

NANOG Board of Directors

December 16, 2022/Board 2023 Strategic Planning Conference Call

1:00 p.m. EST

Tina Morris, Chair	Edward McNair, Executive Director
David Siegel, Vice Chair	Claudia Bristol, NANOG Staff
Steven Feldman, Secretary	Darrieux Harvey, NANOG Staff
Vincent Celindro, Treasurer	Valerie Wittkop, NANOG Staff
Catherine Gurinsky, PC Chair	
Leslie Daigle, Member	
Michael Costello, Member Elect	

Start time: 1:06 p.m. EST

Roll Call / Call to order

Benson expressed regrets, but all other board members were present. Also attending were Michael Costello (Member elect) and staff.

Agenda Review

Tina reviewed the agenda with no requested additions from the Board.

Review and Approve Previous Minutes

The listed minutes had been provided in advance of the meeting for the Board to review:

- October 16, 2022 - Public
- October 18, 2022 Member Minutes - Public
- November 18, 2022 - Public

MOTION: Approve the three listed minutes for posting to the website. The motion passed 5-0 with, with Vincent abstaining.

Vote on DEI and Outreach Charters

Outreach:

- Several concerns were raised regarding the mission and costs associated with the Outreach program, and its relationship to the Education program.
- Further discussion will occur after the strategic plan is solidified.

Diversity, Equity, and Inclusion (DEI):

MOTION: Approve the DEI Charter as written. The motion carried unanimously.

2022 Review Q+A

- 2022 Strategic Plan Assessment
 - Edward shared a document with 3 main goals and their achievements:

- Goal 1 - To become an innovative, educational resource for the networking community by providing practical and timely education.
 - Goal 2 - Provide a culture of inclusion and belonging
 - Goal 3 - Community Engagement and expansion
- Strategic Objectives Checklist
 - The Board reviewed a list of objectives and achievements from 2022.
 - A suggestion was made to combine these achievements into the plan assessment and create a document that can be referred to at member and community meetings.

ACTION: Edward will revise the document as suggested.
 - The Board members discussed whether 2022 was a success overall. The general consensus was positive, considering meeting attendance, budget improvements, and software development achievements.
- Meeting Data (NANOG 66 to 86)
 - The Board reviewed a spreadsheet with historical meeting data.
 - NANOG86 had a positive net income, including overhead expenses.
 - The forecast data needs to be updated to reflect a worst case scenario including a pandemic.
- Scholarships
 - There were 186 scholarship applicants, with 51 finalists.
 - The Scholarship Committee awarded scholarships to the top two finalists.
- Development Projects
 - Software development highlights for 2022 include:
 - Complete rewrite of the PC Tool
 - Registration upgrades
 - New home page
 - Appointment tool beta
 - Other organizations are interested in licensing NANOG's tools.
- Marketing Statistics
 - 25 Published articles
 - YouTube channel:
 - 9 Staff developed videos
 - NANOG 84, 85, 86 conference videos
 - With editing done in house, recent videos have been posted in 3 to 5 days compared to 2 weeks previously.
 - Staff will explore ways to improve this further, while making efficient use of limited staff time.
 - 20,200 current subscribers
 - Discussion on possible ways to capitalize on YouTube popularity:
 - Newsletter Stats with 508 new subscribers which is up 45%
 - Social media stats for LinkedIn, Twitter, Instagram, Facebook, TikTok
 - LinkedIn is our best commodity on social media.

2023-2028 Staff Strategic Plan

Edward shared the draft document with the Board.

- There was much discussion on the “Key Performance Goals” section, with some suggestions for changes. for 2023-2028

ACTION: Edward will revise this section taking into account the suggestions made.

Thematic Goal for 2023

- Due to time constraints, this item was deferred.

ACTION: Edward will draft the thematic goal for 2023.

Proposed Organizational Chart

- Edward shared his vision of an expanded organizational structure to meet the needs as the organization expands.

ACTION: The chart will be updated and discussed again.

Executive Session

The staff was excused at 4:46 p.m. EST to allow for a Board Executive Session.

Conclusion

The Chair announced that the next scheduled meeting will be Friday, January 20, 2022 at 1 p.m. EST, and adjourned the meeting.

End time: 5:18 p.m. EST