

VIDEOTRANSLATOR.AI offers a Real Time AI Transcription and Translation platform.

OVERVIEW

60+ LANGUAGES | 120+ DIALECTS

GROW YOUR AUDIENCE

REAL-TIME AI TRANSCRIPTION + TRANSLATION

VIDEOTRANSLATOR.AI

USE AI TO SUPERCHARGE YOUR CONTENT MARKETING

Reuse existing investment in content to reach a wider audience

Ongoing content production is a major component of marketing, from traditional text and image, to newer audio or video channels.

The videotranslator.ai SaaS platform allows you to reuse investments in content, boosting marketing ROI.

Artificial Intelligence (AI) is used to

quickly and painlessly transcribe and translate assets into 60+ languages.

Drive top line growth by reaching specific demographics, in an increasingly diverse world.

Target language specific search engines, and drive engagement with multilingual SEM/SEO.



The secret to communication.

Use Cases:

- Retail: Real Time AI Transcription + Auto-Overlay to easily and painlessly add open captions into your social media (shown above).
- SME: Real Time AI Transcription + AI Translation to reach export prospects who do not think in English.
- Enterprise: Scale communications to reach stakeholders across the world, with a specific



STEP 1: TRANSCRIBE

Speech-To-Text AI across 120+ dialects



STEP 2: TRANSLATE

Text-To-Text AI across 60+ languages



STEP 3: PUBLISH

Open Captions at scale with Auto-Overlay

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VALUE PROP

RETAIL

Use Case: Building Your Personal or Small Business Brand

Immediate Value Proposition

- (1) Deploy your social media content with open captions across all your social media channels, increasing engagement in auto-muted video environments.
- (2) Use one of 12 English dialects, to ensure the AI transcription is accurate for your use case. Across all languages, access 120+ dialects.
- (3) Auto-Overlay embeds captions at correct timestamps, with an in-app editor for easy changes and brand relevant color/font options.



MID-SIZE

Use Case: Target Offshore Export Prospects

Immediate Value Proposition

- (1) Translate audio, video and text, to up to 60+ languages via AI or 180+ languages manually. Reach any prospect demographic at a low cost.
- (2) Easily invite your preferred human translators, with an in-app permission system for granular asset control.
- (3) Easy templating capability, allowing you to target specific non-English social media channels with fully translated metadata. This drives significant SEO gains as non-English search engines can accurately index your content.



ENTERPRISE

Use Case: Accessibility At Scale

Immediate Value Proposition

- (1) At scale workflow control, with full access control of content at a granular level. This enables easy segregation of concerns on a per-language basis.
- (2) Full white label capability, with template/item system which can be fully translated. Offer stakeholders forms in their own language, the contents of which are fully convertible with any other language.
- (3) Fully embeddable Text-To-Speech AI artefacts, allowing you to programmatically create audio content in several languages for significant, at scale accessibility benefits.



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WORKING

Transcribe Item: f1

Please select the content you would like to transcribe? Note: f1 expects to transcribe content in English.

en_qbl_assets_QBL_Me

Please select the appropriate English dialect.

English (Australia) English (Canada) English (Ghana) English (United King)

English (India) English (Ireland) English (Kenya) English (New Zealand) English (Nigeria)

English (Philippines) English (South Africa) English (Tanzania) English (United States)

Cost: You will be charged 0.14 USD.

Post AI transcription, please use the Captions tab to make any edits.

Embed Transcription

ACCEPT CANCEL

STEP 1: TRANSCRIBE

AI: Speech-To-Text Transcription AI

Dialects: 120+

- (1) Upload audio or video, and use Real Time Speech-To-Text AI to transcribe. Use your own subject matter experts for post-editing to add a level of polish.
- (2) Use one of 120+ dialects, to ensure the AI transcription is accurate for your use case. English options are shown left.

Translate Item: f1.qbl

Please ensure you have added grammar, especially commas and full-stops.

Are you sure you would like to translate this item?

Automatic Human 1

Please select your preferred language.

Hindi French Dutch German

Cost: You will be charged 0.06 USD.

Post AI translation, please use the Captions tab to make any edits.

Embed Translation

ACCEPT CANCEL

STEP 2: TRANSLATE

AI: Text-To-Text Translation AI

Languages: 60+

- (1) Translate audio, video, or text content. Use the Real Time Text-To-Text AI to bulk translate low information complexity content, while your subject matter experts focus on crafting your unique selling proposition.
- (2) Easily invite your preferred human translators, with an in-app permission system for granular asset/access control. Translate content multiple times and benchmark engagement with specific target demographics.



STEP 3: PUBLISH

AI: Text-To-Speech Transcription AI

Languages: 12+

- (1) Convenient Auto-Overlay options to easily add open captions, including color, font, font size, highlight, opacity etc.
- (2) Embed captions, or download a clean asset and a captions file.
- (3) Use complex templates to publish social channel specific asset and associated best practise metadata, to drive a high degree of search engine friendly content.

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SUMMARY

Speak, and be heard



VIDEOTRANSLATOR.AI

USE LANGUAGE TO REACH A WIDER AUDIENCE

Use-Case information, Asset details, and workflow Heuristics



The secret to communication.

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CONTEXT

Manufacturing: Provide your product information, datasheets, question and answer sections and product documentation - on your multi-lingual website.

Services: Content is generally around availability of facilities, opening hours, and emergency contacts - optimized for multi-lingual search.

Tourism: Templated multi-lingual websites, tailored on a per culture basis. Asia specific content over the Golden Week holiday, or Arabic content over Ramadan.

ASSETS

Search: All assets can be internationalised, meaning a prospect can search for your value proposition, in their own language, and your website is available and accurately indexed.

Workflow: Update your website, and your multi-lingual website will auto-update with a time delay, depending on translator availability.

Lifecycle: Assets can be preserved in perpetuity or destroyed as required. Additionally, assets are deployed to a CDN on first use to increase speed.

TRANSLATION

Machine: Artificial Intelligence for the heavy lifting work; **Human:** Available in Standard and Pro tiers - professional translators; **Bring Your Own:** Your own translator, a vetted subject matter expert.

Workflow: First machine translate, then get human subject matter expert to refine the translation. Unlock value by chaining different AI transforms sequentially.

A/B Testing: Try multiple translations, and benchmark - reach specific demographic subsets with precision.

Level 2, 11-31 York Street Sydney

[w]: www.videotranslator.ai | [e]: hello@q6a.com.au