NANOG Board of Directors
September 20, 2019 / Board Meeting
Conference Call
2:00 p.m. EDT

L Sean Kennedy Chair	Edward McNair, Executive Director
Tina Morris Vice Chair	Valerie Wittkop, NANOG Staff
Dave Siegel, PC Liaison	Dé Harvey, NANOG Staff
Patrick Gilmore, Member	Claudia Bristol, NANOG Staff
Will Charnock, Treasurer	
Susan Forney, Secretary	
Benson Schliesser, PC Chair	

Start time: 2:03 p.m. EDT

Agenda Review:
The order of the agenda items was changed to move those requiring votes to the beginning of the agenda to accommodate board members who needed to leave the call early. The Recommended Governance Practices discussion was moved to the end, if time allowed.

Travel Policies:
The Board discussed three travel policies for the Board and NANOG staff, visiting speakers, and NCI students.
- Board and Staff - The policy was clarified to make it clear that Board and staff can travel in economy class seats that have more space.
- Visiting Speakers
- NCI Students

All Board members had reviewed the three policies. The Board approved the policy unanimously.

Board Minutes Review and Approval:
The Board voted unanimously to approve Board minutes for the June 10, July 10, and August 16 meetings. Due to a change in the minute's format, the board delayed approving minutes for March 15, April 19, May 3, and May 17 until they can be converted to the new format.

Women in Technology: (Benson)
The subcommittee for the Women in Technology luncheon is considering new scope and direction to take for this event. They had suggested a name change to attract more attendees and broaden the scope for talks.

The board agreed more diversity would be beneficial but wanted to make sure the initial intent of the event was not lost. That intent was for women and other minorities to have the chance to meet and discuss the special challenges they face. Possible suggestions were:

- Proactive talks about methods and strategies for career success for women and minorities in technology.
- Break participants into groups for more guided discussions
- Panels and/or debates

The Board decided that no change would be made for NANOG 77 but will seek input from the community.

- Poll the WIT attendees
- PC to create a survey
    - What programming they want to see
    - Solicit talks
    - Self-directed interest groups

PC Update:

The talks for NANOG 77 are progressing very well. The two keynote speakers for NANOG 77 will be Paul Vixie and Karl Auerbach. The committee has accepted 6 talks, and are voting on 22 more. The preliminary keynote speakers for NANOG 78 have also been accepted.

The committee has had further discussions on its meeting minutes and will look at highlights over the next meeting.

ED Update:

Due to time constraints, the Board heard a few highlights from the written report and agreed to read it and follow up with any questions.

Meetings
- With five weeks until NANOG 77, meeting registration reports will go out at the end of September.
- Work continues on the new attendee badges.
- The NANOG 78 Social venue has been contracted.
- Board Retreat venue has been contracted.
- We are in negotiations with a broadband vendor for NANOG 78.

Sponsorship
- NANOG 77 sales are moving at a very brisk pace. We currently have 1 diamond, 5 platinum, and 4 gold premium sponsors.
- We currently have $634,830.00 in sponsor revenue for NANOG 77, which is more than $150,000 over NANOG 76.

Elections
- Currently, there are four nominations for the board seats up for election.

Marketing
- We are planning to release a NANOG survey on October 1. There will be both a community and a member survey.
- Social media on all NANOG social media platforms is currently at three posts per week. This should increase to four to seven posts a week in October, as we get closer to NANOG 77 and during the meeting itself.
- We have implemented a new link to the NANOG Instagram feed, which allows us to share direct links to our content more strategically.
- Digital marketing efforts are underway with one or two new blog posts per month and one or two corresponding newsletters/emails.
- We added a newsletter sign-up form to the footer of our website.
- We are creating three new email templates that better reflect NANOG's brand identity and the types of content we now are publishing on the website.
- The September NANOG [Newsletter](#) and [Landing Page](#) were published. A text-only version of the newsletter went out to NANOG Announce.
- We are completing print materials and a new page on the to support NANOG sponsorship.

Operations
- Historical meeting data for NANOG 66 through 76 was updated to include program submission data.
- Staff suggested modifications to the ARIN/NANOG Cooperative Agreement and requested the Board review and provide feedback for approval by Monday, September 30, 2019.
- [Board + Staff](#) webpage has been updated.
- [Prior Board + Committee Chairs](#) pages have been updated with data from the previous site.

Outreach
- University Outreach Tour update.
- Staff is in early talks about a STEM program presentation at [Montgomery Alabama public schools](#). Edward will deliver the presentation, keeping the cost to NANOG minimal. There still is interest in professional outreach and university outreach, but the approval cycles are longer.
- Edward has a call with the folks from ISOC on Tuesday, September 17, for an update on the Indigenous Connectivity Summit.

Recommended Governance Practices:
The Board is looking into formalizing its governance practices and has looked at what ARIN is doing to generate ideas and discussion. This agenda item was tabled until the next meeting in Austin.

The Board members were reminded to make themselves available for the following events:
- Board meeting on Sunday
- Newcomers lunch on Monday

- Community Forum
- Member breakfast on Tuesday
- Board meeting on Wednesday with the newly elected Board members

MOTION: A motion was made and seconded to adjourn the meeting. All approved. Meeting adjourned.

End time: 3:08 p.m. EDT