

Sleepy Hollow Group



**Presentation for
St Nicholas PS parents**

March 2026



Background to Sleepy Hollow

- One day nursery with <30 children acquired by Diane and Nicolas Koplewsky in 2001
- Piloted the first on-site school aged childcare in Northern Ireland in 2006
- Piloted the first 'corporate childcare' model in Northern Ireland with Ministry of Defence in 2023
- Currently operating 24 on-site school aged childcare facilities, 4 Early Childhood Centres, 3 Pre-Schools (Education Authority funded) and 5 pre-pre-school programmes (part funded by Department of Education)



Importance of Wraparound Care

- The key to a successful wraparound care offering is to understand the definition of the END of school, and the START of after-schools
- How we can implement the childcare elements of extended schooling at your school



Facilities

- Location – On site
- Staff – Qualified childcare and playwork specialists with relevant training required
- Ratios – 1:10 and always a minimum of 2 staff
- Snacks – Weekly menus published to parents, dietary requirements documented and always considered when purchasing for snack
- Play Opportunities and our Homework Policy



Term Time Offerings

- Waiting Club 2pm-3pm – £5.50 (£3.74 with NICSS/ £0.83 with Universal Credit Support)
- Full Afternoon – 2pm/3pm (depending on age group) – 6pm – £18.75 (£12.75 with NICSS/ £2.81 with Universal Credit Support)
- Early Closure –
 - up to 1 hour within normal end of day – no charge
 - 1hr+ from normal end of day – £5 (£3.25 with NICSS / £0.75 with Universal Credit)



Booking Methods

- Parents will only pay term time, there are no retainer fees, and no payment for days outside of term, unless children are booked in for holiday camps. Parents can choose from our 3 options for booking days :-
 - Option One – set days during term (i.e. parent wants Tuesdays for the entire academic year)
 - Option Two – ad-hoc bookings for shift working (i.e. shift workers who know their shifts in advance and communicate with booking team what their needs may be over the next week or month)
 - Option Three – irregular ad-hoc bookings (i.e. parents who only need us on occasion but will have a profile and link with our team to allow for this to be facilitated)



Holiday Camp Offerings

- School Aged Holiday Camp

Holiday camps are a pre-booked only pay for days needed arrangement. The camp days run from 8am-6pm and have themed weeks. 2025 prices are :-

- 8am-6pm (£43 per day) – Book 4 days in week, get 5th day free ! (£34.40 per day)
- 9am-3pm (£34 per day)
- 8am-9am bolt on breakfast club (£5.50)

All prices are all inclusive of snacks and trips, parents only need packed lunch

Our Curriculum



Play is our Work !





March to June 2025 School Age Wraparound

March 2025 to June 2025
Daily focus themes

There will be games and toys out each day for children as well as our theme focus

Monday:
Snacks
Child Led Play
Art/Craft
Outdoor Play
Homework*

Tuesday:
Snacks
Construction
Art/Craft
Outdoor Play
Homework*

Wednesday:
Snacks
Science and Stem
Art/Craft
Outdoor Play
Homework*

Thursday
Snacks
Multi Sports
Art/Craft
Outdoor Play
Homework*

Friday
Snacks
Baking
Art/Craft
Outdoor Play
Homework*

Notes:

- Homework up to 30 minutes
- Activities may change at short notice if we have to move rooms/inclement weather etc

Our overarching focus is always on a playwork approach where we are lead and directed by childrens preferences so whilst we have a daily activity focus, children can choose to join in or play with other activites, games and resources we have on offer



Quality Assurance

- Compliance Manager – once per month, once per week in month prior to inspection window (regulatory focus)
- Daily submission to ensure cleanliness – form with photo evidence of room being cleaned, can also be auto-forwarded to principal or other school representative
- Visits from Head of School Aged Childcare – minimum once per month or as needed depending on support warranted or resources being delivered (curriculum focus)
- Director visits – minimum once per term which will oversee all aspects of delivery but also allow for termly performance reviews and assessments of team in place



Our Communications

- Bespoke designed automated booking system which is used for Summer Camp bookings and term time waiting list for next academic year
- Use of Famly for ease of messaging managers, head office and seeing a complete breakdown of invoicing and receipts
- Head Office team on site Monday – Friday 9am-5pm for any last-minute bookings or queries.



Our Team and Support

- Bookings Team – 2 Full Time team members based in head office who deal with all booking related enquiries
- Finance Team – Finance manager with 15 years experience in the field who can help parents with finance queries but also in advising them on avenues for financial support, be that from Tax Free Childcare or Universal Credit Support
- Head of School Aged Childcare – Dee was the manager of our first ever out of schools site 20 years ago and has undergone all qualifications up to her BA degree with Sleepy Hollow. Often regarded as one of the leading playworkers in the country.



Team Awards

- NurseryWorld Finalist
- Employers for Childcare Highly Commended
- NI4Kids Nursery of the Year
- Consistently in top 10 of Day Nurseries UK awards
- Double Gold Curiosity Accredited Company



Recognition from UK's largest Out of School Organisation





Staff Development

- Level 3 course for all staff – bespoke programme delivered by Rutledge
- Level 5 course for all managers – bespoke programme delivered by Belfast Met
- Level 5 programme has been nominated for Apprentice of Year Award, Mentor of Year Award and SME Partnership of Year Award with Apprenticeships NI
- Sleepy Hollow has also seen 5 team members undergo a BA degree in Early Childhood Studies and has 1 team member currently undergoing an MA in Early Childhood Studies



Financial Assistance for Parents

- Tax Free Childcare – 20%
- NICSS – 15% in addition to TFC
- Childcare Vouchers
- Universal Credit Support – up to 85%
- Corporate Childcare Partners – 10% savings from source



Wider Sector Engagement

- Working with All Party Group for Childcare
- Childcare Policy Representative with the Federation of Small Business
- Members of Childcare Employers Forum
- Formerly on Board of Directors of Early Years and Playboard NI
- Corporate Childcare partners with NI Chamber of Commerce, Ministry of Defence in Northern Ireland, Cleaver Fulton Rankin and more...



The Big Sleepy Hollow Summer

Our School-Aged and Pre-School Summer Camps

Fully registered and regulated school age childcare summer camps

Fun Themes Trips Science Sport Creative Play

the BIG SLEEPY HOLLOW SUMMER CAMP

Career Quest unlock the superstars of tomorrow | Belfast 2024 | International week of play - Playday - a celebration of children's right to play, and a campaign that highlights the importance of play in children's lives | Sow and Grow magical garden explorers - a journey of growth, discovery and horticultural wonders | Invention Adventure: A Summer Camp of Scientific Discovery | Lost in Wonderland: A Safari Journey through Enchanted Forests and Whimsical Wonders Olympic | Adventure Paris 2024 : A Journey to the Land of Sports and Spectacles!

Date: July and August 2024
Time: 8:00pm - 6:00pm
Open for all children P1 to P7 including those starting and leaving primary school in September

WE ACCEPT Childcare Vouchers Tax-Free Childcare

BOOKINGS OPEN 1ST MARCH 2024

8am – 9am - £5.50

9am – 3pm - £34

8am – 6pm – £43

Book 4 days get 5th Free!
works out to £34.40 per day

FIVE DAYS FOR PRICE OF FOUR*

APPLIES TO 8AM TO 6PM BOOKINGS ONLY

Summer Camps for 3-5 year olds REGISTERED CHILDCARE HSCT

South Belfast Hollywood Newtownabbey Aldergrove/Nutts Corner Lisburn

We can also offer a term time pick up wraparound service from your child's nursery unit to our Early Childhood Centre

the BIG SLEEPY HOLLOW PRE SCHOOL SUMMER CAMP

South Belfast | Hollywood | Newtownabbey | Lisburn | Aldergrove
OPEN to ALL

9-3pm
8-9 breakfast bolt on
8-6pm

* book four days and get the fifth day free in same week on 8-6 bookings *

Date: July and August 2024
Time: 8:00pm - 6:00pm
Open for all children aged 3-5

WE ACCEPT Childcare Vouchers Tax-Free Childcare

BOOKINGS NOW OPEN



Our Contacts

- Email for general enquiries – info@sleepyhollowgroup.com
- Email for all finance enquiries – Pauline@sleepyhollowgroup.com
- Phone number for Head Office (also available to whatsapp) – 028 9433 9031



Thank you for your attention

Any Questions ?