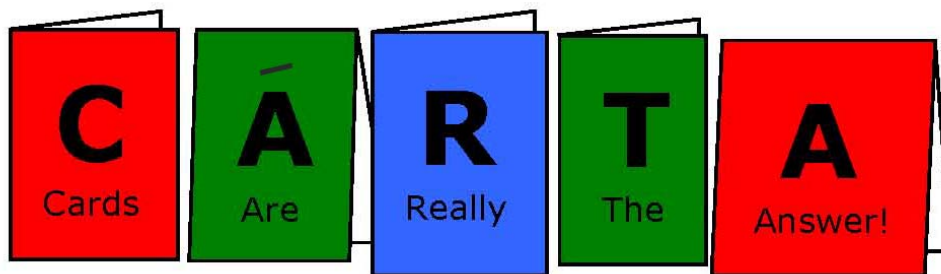


The *Cárta* Principles

1. *Cárta* schemes seek to mark special occasions in a manner that focuses on their central message.
2. They invite participants to convey their feelings principally by means of words rather than by material goods or large gifts of money.
3. They provide an opportunity for the giver to express in their own way the sentiments involved: thanks, congratulations, good wishes, appreciation, admiration, etc.
4. They particularly encourage parents of young children to use occasions such as birthdays or religious events as times where the celebrations are guided by the primacy of the core message and values of each.
5. Participation in any *Cárta* scheme is voluntary.
6. Anybody using the *Cárta* logo is asked to adhere to these principles in order that its value may not be eroded.



Care And Respect, Thanks and Acknowledgement

Thanks to the Principal and Staff of Ballinora NS for kindly hosting the *Cárta* documents on the school's website at www.ballinorans.ie