

DERAB GOES TO BRED ACADEMY  
THEIR ATTENDANCE RATE IS ALWAYS  
AROUND 90%.  
THEY THINK THIS IS PRETTY GOOD!

## DERAB'S STORY

This is Derab!



Is Derab right?  
What does 90%  
attendance mean?

90% attendance means that  
they are absent from lessons  
for the equivalent of  
ONE HALF DAY EVERY WEEK.

Maybe 90%  
isn't so good  
after all ...

AND THAT'S FOUR WHOLE  
WEEKS OVER THE  
SCHOOL YEAR!

OH!

Derab is in Year 8. If they continue to attend  
for only 90% of the time, then over five  
years they will miss the equivalent of about  
one half of a school year.



Who's  
Derab?

## SO, WHAT HAPPENED TO DERAB?

"That's it.  
I am going to  
improve my  
attendance.  
It's my future!"

RESEARCH SUGGESTS  
THAT 17 DAYS MISSED FROM  
SCHOOL IS EQUAL TO  
A GCSE GRADE.

Derab now knows that their attendance  
needs to improve if they want to  
succeed in life! So they are coming into  
school every day, on time and  
READY TO LEARN!

We encourage all of our pupils to aim for attendance between 95-100%, as we know this will give them the best chance to achieve at school and beyond! Therefore, we use a number of methods to promote good attendance e.g.

- Achievement points are awarded if attendance for that month has been between 95-100%.
- Pupil attendance is closely monitored and a letter is emailed to all parents / carers each month with the attendance percentage since the start of term.
- Parents / carers receive a message via school comms if their child is absent from registration and we have not already received a reason for absence.
- Heads of Year will contact parents when attendance drops to 94% or below, so we can provide support to improve attendance.



BE ≡  
HERE  
BE ≡  
BRED A

## IF YOUR CHILD IS ABSENT FROM SCHOOL ...

"Parents should work in partnership with the school, notifying the school of the reason for any of their child's absences and highlighting any areas of concern they may have so they can be addressed promptly." (DENI)

PLEASE  
LET  
US  
KNOW  
THE REASON

THANK YOU!