Project Trusted Lingo

the QR code



Harnessing AI for timely and accurate emergency communication with CALD communities

What is Trusted Lingo?

Trusted Lingo is an innovative project aimed at addressing the communications gap emergency services face when working with CALD (Culturally and Linguistically Diverse) communities. It will deliver an AI powered solution, with language customisation, audit and remediation. This will be useful to emergency communications personnel for communicating in 20+ languages during emergencies.

How will Trusted Lingo help?

Emergency communications managers will get an Al powered tool which transcribes, translates and adds synthetic voiceovers to text, audio, and video content. Communications will be uploaded into Trusted Lingo, which will translate and can be automatically forwarded to established networks of CALD community leaders/contacts, and optimised for sharing on social media.



7M Australians speak English as a Second Language (ESL).

of Australians are born overseas or have at lea one overseas parent.

2M

ESL speakers rate their English proficiency as average or low.

A collaboration between University of Newcastle, Macquarie University and VideoTranslatorAl, Trusted Lingo is under active development with a release date of mid-2024.

We would like to collaborate with additional practitioners, please reach out by clicking on the QR code or emailing us at hello@videotranslator.ai!







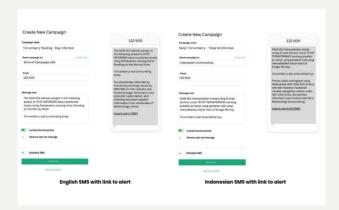
^{1 -} https://www.abc.net.au/news/2022-10-22/multicultural-community-victorian-flood-crisis/101550828

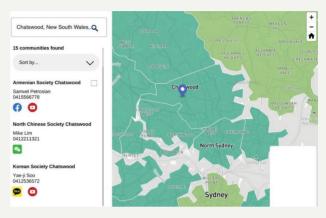
^{2 -} https://www.abc.net.au/news/2020-10-01/vic-emergency-app-only-in-english-investment-in-translation/12710414 3 - https://www.abc.net.au/news/2021-03-04/covid-19-vaccine-misinformation-cald-communities/13186936

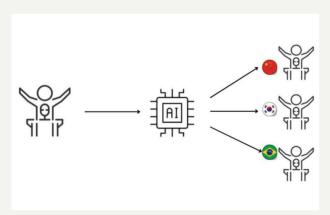
How does Trusted Lingo work?

Trusted Lingo is a workflow which uses multiple AI components. An emergency services communications professional will upload text, audio or video content into the platform. Trusted Lingo will translate the content, creating a translated text, audio or video file.

The translated content is forwarded to community leaders via email, SMS or social media channels, who then forward it on to their communities.







Clockwise from left:

- (a) An SMS notification translated from English to Bahasa Indonesia,
- (b) Search screen showing list of preferred CALD community leaders/contacts in the Chatswood area, and
- (c) Emergency communications workflow showing simultaneous translation into multiple languages.

Connect with our team



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