

READ AND RAISE

Ballinora NS Readathon – Beginning March 24th, 2025!

Dear Parents,

We are delighted to invite your child to participate in our upcoming Readathon, hosted by *Read and Raise*, beginning on March 24, 2025. This event is an exceptional opportunity to encourage our pupils to delve into books while also supporting our school community.

Registration and Participation Details:

1. Register:

- Visit [Read and Raise](#).
- Click on 'register' and select 'sign up as a parent'
- Enter the school code **BAL/8836** and complete your registration

2. Add Your Child:

- After registering, click on "add student" to add your child/children to your profile
- Share your child's personalised donation link to encourage support from family and friends (once the Readathon has commenced).

3. Log Reading Sessions:

- Use your profile to log reading sessions and track donations (from 24th March).

School Support for Readathon: To further encourage reading, we will be providing independent reading time during school. Additionally, some written homework will be substituted with reading time to allow more time for engagement with books.

Goals of the Readathon: Our Readathon aims to foster a love of reading and improve literacy skills among our pupils. It also serves as a fundraiser to enhance our literacy resources. The platform's user-friendly features, such as the 'send a text' option, make it easy for you to support and promote your child's reading journey.

Sponsorship Opportunity for Businesses: If you own a business or know someone who does and would be interested in supporting our Readathon, we offer a wonderful opportunity for exposure. In return for your support, we will feature a digital ad for your business on all profiles on the *Read and Raise* website and on all donation pages. To become a sponsor, please follow this link to make a donation and upload your company logo and details, which will automatically generate your digital advertisement: [Become a Sponsor](#).

Next Steps: For now, the only action required is to ensure you register. We will be in touch again closer to the start date to provide further details prior to the commencement of the Readathon.

We eagerly anticipate your child's participation in making this event a success.

Thank you for your support and commitment to enriching our pupils' reading experiences.

Kind regards,

Luke Foley