

Domain

18 August 2023

ASX Market Announcements Office
Australian Securities Exchange Limited

Lodged Electronically via ASX Online

Correction of Domain FY23 Investor Presentation

Domain Holdings Australia Limited (**Domain**) advises that we have updated slide 20 of the Domain FY23 Investor Presentation, released on ASX on 17 August 2023 (**Domain Investor Presentation**).

In further reviewing slide 20 of the Domain Investor Presentation, it has come to our attention that the visual representation of the two bar graphs side by side was not true to scale. We have updated slide 20 as attached, by removing the bar graph of the "Major Competitor" with flow on changes to the relevant sourcing.

An updated version of slide 20 of the Domain Investor Presentation accompanies this release. A copy of the updated release will be available on the shareholders page on Domain's website at: <https://shareholders.domain.com.au/group/?page=asx-announcements>

Domain takes compliance with the ASX listing rules seriously and systems have been put in place to ensure this is not repeated.

Yours faithfully



Catriona McGregor
Chief Legal & Transformation Officer

Enc: Revised slide 20 of the Domain FY23 Investor Presentation

Authorised for lodgement: Catriona McGregor, Chief Legal & Transformation Officer

Revised slide 20 of the Domain Investor Presentation:

INTRODUCTION & OVERVIEW | RESIDENTIAL

New Audience Measurement Metric

New industry-wide digital audience measurement

- In late 2021 the Interactive Advertising Bureau (IAB) endorsed Ipsos as the exclusive preferred supplier for the reporting of digital audience measurement data in Australia
- New audience measurement data from Ipsos iris is available from April 2023. The changed methodology results in an audience reset across the entire industry, and is not comparable with previous Nielsen measurement
- On a like-for-like basis using Nielsen methodology, Domain's April-June 2023 audience is up 1% year-on-year

Domain Group ^{1,2}

Period	Measurement	Audience (m)
Apr-Jun 22	Nielsen	7.80m
Apr-Jun 23	Nielsen	7.80m
Apr-Jun 23	Ipsos Iris	6.24m

Source: 1. Nielsen Digital Content Ratings, Monthly Tagged, April 2023 to June 2023, April 2022 to June 2022, Domain Media (incl Domain, Allhomes & Commercial Real Estate), P2+, Digital C/M, Text, Unique Audience; 2. Ipsos iris Online Audience Measurement Service April to June 2023 Average, Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Group (Domain Brand Group, Allhomes, CRE), Audience

20 | FY23 Results Presentation

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