



ST PETER'S PRIMARY SCHOOL

# PARENT SUPPORT GROUP (PTA)

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28 February 2024

St Peter's Primary School

90 Collegelands Road

Co Armagh

BT71 6SW

T: 02887784620

M: Aine (Chairperson) ~ 07855464430

Charity Registration: NIC108777

Dear Sir/Madam,

As a valued local business, we are writing to ask for your support providing possible sponsorship to help St Peter's PS Parent Support Group (PTA) raise much needed funds to purchase two new Interactive Whiteboards for our school. Our goal is to raise £6,000 through individual donations and business sponsorships.

This sponsorship scheme will help support student success in our community and help our children reach their full potential. Interactive Whiteboards, or smart boards, bring a myriad of benefits to the classroom. They encourage student engagement, make the learning process more enjoyable and with internet connectivity teachers have access to an inexhaustible amount of resources for their lessons. IWBs also accommodates different learning styles and with developing new curricula that relies extensively on technology, they are now more necessary, rather than simply useful. Your participation as a sponsor will help our school keep pace with the latest technologies and the new possibilities that they present for our pupils.

The sponsorship scheme also provides an opportunity to promote your company and to support the pupils and teachers of St Peter's Primary School Collegeland.

As a sponsor you will receive the following benefits:

- We will advertise your Business name/details and logo on our PTA/School Facebook page, newsletter and at school events for an agreed period of time.

We are also offering the opportunity for our 'Top Supporters' to leave a lasting legacy of their involvement in the school. For our 'Top Supporters' only, a plaque with your business logo or name will be placed on the wall beside the board that you sponsored.

This is an excellent opportunity to raise the profile of your business within the local community, whilst supporting a worthy cause. The support that local businesses offer us really does make a difference to the resources the school can offer to the children, so on behalf of all of them: a very BIG thank you.

If you are unable to participate in the sponsorship scheme but have an alternative way to offer support, please do not hesitate to get in touch.

I look forward to hearing from you soon.

Kind regards,  
St Peter's PS Parent Support Group (PTA)

