NANOG Board of Directors
July 14, 2023/Board Conference Call
1:00 p.m. EDT

<table>
<thead>
<tr>
<th>Leslie Daigle, Chair</th>
<th>Edward McNair, Executive Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vincent Celindro, Vice Chair</td>
<td>Darrieux Harvey, NANOG Staff</td>
</tr>
<tr>
<td>Steven Feldman, Member</td>
<td>Claudia Bristol, NANOG Staff</td>
</tr>
<tr>
<td>Tina Morris, Member</td>
<td>Valerie Wittkop, NANOG Staff</td>
</tr>
<tr>
<td>Michael Costello, Member</td>
<td></td>
</tr>
<tr>
<td>David Siegel, Treasurer</td>
<td></td>
</tr>
<tr>
<td>Catherine Gurinsky, Secretary, PC Chair</td>
<td></td>
</tr>
</tbody>
</table>

**Start time:** 1:55 p.m. EDT

**Roll Call / Call to order:**
All voting members were present plus staff members Darrieux, Claudia and Valerie.

**Agenda Review**
Leslie reviewed the agenda and no additions were requested.

**Review/Approve Minutes**
No minutes were ready for review.

**Staff Report**

**Meetings**
Attendee Data:
- N85 Montreal - In person 515; Virtual 203; Total 718
- N86 Hollywood - In person 930; Virtual 153; Total 1,083
- N87 Atlanta - In person 710; Virtual 164; Total 874
- N88 Seattle - In person 872; Virtual 94; Total 966

- NANOG 89 registration opens on Tuesday, July 25
- Edward confirmed this is typical for this time of year.

**Financials**
- After strong attendance in Hollywood N86, the softer attendance in Atlanta N87 was considered more indicative of location than a trend. No need was seen to adjust Seattle expectations.
- Nonetheless, NANOG 88 registration revenues fell short of expectation, creating a cash deficit of $264K, impacting operating funds availability.
- Discussion on how the registration revenues were achieved.
  - Staff to provide a breakdown of registration dollars at what levels and number of codes utilized for N88 and comparison to previous events.
A cash infusion of $320K is needed to meet our obligations and operating expenses up to N89.

  - **MOTION**: Edward moved to pull $320K from reserves to cover cash shortfall up to the next meeting. The motion passed unanimously.

**Marketing**

**Social Media Stats**
- A link to the March HootSuite Report was provided
- YouTube (June 2023)
  - Views: 27.2K
  - Hours of watch time: 4.1K
  - New subscribers: 264
- A pdf download of NANOG-88-Web-Traffic was provided

**Grants**
- NANOG is currently applying for some grants and working on applications for those.

**Survey Results** (Valerie)
- Disappointed with the lack of responses
- 42 responses was the peak for a day
- Feedback on speakers is good
- $100 gift cards each day is given
  - Not a large incentive
  - More surveys were completed when better prizes were given, but not of great substance
  - Current survey results are fewer but better quality
- It was suggested that surveys may need to be more visible and easily accessible

**Mailman to Discourse Migration Plan**
This agenda item was tabled due to time constraints.

**Audit report Status Update:**
- David reported that the audit committee has been silent.
- He will reach out to the committee
- Hopes to have closure for August call

**Committee Updates:**

**Program Committee**
- Committee met yesterday and talks have been assigned
- Cat believes there are many good talks
- 27 are in the hopper, 15 pending, 2 submitted and 5 accepted
DEI
- They have a meeting set for July 20
- Will be discussing what worked at N88 and what could be improved
- Will begin thoughts and processes for N89

Education Committee
- They have met once
- The online ISOC course will be available soon
- There are two possible options for N89 in October

Elections
- Going over details for messaging on the new process
- Setting up mock elections with demonstrations on how to vote
- Candidate submissions to begin in early August

Hackathon
- Working on a charter for a new committee

Mentorship
- Working on a description of what mentors will look like
- They have matched all who were on the docket
- Going to put out call for more
- Also researching how to vet out mentors qualifications

Scholarship
- Their focus will be to discuss the program and its value to NANOG

MOTION: Leslie moved to adjourn the meeting, seconded by Michael.

End time: 3:00 p.m. EDT