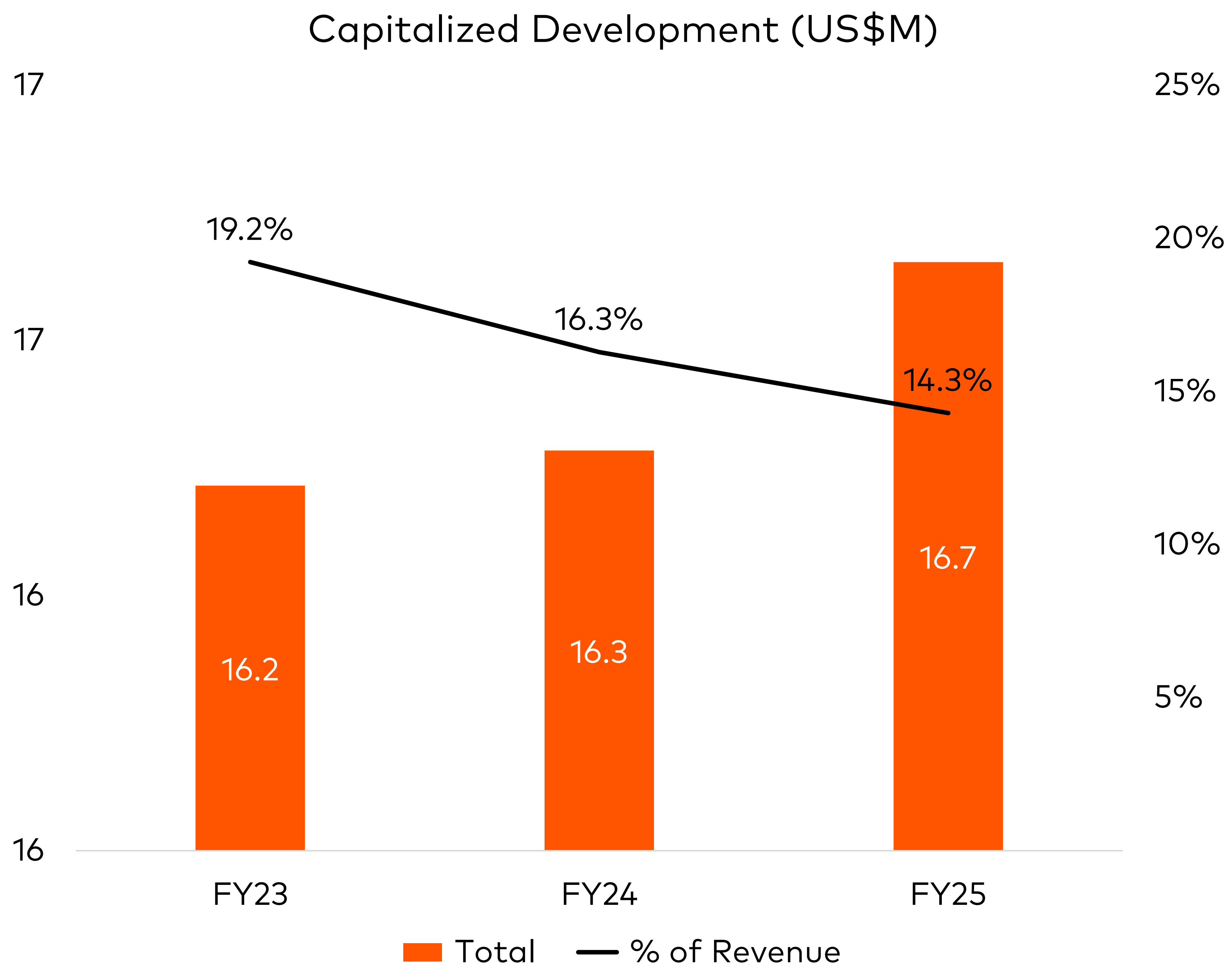
CAPEX TABLE



FOR THE 12 MONTHS ENDED MARCH 31 (US$M)	FY25	FY24	Change	% Change
CAPITALIZED DEVELOPMENT	**16.7**	**16.3**	0.4	2.3%
PERFORMANCE & HEALTH	7.5	7.1	0.4	5.2%
TACTICS & COACHING	9.1	8.8	0.3	3.7%
OTHER	0.0	0.4	(0.3)	-87.1%
OTHER CAPEX	**12.9**	**10.4**	**2.4**	**23.2%**
PP&E & OTHER	2.4	1.4	1.0	73.4%
CAPITALIZED COGS	10.5	9.1	1.4	15.6%
TOTAL CAPEX	**29.5**	**26.7**	**2.8**	**10.5%**

Important Note: While elements of the above table have been audited, the financial information in the table and graph (including growth rates) have not been separately independently audited or reviewed, and do not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

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AN ESTABLISHED TRACK RECORD OF STRONG AND CONSISTENT GROWTH

CATAPULT

		FY21 **	FY22	FY23	FY24	*1H25*	*2H25*	FY25
ACV	ACV ($M)	53.4	63.9	73.4	86.8	*96.8*	*101.2*	101.2
	ACV GROWTH (CC)	14%	23%	20%	20%	*20%*	*18%*	18%
	ACV CHURN	5.5%	3.4%	3.8%	3.5%	*3.8%*	*4.3%*	4.3%
CUSTOMERS	LIFETIME DURATION (YEARS)	5.8	5.8	6.0	7.0	*7.6*	*7.8*	7.8
	MULTI-VERTICAL AS A % OF PRO CUSTOMERS		12%	12%	15%			21%
EARNINGS	REVENUE ($M)	67.3	77.0	84.4	100.0	*57.8*	*58.7*	116.5
	SUBSCRIPTION REVENUE ($M)	53.4	68.6	77.7	92.3	*53.3*	*56.4*	109.7
	SUBSCRIPTION REVENUE GROWTH (CC)			18%	21%	*20%*	*19%*	21%
	SUBS REV AS % OF TOTAL REV	79%	89%	92%	92%	*92%*	*96%*	94%
	MANAGEMENT EBITDA	2.9	(13.9)	(14.2)	4.2	*6.2*	*8.5*	14.8
	EBITDA	6.5	(14.3)	(11.0)	9.4	*8.3*	*9.8*	18.1
MANAGEMENT MARGINS	GROSS MARGIN %	74%	75%	76%	81%	*79%*	*83%*	81%
	VARIABLE COSTS (EX COGS) %	32%	40%	42%	35%	*31%*	*31%*	31%
	CONTRIBUTION MARGIN %	42%	34%	34%	46%	*48%*	*51%*	49%
	FIXED COSTS %	39%	54%	52%	42%	*37%*	*37%*	37%
	MANAGEMENT EBITDA MARGIN %	3%	-18%	-17%	4%	*11%*	*14%*	13%
CASH	OPERATING CASH FLOW	14.2	2.7	4.0	31.7	*20.3*	*18.2*	38.5
	FREE CASH FLOW (EX ACQUISITIONS)	4.9	(17.9)	(21.6)	4.6	*4.8*	*3.8*	8.6
P&H	P&H ACV	29.5	39.0	47.0	56.7	*63.6*	*66.1*	66.1
	P&H ACV GROWTH (CC)	21%	37%	28%	23%	*22%*	*18%*	18%
T&C	T&C ACV	20.9	22.0	23.9	27.7	*30.7*	*32.6*	32.6
	T&C ACV GROWTH (CC)	6%	5%	11%	15%	*20%*	*18%*	18%

Important Note: *ACV Growth calculated is ACV YoY. ** FY21 financial information is pro forma including acquisitions.

While elements of the above table have been reviewed, the table and line items including ACV, EBITDA, Management EBITDA, Variable Costs, Fixed Costs, and Contribution Profit financial information (including growth rates and margins) have not been separately independently audited or reviewed, and do not independently form part of Catapult's FY25 financial results. See slide 2 for defined terms and calculation methodologies.

GLOSSARY OF TERMS

TERM	DEFINITION
ACV or **Annualized Contract Value**	the annualized value of all active subscription contracts in effect using an average exchange rate to US$ over a 1-month period ending on the ACV Effective Calculation Date
ACV Churn	the reduction in ACV from the loss of customers over a period, which is calculated as the quotient (expressed as a percentage) of (x) the reduction in ACV from the loss of customers over the 12-month period prior to the Effective Calculation Date; divided by (y) the total ACV calculated as at the date that is 12 months prior to that Effective Calculation Date
COGS	cost of goods sold
Lifetime Duration (LTD)	the average length of time that customers have continuously subscribed for Catapult's products or services as at the effective calculation date, weighted by each customer's ACV as at that date
Management EBITDA	EBITDA excluding share-based payments, purchase consideration, and severance; and including capitalized development expense
Multi-vertical customers	the number of customers that, as at the effective calculation date, use a product from more than one of Catapult's verticals

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UNLEASH POTENTIAL

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