

Privacy Notice

Precision Medicine & Future of Genomics Summit (Registration and Marketing)

This Privacy Notice provides information about who we are and how we use and share your Personal Data for registration and marketing purposes.

1. Who are we

Sidra Medicine is dedicated to keeping your Personal Data safe.

Sidra Medicine (also called “Sidra,” “we,” or “us”) is a modern medical center in Doha, Qatar, focused on caring for women and children, as well as education and research.

Our address: Al Gharrafa St, Ar Rayyan, Doha, Qatar.

We may update this notice occasionally, and any changes will be shared through the Speak Up portal link.

By submitting a complaint and sharing your personal data, you agree to the terms in this Privacy Notice.

2. Our Contact Details

If you have any questions about this Privacy Notice, the use of your Personal Data or you wish to exercise any of your rights, please contact us by emailing on pmfg@sidra.org.

3. Personal Data we collect from you (your “Personal Data”)

Your Personal Data has been collected based on the lawful grounds of your consent when you register for an event that is hosted by Sidra.

The types of Personal Data we collect from you includes/are:

- Your First and Last Name
- Your E-mail Address
- Your Employer/Company Name
- Your Contact Number
- Your Country

It is important that the Personal Data we hold about you is accurate and up to date - please keep us informed of any changes to your Personal Data.

4. Why are we using your Personal Data (the “Purpose/s”)

We collect your Personal Data for:

- Event logistics and planning, e.g. accurate head count for seating and catering.
- Communication to you for us to send relevant updates, reminders and segmentation of targeted messaging.

- Verification for access control at the event.
- Informing you about future events and improving our marketing strategies for our research event related engagements.

5. Who can we share your Personal Data with

We may disclose your Personal Data to:

- Authorized individuals working in Sidra who are directly involved in the implementation of Sidra hosted events.
- Trusted third-party service providers who assist us in delivering marketing communications, subject to strict data protection terms.
- Legal advisors, if necessary to resolve any issue.
- Public authorities, where required by Law.

6. How long can we retain your Personal Data

We keep your Personal Data for as long as it is necessary to fulfill the purpose/s stated above or until you withdraw your consent.

7. Your Data Subject Rights and How to Exercise Them

The below table specifies your rights regarding the Personal Data you have shared with us.

You can request to exercise your right/s at any time by contacting us on the [“Contact Details”](#) section above in this Privacy Notice.

Right to be informed	We are obliged to provide clear and transparent information about our processing activities of your Personal Data.
Right to withdraw consent	You have the right to withdraw your consent at any time, provided we are processing your Personal Data.
Right to erasure (by virtue of the right to withdraw consent)	You can ask us to delete or remove your Personal Data when you choose to implement your right to withdraw consent.
Right to access your Personal Data	You have the right to understand what Personal Data we hold about you and why.
Right to Request for Correction	If you believe that we hold inaccurate or incomplete Personal Data, you have the right to request us to correct your Personal Data.
Right to be notified of inaccurate disclosure	We will notify you if there has been any inaccurate disclosure about your Personal Data to a third party, and we will provide you with proof that the inaccuracy has been corrected.
Right to lodge a complaint	If you are not satisfied with the way we handle your Data Subject Rights request, you are entitled to raise a complaint directly with Qatar’s National Cyber Security Agency .

If you request to exercise any of your rights, we may request specific information from you to verify your identity and keep your Personal Data protected.