

# Place2Be's Parenting Smart Online Course



## Overview

Place2Be's Parenting Smart - Online Course was developed in partnership with South London and Maudsley-NHS Foundation Trust. It's based on tried and tested techniques and experiences from supporting children, young people, and their families. This course is designed to support parents and carers of primary-age children.

In partnership with Trafford Council, the course is now available for parents and carers living in Trafford.

This toolkit has suggested copy to help you spread the word about the course with your network; including ideas for social media, newsletters, websites, and more.



## Share our flyer

Print and share our flyer to spread the word.

[DOWNLOAD FLYER](#)

## Share in a newsletter

The below copy could be used in a newsletter.

Looking for tried and tested advice to help you respond helpfully to challenging behaviour and strengthen your relationship with your children? Place2Be's Parenting Smart - Online Course is now available for parents and carers living in Trafford.

This free online parenting course is being run in partnership with Trafford council.

To learn more, and sign up, please visit [place2be.org.uk/trafford](https://place2be.org.uk/trafford).

## Share in an email

The below copy could be used in an email to your network.

Place2Be's Parenting Smart - Online Course will give you extra tools to deal with everyday parenting challenges, and help strengthen your relationship with your children.

Available for parents and carers living in Trafford, the course:

- consists of 6 modules broken down into 15-minute sections to fit around your day
- has flexible access (via any device and at a time that suits you)
- is overseen by a dedicated Place2Be professional who will join discussions and aid online learning
- provides a dynamic and safe learning community, offering the opportunity to learn from other parents' and carers' experiences

Place2Be is running the course in partnership with Trafford council.

To learn more, and sign up, please visit [place2be.org.uk/trafford](https://place2be.org.uk/trafford)

## Share on social media

The below copy could be used on social media. It has been written for Twitter, but could be adapted for other channels.

- Are you a parent or carer looking to respond helpfully to challenging behaviour and strengthen your relationship with your children? @Place2Be's Parenting Smart - Online Course is now available to parents and carers living in Trafford. [place2be.org.uk/trafford](https://place2be.org.uk/trafford)



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