
MAKE
HISTORY
WITH US
NANOG®

As North America's largest community of its kind, NANOG upholds the Internet's founding principles while driving its progress to build the most open, secure, and resilient Internet. Invest in our digital future—become a sponsor.





CONNECT WITH INDUSTRY INFLUENCERS

NANOG is like a second home to many of the industry's brightest, most influential minds. A collaboration with us provides the opportunity to share your technologies and services with the professionals currently shaping our Internet ecosystem, and connect with the next generation of network engineers, operators, and architects who will build on that legacy.

Our Dynamic Community

13,000+
Industry Professionals And Students

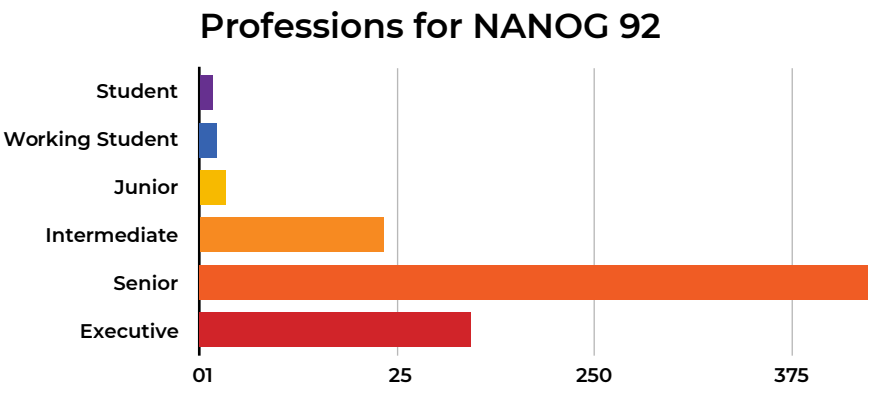
800+
Attend NANOG Conferences

25+
Countries Around The World Represented

150+
Are First-Time Attendees

OUR CONFERENCE ATTENDEES

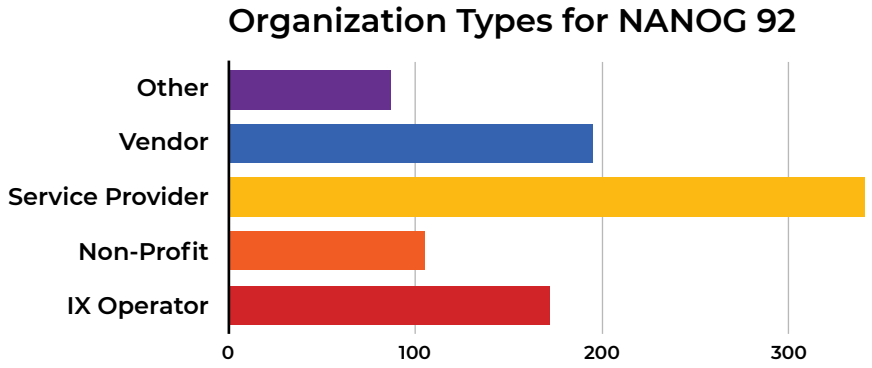
WORK for ISPs of all sizes, content providers + multi-tenant data centers, hosting + cloud companies.
STUDY at the top engineering + computer-science programs in the US.





COMPANIES WITH EMPLOYEES WHO ARE ACTIVE IN OUR COMMUNITY

Akamai
Amazon
AMS-IX
Apple
Arelion
ARIN
Arista Networks
AT&T
Charter Communications
Ciena
Cisco
Cogent Communications
Comcast
DE-CIX
Deutsche Telekom AG
EQUINIX
EXA Infrastructure
Fastly
Google
GTT Communications
IBM
ICANN
IPv4.Global by Hilco
Streambank
ISC - Internet Systems Consortium
JPIX
Juniper Networks
KDDI/ Telehouse/ NYIIX
Kentik
LINX - The London Internet Exchange
Lumen Technologies
Meta
Metronet
Microsoft
Myriad 360
NIC.BR



NOKIA
NTT
OSI Global
PCCW (Console Connect)
Precision Optical Technologies
Radware
RocNet Supply
Rogers
Sonic Telecom
Telxius
TorIX
Verisign
Verizon
XKL
Zayo Group
Ziply



CREATE IMPACT AT EVERY LEVEL

NANOG sponsorships are tailored to be successful for a variety of organizations and budgets. Opportunities start at just $5,000 and provide a number of different avenues for impactful engagement with our community.

Ready to make tomorrow with us?

Join us at our upcoming events.

NANOG 93
Atlanta, Georgia
February 3 - 5, 2025

NANOG 94
Denver, Colorado
June 9 - 11, 2025

NANOG 95
Dallas, Texas
October 27-29, 2025

NANOG SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSORSHIPS

As a NANOG premium sponsor, you'll help us continue our critical work in advancing the most open, secure, and robust Internet the world has ever seen.

	Diamond	Platinum	Gold
One Year Commitment	$100,000	$75,000	$50,000
Linked Organization Logo	NANOG Home Page	NANOG Home Page	NANOG Home Page
Comp'd Registration	10	8	6
Branded Private Conference Room	Full Day	Full Day	Half Day
Add-On Option	Monday AM Showcase or Beer 'N Gear Sponsorship 50% off	Monday AM Showcase or Beer 'N Gear Sponsorship 50% off	

INDIVIDUAL EVENT SPONSORSHIPS

Our Individual Event Sponsors are the backbone of the community, helping us execute the best networking event possible. Sponsorships for multiple events are also available.

	Price per Conference	Conference Pass
Conference Host	$50,000	10
Espresso Bar	$25,000	3
Network Lounge	$20,000	2
BnG	$15,000	2
Showcase	$8,000	1
DEI Lunch	$6,000	1
Social	$15,000	1
WIT Mixer	$5,000	1
Hackathon	$15,000	2
Peering	$5,000	1

CONFERENCE HOST: $50,000

(Exclusive: Limited 1 sponsor)

- Priority placement of your logo (over Diamond, Platinum, and Gold Premium Sponsors, plus all Individual Event Sponsors), with a link to your website.
- Provides the welcome address for up to 5 minutes, during the conference opening remarks.
- 10 complimentary conference registration passes, plus a one-day pass.
- Exclusive use of a private, branded conference room during NANOG conferences over the life of the sponsorship.
- Co-branded conference t-shirt, lanyard, name badge, and hotel key card, produced and designed by NANOG.

ESPRESSO BAR: $25,000

(Exclusive: Limited 1 sponsor)

Your support is a branding opportunity to help create a gathering place where attendees can connect and caffeinate all day!

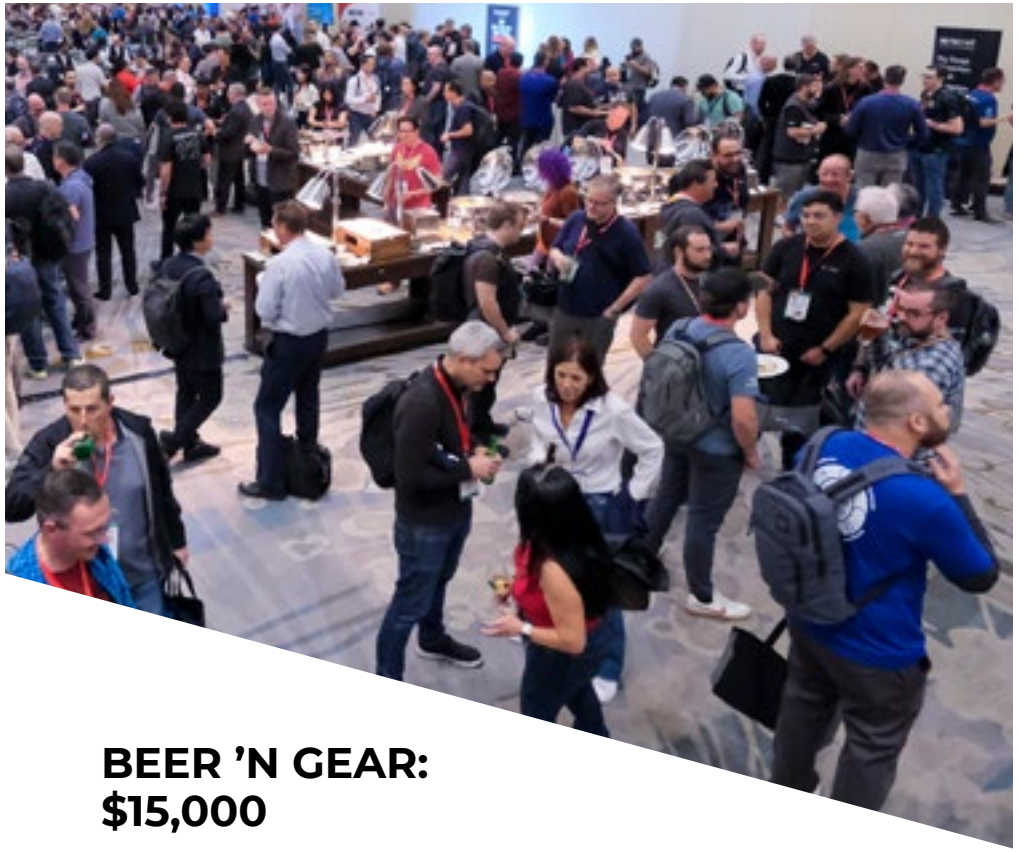
- 24-hour brand exposure for 3 full days.
- Specialty espresso-drink station with branded coffee-cup sleeves.
- Opportunity to provide branding at the Espresso Bar.
- Your company logo is placed with a link on NANOG's conference sponsors page.
- Three full complimentary conference registration passes

NETWORK LOUNGE: $20,000

(Exclusive: Limited to 1 sponsor)

This branding opportunity will provide NANOG attendees the opportunity to gather and network.

- Features 24-hour brand exposure for 3 full days in the highly trafficked open seating area
- Opportunity to provide branding in the Network Lounge.
- Sponsorship includes company name on: Welcome to Network Lounge sign + tabletop power outlets with USB.
- Your company logo is placed with a link on NANOG's conference sponsors page.
- Two full complimentary conference registration passes.



BEER 'N GEAR: $15,000

High energy exhibit opportunity and one of our most popular opportunities to engage with the NANOG community. NANOG provides the Beer, you provide the Gear!

- 8' x 8' space
- One 6' x 30" table
- Two full complimentary conference registration passes
- Exhibit products/giveaways on a tabletop display
- Your company logo is placed with a link on NANOG's conference sponsors page.

HACKATHON: $15,000

(Exclusive, 1 sponsor)

Held virtually and in-person in conjunction with the NANOG conference.

- Offers brand recognition, during this popular event, where attendees develop new ideas and hacks related to internet networking.
- Includes 2 complimentary conference registration passes.
- Opportunity to provide the Hackathon welcome address for up to 5 minutes.
- Co-branded Hackathon t-shirts and name badges, designed and produced by NANOG.
- Your company logo is placed with a link on the NANOG website.

NANOG SHOWCASE:

Morning Showcase: $8,000

- Exhibit products/giveaways on a tabletop display, staffed by 2 engineers, for 3 hours from 9:00am-12:00pm.
- Focused discussions with the NANOG community.
- Includes 1 complimentary conference registration pass.
- Your company logo is placed with a link on the NANOG website.

Afternoon Showcase: $8,000

- Exhibit products/giveaways on a tabletop display, staffed by 2 engineers, for 3 hours from 1:30-4:30pm.
- Focused discussions with the NANOG community.
- Includes 1 complimentary conference registration pass.
- Your company logo is placed with a link on the NANOG website.

DIVERSITY, EQUITY & INCLUSION LUNCH: $6,000

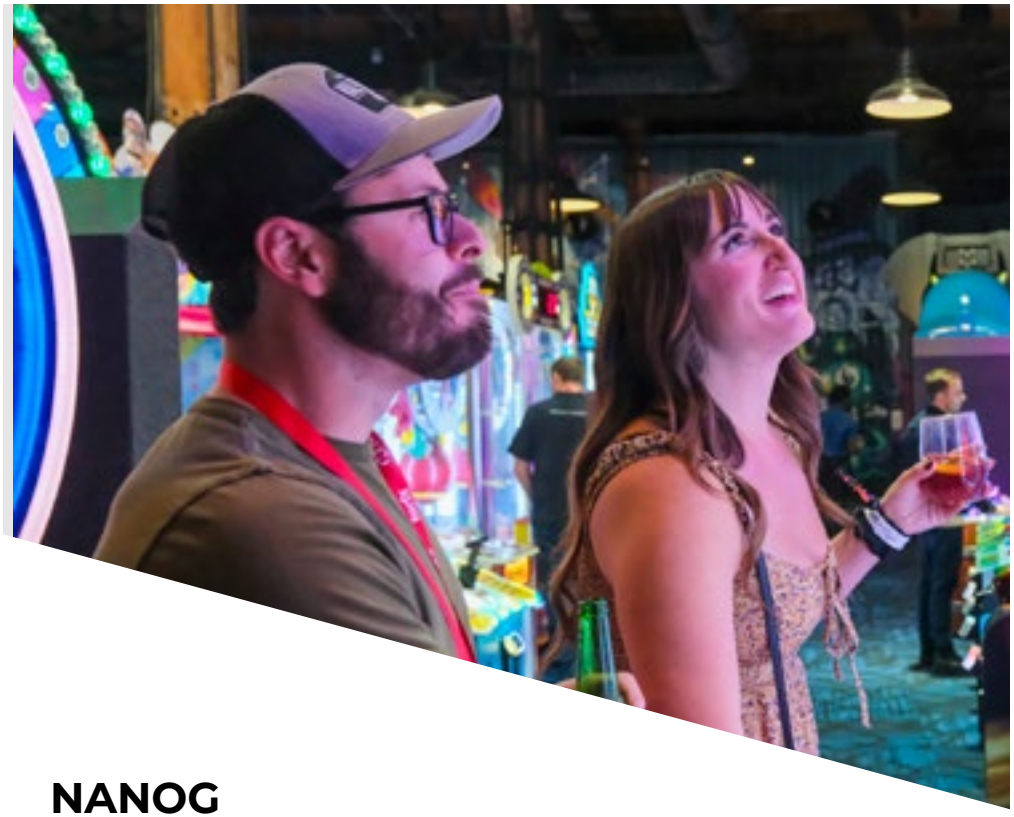
- Open to all NANOG attendees to further explore how our industry can improve DEI.
- Exhibit products/giveaways on a tabletop display for 1.25 hours from 12:00 - 1:15 pm.
- Includes 1 complimentary conference registration pass.
- Your company logo is placed with a link on NANOG's conference sponsors page.

WOMEN IN TECH MIXER: $5,000

- Open to NANOG attendees who identify as female or with the pronouns she/ hers to mix, network and discuss issues pertaining to women working in tech.
- Sponsor(s) provides a welcome address at the opening of the mixer for up to 2 min.
- Includes 1 complimentary conference registration pass.
- Sponsorship table provided for product information/giveaways.
- Your company logo is placed with a link on the NANOG website.

PEERING COORDINATION FORUM: $5,000

- Provides a welcome address at the opening of the Peering Forum to attendees for up to 2 min.
- Focused attention from the NANOG community, during a 90 minute forum — attendees socialize while peering coordinators take the opportunity to introduce themselves and their company.
- Includes 1 complimentary conference registration pass.
- Table near room entrance for product information/giveaways.
- Your company logo is placed with a link on the NANOG website.



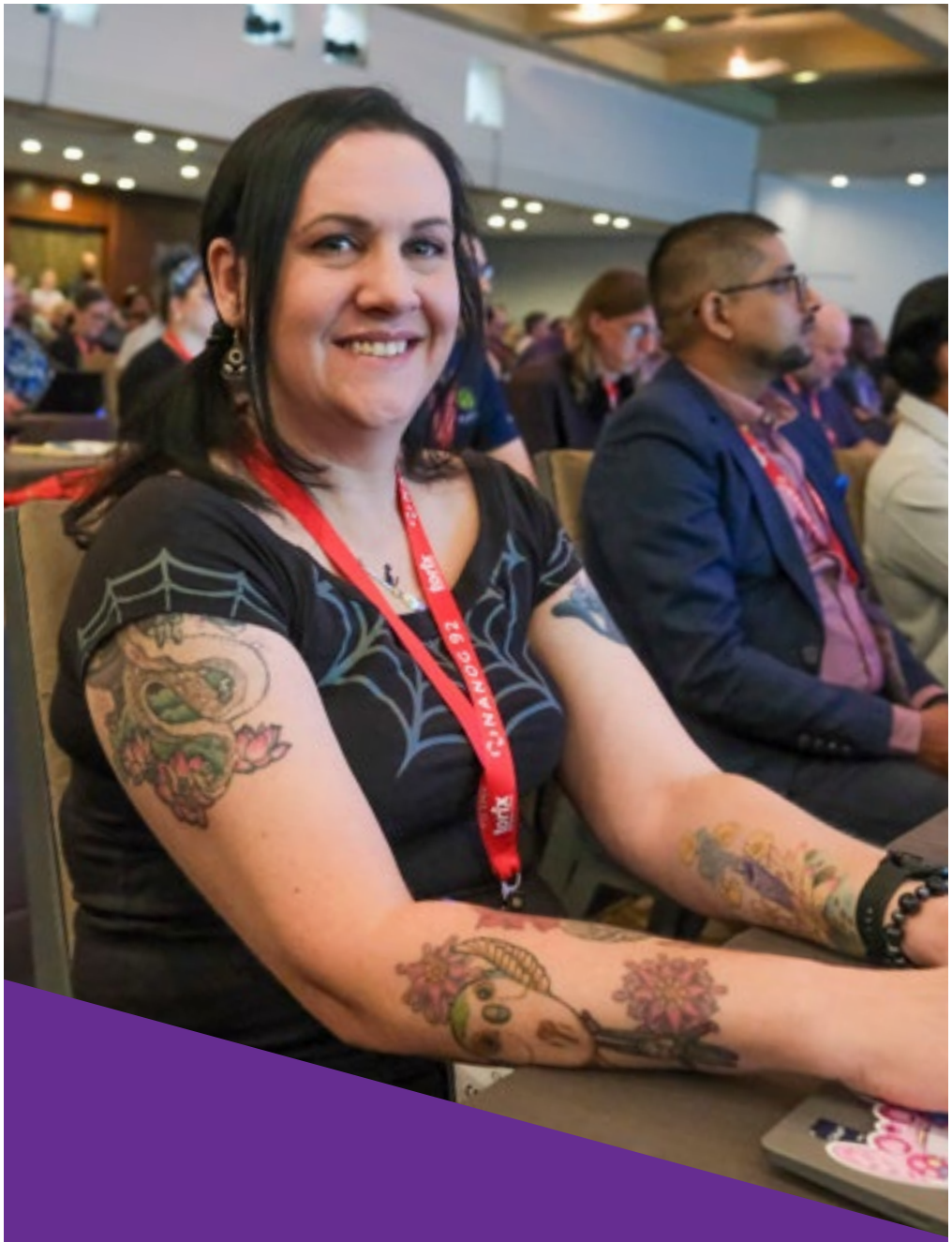
NANOG
SOCIAL SPONSORSHIP: $15,000

(Non-exclusive: Number of sponsors varies by location)

- Co-host the NANOG Social with NANOG.
- NANOG manages the selection and planning of the social, including: venue, food, beverages, and entertainment.
- Co-sponsor(s) receive brand recognition for sponsoring the event with NANOG.
- Co-sponsor(s) have the opportunity to provide branded swag to attendees.
- Each company's logo is placed with a link on NANOG's conference sponsors page.

SELF-HOSTED SOCIAL SPONSORSHIP: $1,500 PROMOTIONAL FEE

- Main sponsor hosts a social event during a NANOG conference.
- Social is promoted via NANOG social media and digital marketing channels.
- Main sponsor can bring on additional co-sponsors: each co-sponsor is required to complete a sponsorship agreement with NANOG for $500.
- Venue, food, drinks, and entertainment are provided by the sponsor(s).
- Opportunity to provide branded swag to attendees.
- Each company's logo is placed with a link on NANOG's conference sponsors page



Ready to make tomorrow with us?

Our Sponsorships are limited — contact Shawn Winstead, NANOG Sponsorship Sales, to reserve yours now.

sponsor-support@nanog.org

All Sponsorships are subject to change.

NANOG®

Working together to build the Internet of tomorrow.®

nanog.org/sponsor