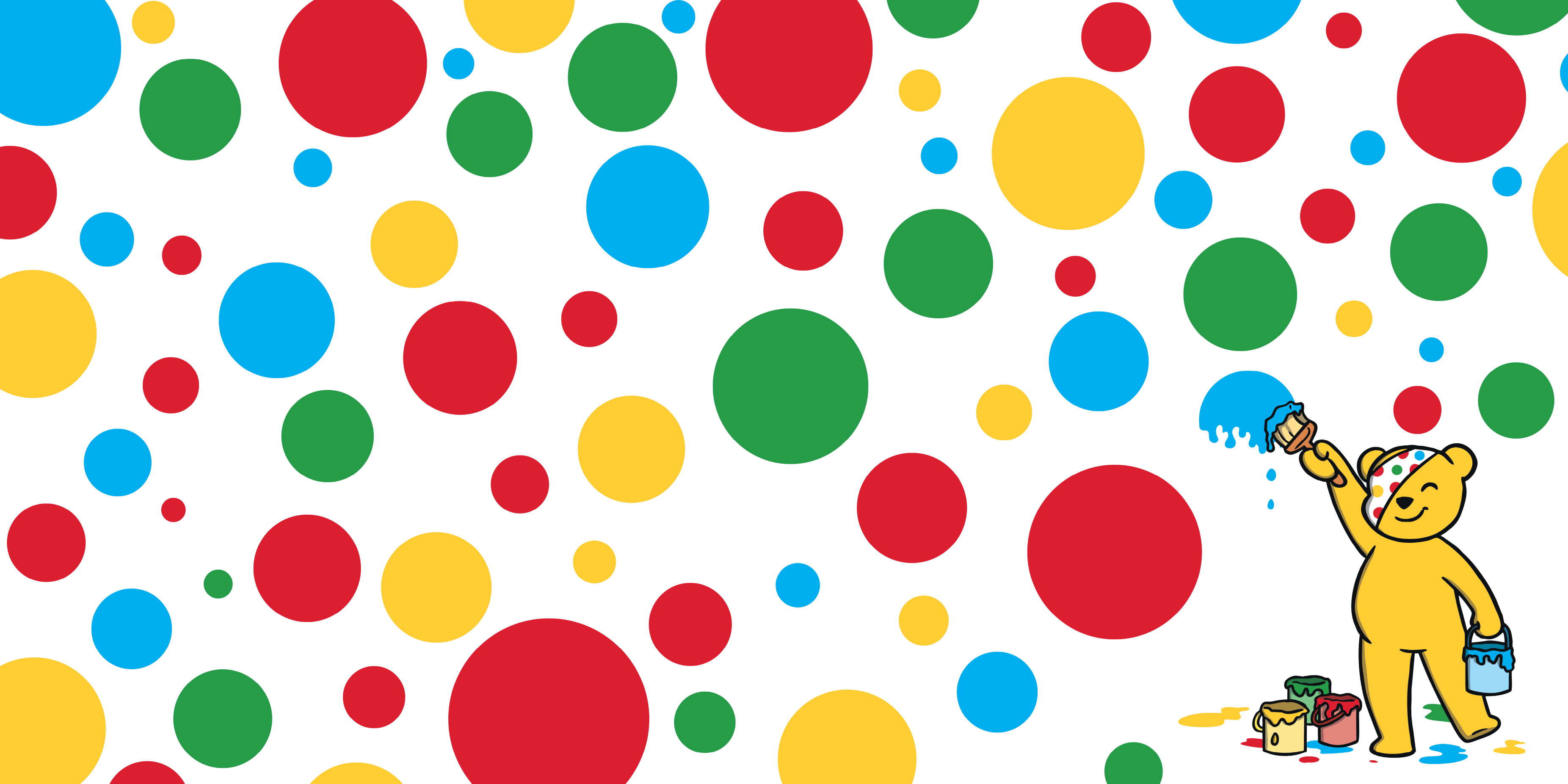


A TWINKL ORIGINAL

# pudsey's Great Fundraiser







**Bring Your Book to Life!**



Download our FREE Pudsey AR app from the App Store or on Google Play to unlock augmented reality features. Wherever you see this icon, simply aim your device at the page to bring the book to life in 3D!



First published 2018 by Twinkl Ltd.  
197 Ecclesall Road, Sheffield S11 8HW

Copyright © Twinkl Ltd. 2018  
Copyright © in Pudsey Bear and Blush images BBC 2018  
BBC Children in Need company number 04723022 registered charity in  
England and Wales no 802052 and in Scotland no SC039557

All rights reserved. No part of this book may be reproduced in any form or by any means, electronic or mechanical, including photocopying, recording or by any information and retrieval system, without permission in writing from Twinkl Ltd. and the BBC.

This is a work of fiction. Names, characters, businesses, places, events and incidents are either the products of the author's imagination or used in a fictitious manner. Any resemblance to actual persons, living or dead, or actual events is purely coincidental.

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries.

Google Play and the Google Play logo are trademarks of Google LLC.

Twinkl is a registered trademark of Twinkl Ltd.  
BBC Children in Need, Pudsey Bear and Blush are trademarks  
of the BBC and are used under licence.

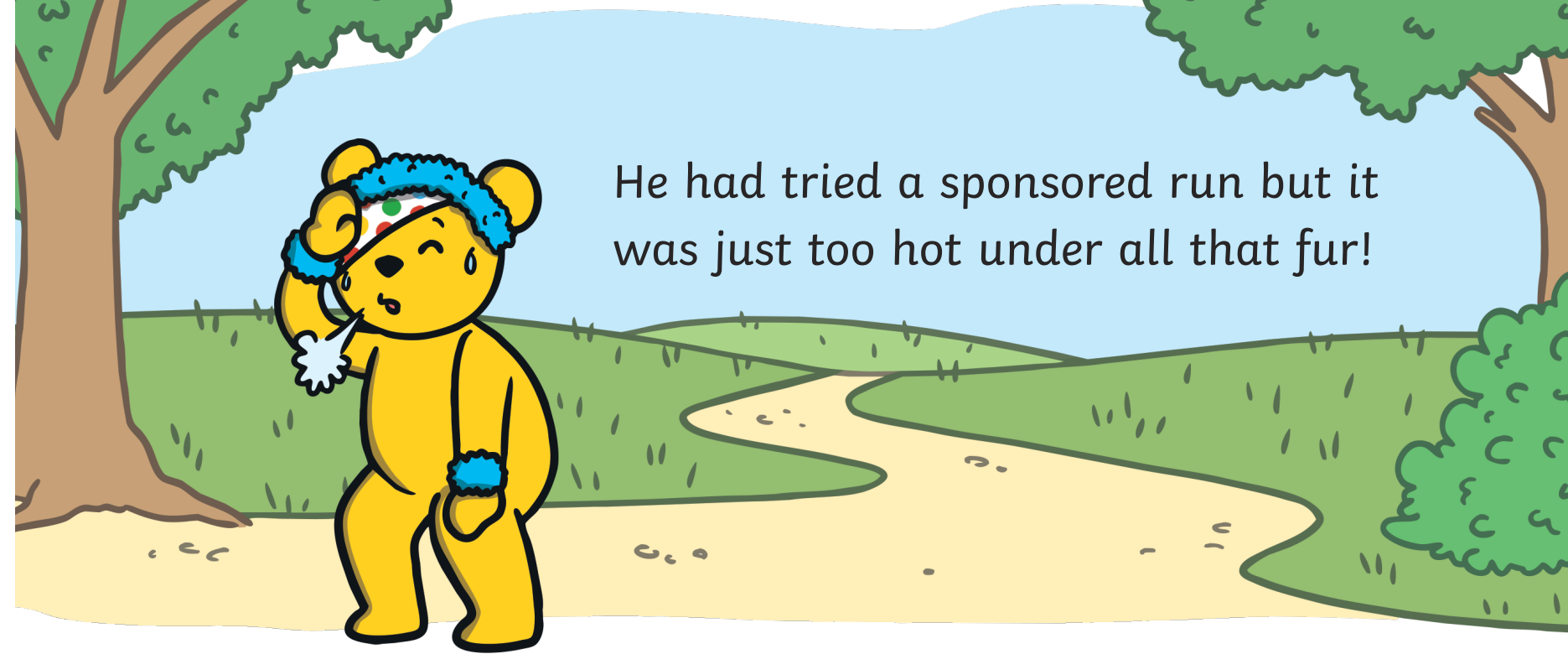
A TWINKL ORIGINAL

# pudsey's Great Fundraiser



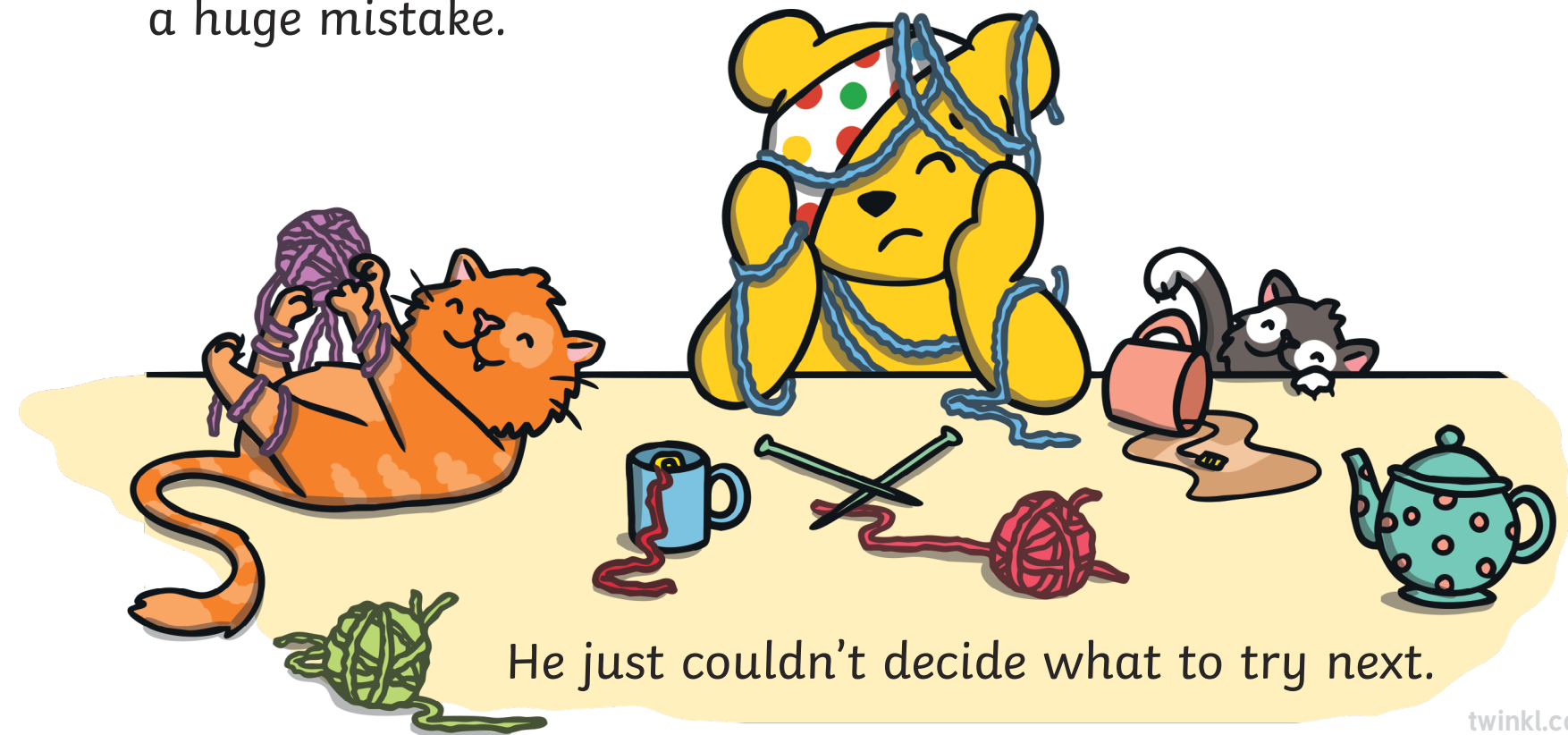
Twinkl Educational Publishing

Pudsey was having his morning bath and trying to think of a new idea to raise money for BBC Children in Need.



He had tried a sponsored run but it was just too hot under all that fur!

He had tried to host a knitathon but, looking back, he could see that holding it in a cat cafe had been a huge mistake.



He just couldn't decide what to try next.

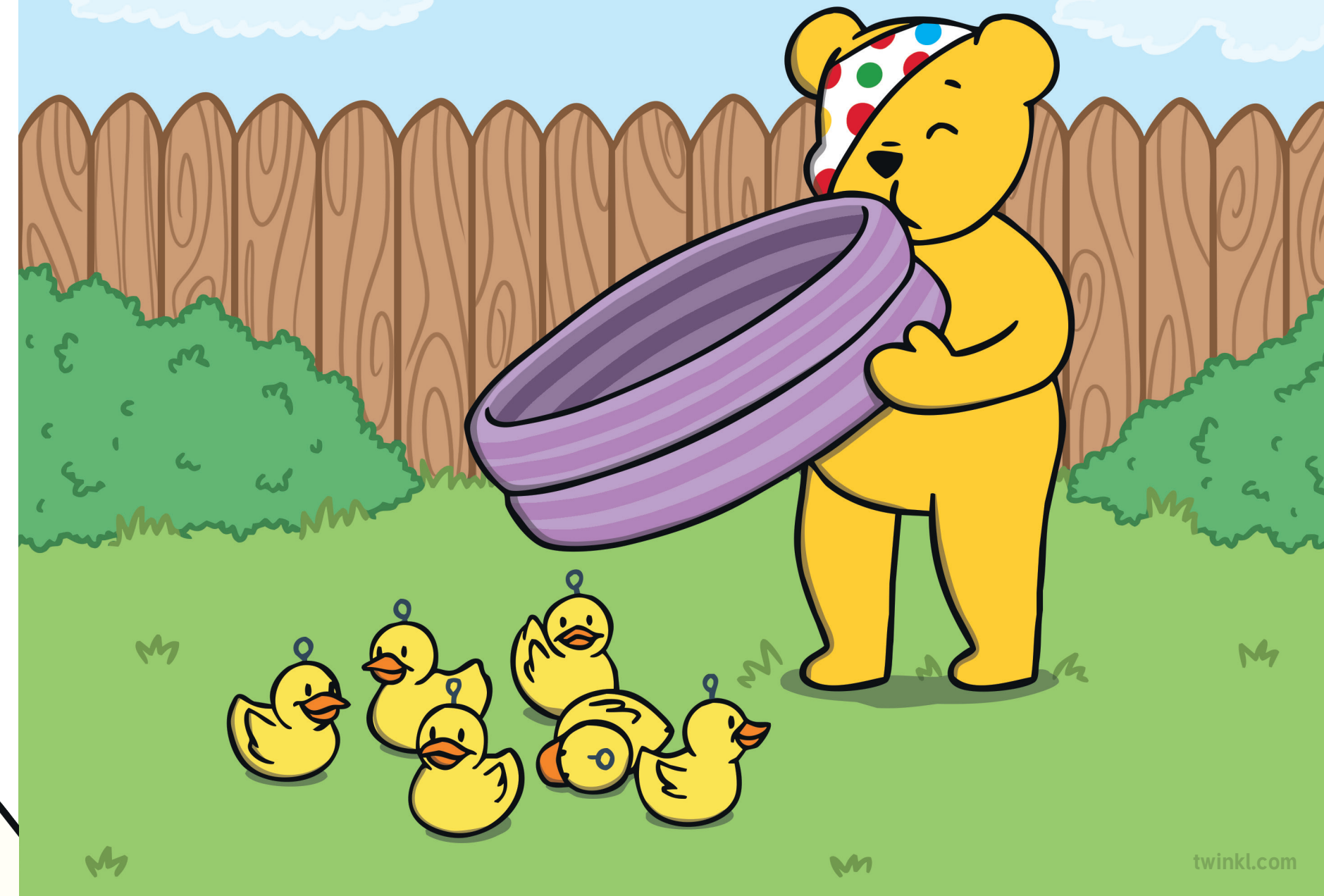


Pudsey splashed his little toy duck in and out of the water.

‘That’s it!’ he thought excitedly. ‘I can set up a hook-a-duck stall, where people can donate a little money to BBC Children in Need if they want to have a go!’



Before long, Pudsey had blown up his paddling pool and gathered all of his toy ducks. The only thing left to do was fill the pool with water.



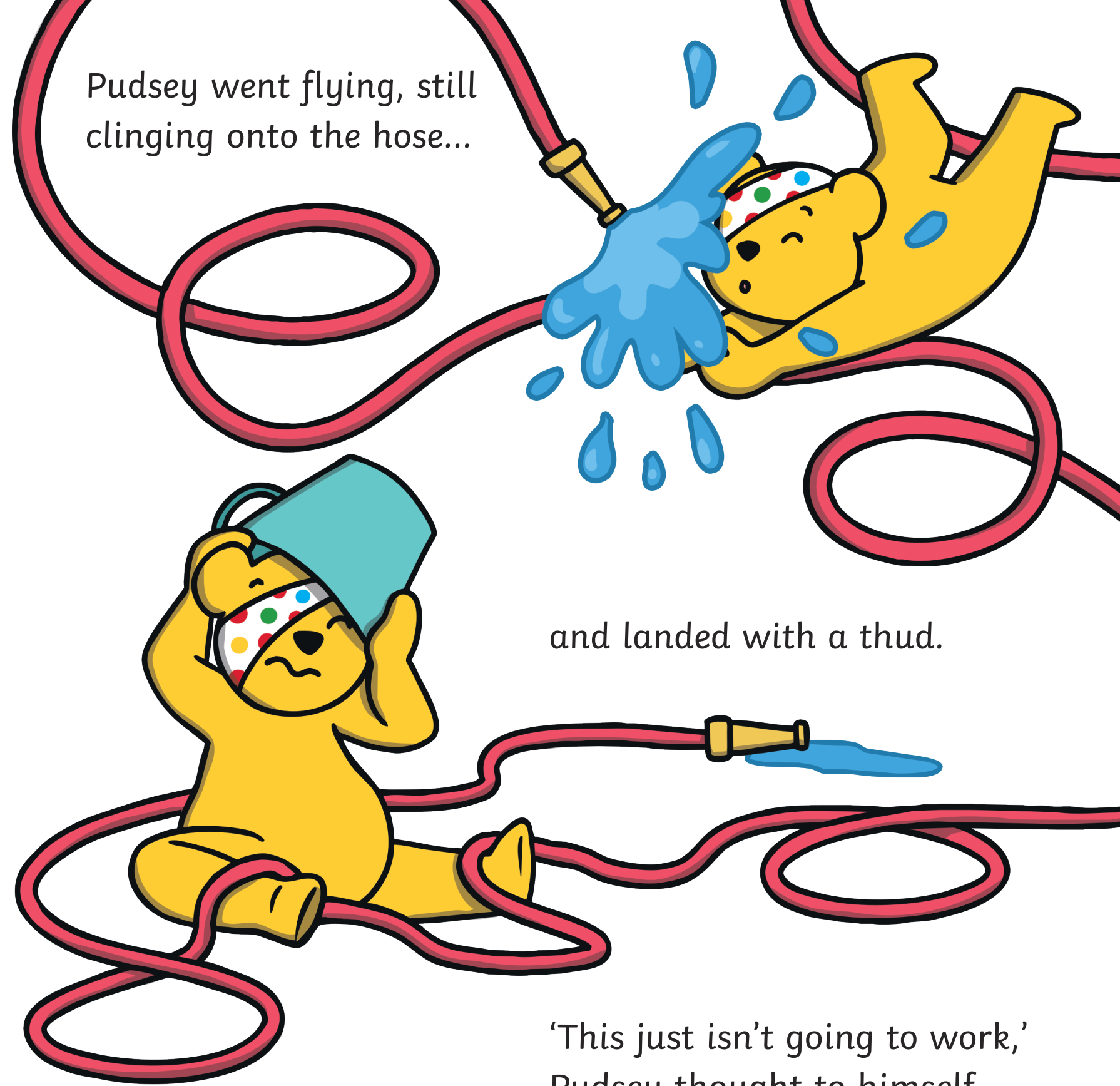


Pudsey turned on the water but he didn't see the neighbour's puppy sneak under the fence and grab the hose!



They both tugged and tugged until finally, the puppy let go.

Pudsey went flying, still clinging onto the hose...



and landed with a thud.

'This just isn't going to work,' Pudsey thought to himself.

Feeling soggy but not defeated, Pudsey headed to his friend Blush's house, hoping she would have a better idea. Blush scratched her head.



Surely a cake sale would be much more successful! Together, they found all of the ingredients and set to work making some cakes.

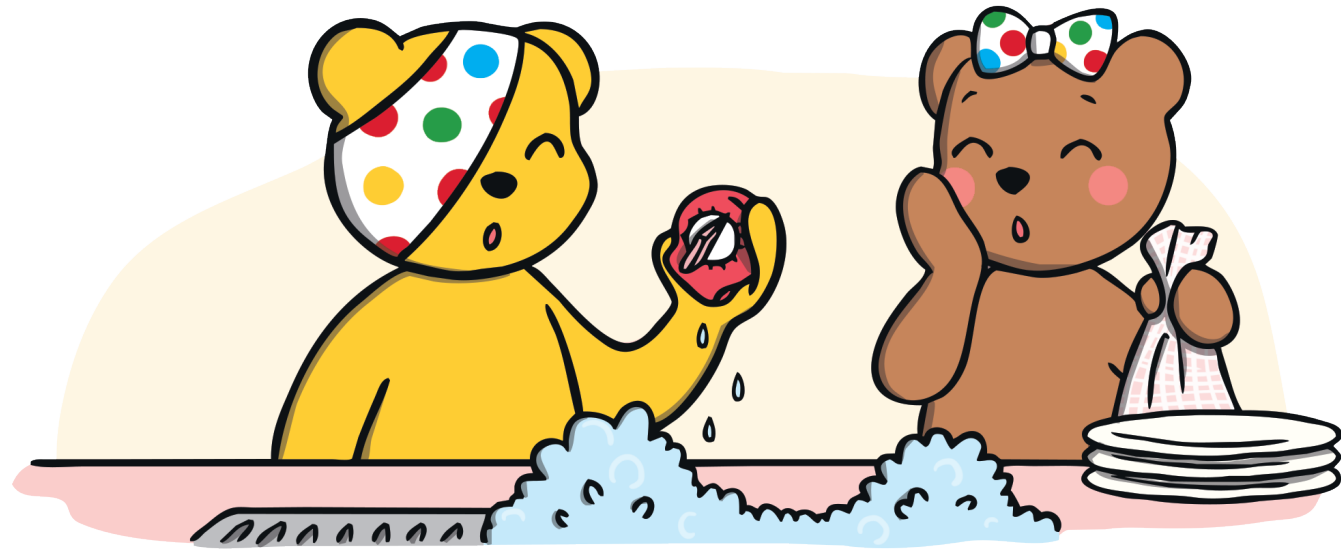
Pudsey went outside to find a good spot for the cake sale, leaving Blush to put the cakes in the oven and set the timer.



While the cakes were cooking, Blush decided to tidy the kitchen.



After a while, Pudsey came back in to help Blush with the washing-up. 'This isn't meant to be in here!' he thought.



Pudsey rushed to check the cakes but it was too late! The cakes were burnt. 'I can't sell these,' thought Pudsey, 'but I'm sure the birds will like them.'



Blush helped him to put the cakes into a basket and they carried them off to the park.

As they wandered, a duck started pecking at Pudsey's leg. He tried to walk away but the pecking got worse as other birds joined in.





Soon, Pudsey and Blush were surrounded by all sorts of birds who could smell the cakes inside the basket.



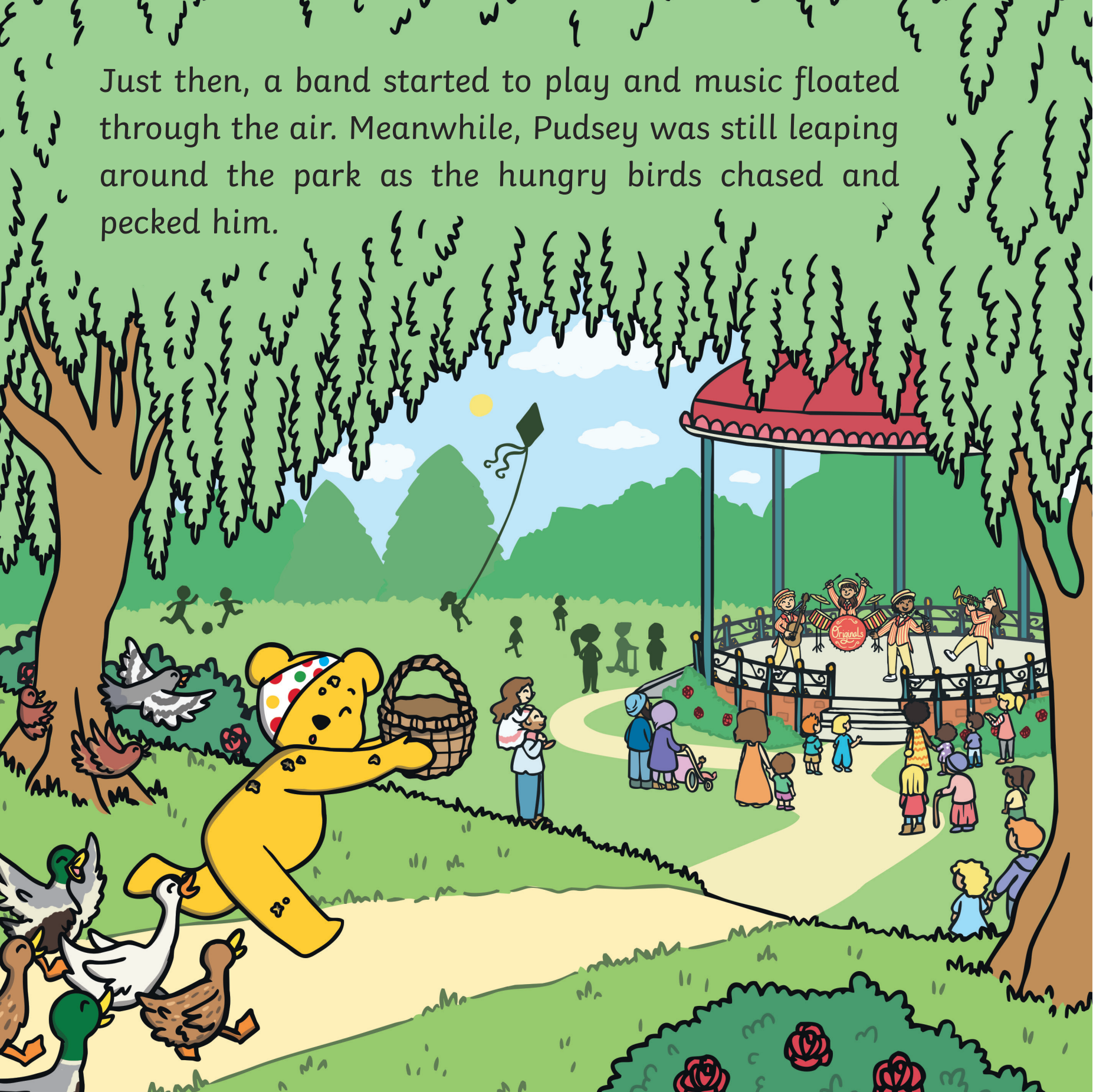
Pudsey took a few steps back, trying to make enough space to hand the cakes out, but he stumbled on a rock and ended up tipping them all down himself.

Pudsey was covered in cake crumbs.





Just then, a band started to play and music floated through the air. Meanwhile, Pudsey was still leaping around the park as the hungry birds chased and pecked him.



Finally, he brushed himself off and escaped onto the bandstand, leaving the birds to eat the cake crumbs on the floor. To his surprise, he could hear the sound of clapping.





Pudsey looked around and saw a crowd had started to gather. "Great dancing, Pudsey!" shouted someone from the crowd.

"He must be fundraising," said another voice.

That gave Blush an idea.



She disappeared into the crowd to see if anyone would sponsor Pudsey to keep dancing.

A little girl called Jamilla was excited to help. "I will donate some of my pocket money for every hour that he dances!" she told Blush.





Pudsey felt so happy that his fundraising was finally going well. He jived, spun and shimmied as more people came forward to sponsor him.



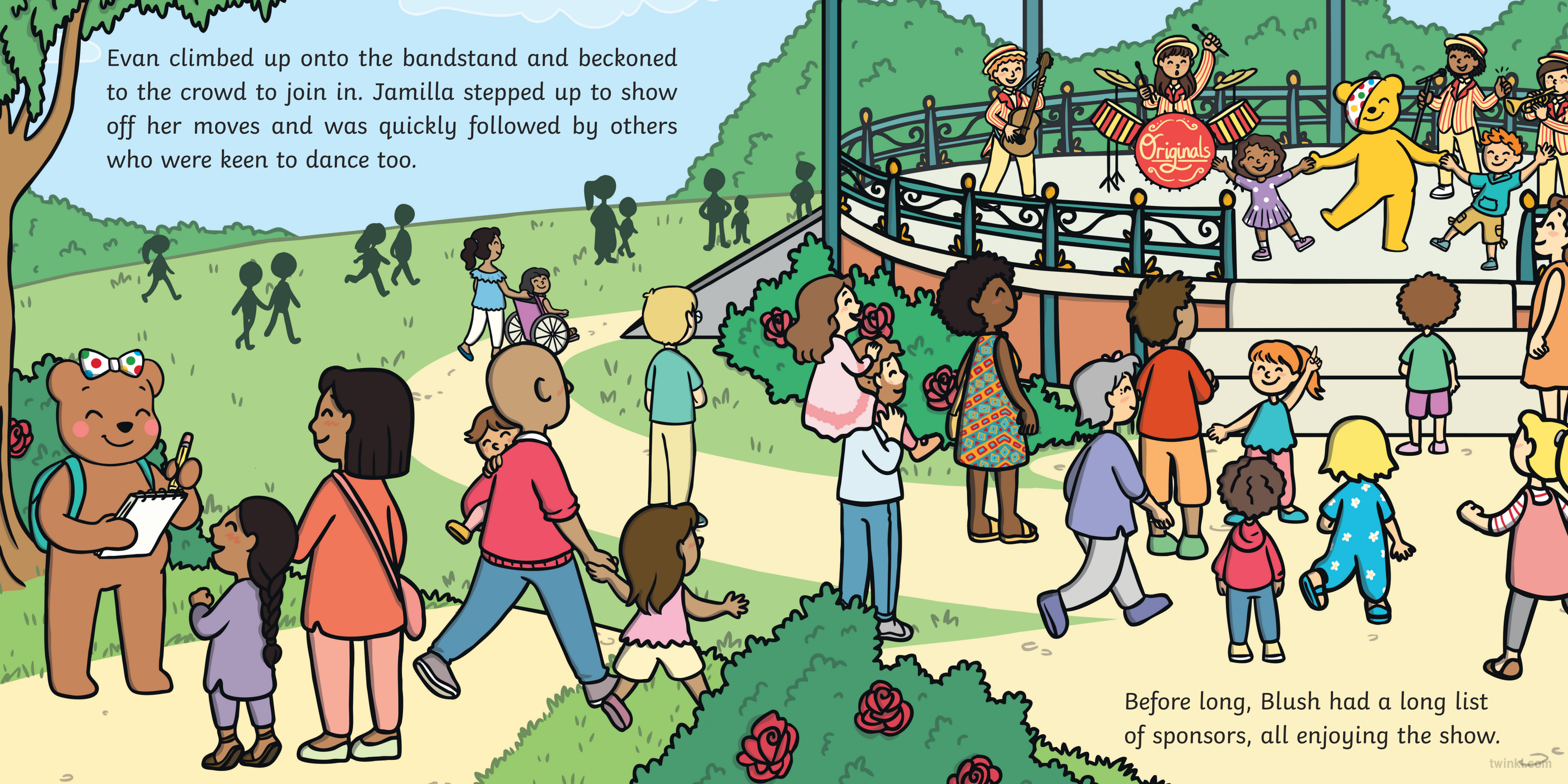
A boy called Evan tugged on Blush's leg.

"I don't have any money but please may I dance with Pudsey?" he asked, eager to help in any way he could. Blush smiled and gave him a big thumbs up.





Evan climbed up onto the bandstand and beckoned to the crowd to join in. Jamilla stepped up to show off her moves and was quickly followed by others who were keen to dance too.



Before long, Blush had a long list of sponsors, all enjoying the show.



Pudsey was overcome with joy that his accidental dance had turned into a huge dance-a-thon and everyone was having a wonderful time.



“Hold on a second,” said Jerome from the band. “I think we could beat the record for the biggest group of dancers on a bandstand!”

He looked it up on his phone and had a quick count. “We only need one more dancer!” he announced.



Pudsey caught Blush’s eye and she knew just what to do!



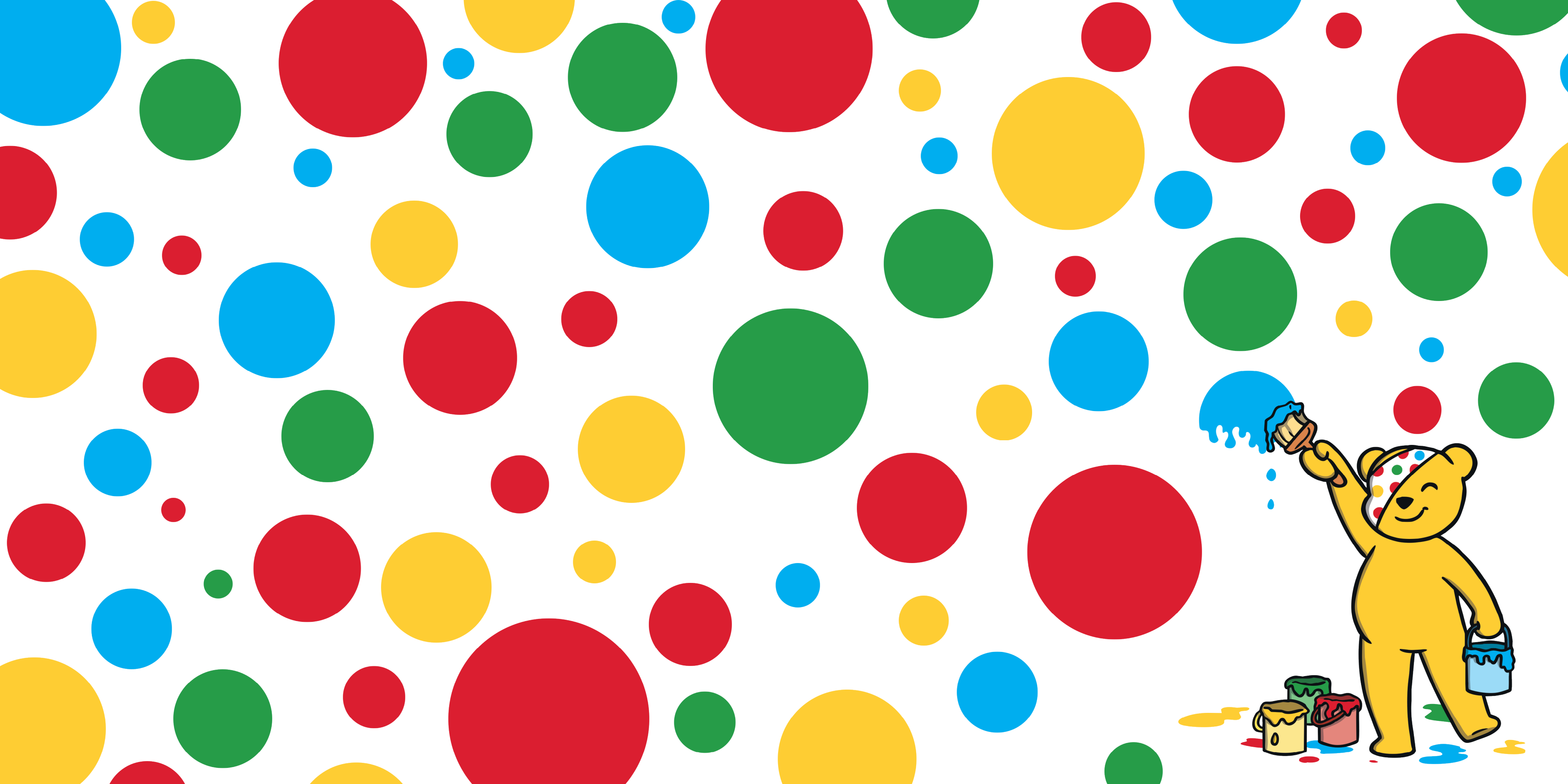


Blush ran over and climbed onto the stage.  
With one amazing move, the record was  
broken and everyone cheered!

Pudsey and Blush smiled, knowing they had raised  
some money for BBC Children in Need while  
doing something they loved.



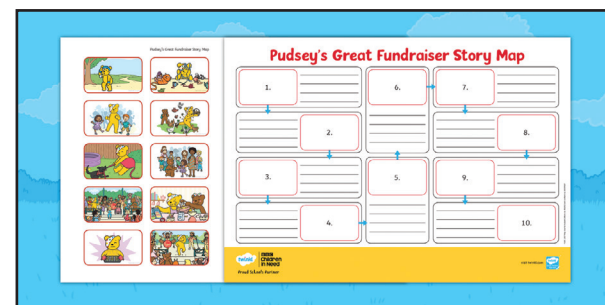
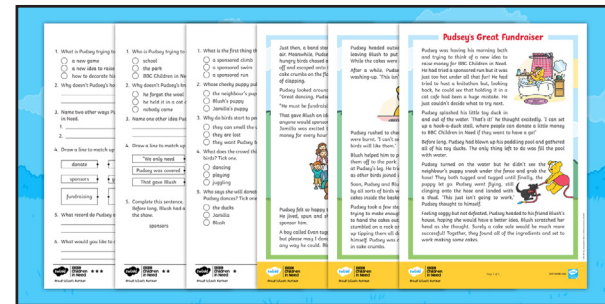






Inspired by Pudsey's Great Fundraiser? Get involved and continue the learning with exclusive teacher-created resources and fundraising ideas for BBC Children in Need.

Visit [twinkl.com/pudsey](https://www.twinkl.com/pudsey)



There are also digital versions of this book available, including a Welsh version. Scan the QR code above or visit [twinkl.com/pudsey](https://www.twinkl.com/pudsey)



# Pudsey's day of fundraising is not going as smoothly as usual.

“He headed to his friend Blush's house, hoping she would have a better idea.”

In this inspiring story of kindness and determination, Pudsey's positive attitude might just help him to stumble across his best idea yet!



Proud Schools Partner

Twinkl have teamed up with BBC Children in Need to bring you free curriculum and fundraising resources. Trusted by teaching communities worldwide, Twinkl provides instant access to a complete range of teacher-created, engaging and inspiring teaching, planning and assessment materials to support learning from birth.

