

NANOG Board of Directors

April 19, 2019 / Board Conference Call

2:00 p.m. EDT

L Sean Kennedy Chair	Edward McNair, Executive Director
Tina Morris Vice Chair	Valerie Wittkop, NANOG Staff
Dave Siegel, PC Liaison	De' Harvey, NANOG Staff
Patrick Gilmore, Member	Brandi Herrera, NANOG Staff
Will Charnock, Treasurer	Claudia Bristol, NANOG Staff
Susan Forney, Secretary	

Start time: 2:02 p.m. EDT

ED Update :

- NANOG 75 review:
 - We were \$6,000 over budget because more people attended NANOG 75 than expected. We have taken that into account for NANOG 76, so we will make budget by the end of 2019.
 - The Board discussed keeping the budget as written, accounting for what is spent, after which the Board will review.
- Headshot Service: Due to limited availability in meeting hotel, we are looking at contracting with IRIS booth as an alternative.
 - The booth is \$7,500 to rent, \$12,000 to purchase. Advantage: attendees can use the booth at any time, so they're not limited to the photographer's schedule.
 - Staff suggested limiting the headshot service to one time per year or to provide headshot sessions in a hotel suite. The IRIS booths are available at many airports, so they could be tested before making any commitments.
 - The Board discussed the advantages and disadvantages of only providing the service once a year. Many people only attend one meeting a year, it was not clear if it was a frequently used service.
 - The Board was unsure if the head shot service was worth \$12,000 to the members. The Board considered a survey to gauge the service's popularity. **ACTION:** Staff will evaluate it and propose a solution.
- Review of Premium sponsorship and website attribution:
 - Staff identified some ways to improve service to premium sponsors and spoke with them at NANOG 75 to learn how we can best serve them in the future.
 - **ACTION:** Staff will check all requirements of the sponsorship contracts are fulfilled.
- Marketing:

- All social media and digital marketing efforts are moving along smoothly. Blog posts have been written and are ready to publish on schedule when the website launches.
- Website launch status and BugHerd:
 - Staff continues to address website feedback as it comes is planning to launch the new site in the middle of May.
- Outreach:
 - CaribNOG was successful, and we are evaluating our future support to the organization.
 - NYNOG has requested training and program assistance.
 - Purdue, Ball State, and the University of Birmingham are all interested in having NANOG present on their campuses this fall.
- Financials:
 - The [2018 audit](#) has been completed. The audit committee had a few clarifying questions, which staff answered. The audit was closed and completed on April 16th.
 - The board noted that we have a legal, fiduciary responsibility to this process and suggested that an audit committee of independent directors review the numbers together to be sure everything is correct. It also was suggested that our process for auditing be posted publicly.
 - **ACTION:** The Board will put together a committee and schedule the audit.
- New Hire: Claudia Bristol joined the staff as a part-time employee on April 15. Her responsibilities will be Accounting, HR, and board administrative assistant. We will continue to retain AHP, PLC for quarterly reviews, physical mail support, and taxes. This change reduces our expenses related to accounting.
- Staff Retreat: The staff fine-tuned roles and improved communication between departments. They also implemented a Google form for the staff to detail their activity.
- Travel Policy: We surveyed the [travel policies](#) of other nonprofit internet orgs operating in our space and have drafted a travel policy for NANOG. **ACTION:** Staff to clean up the language of the draft travel policy and implement appropriate feedback from the Board.

PC Update :

- The PC Tool has 13 talks as of April 19.
- A larger group is looking into keynotes for the future and looking into planning further in advance on all aspects.

NANOG On The Road / CaribNOG Update :

- CaribNOG was a good meeting overall, and we will continue to support it in the fall. We were spending \$15,000 for each NOTR meeting. The cost for transportation, lodging, and meals to send several members of NANOG staff to CaribNOG is substantially less.
- The board discussed the benefits and challenges of an outreach approach supporting organizations outside of NANOG.

Bylaw Updates:

- Bylaws currently reference NewNOG throughout, so this needs to be changed.

Elections:

- The Board discussed the election process and will consider process improvements such as a charter for the Election Committee. The Board will revisit the issue after NANOG 77.

Review Board meeting minutes :

- [March 15, 2019](#)
- Two Board members will need more time to review. **ACTION:** Sean will set up an electronic vote, opening today, Friday, April 19, closing Tuesday, April 23.

Education :

- Because education needed a longer, 45-minute discussion with the Board on the call, the board decided to meet on Friday, May 3, 2019 at 11:00 a.m. PST/2:00 p.m. EDT to discuss it.

Operational transition, meeting support, sponsorship discussion :

- This discussion was tabled and rescheduled for the call on Friday, May 3.

End time: 3:03 p.m. EDT