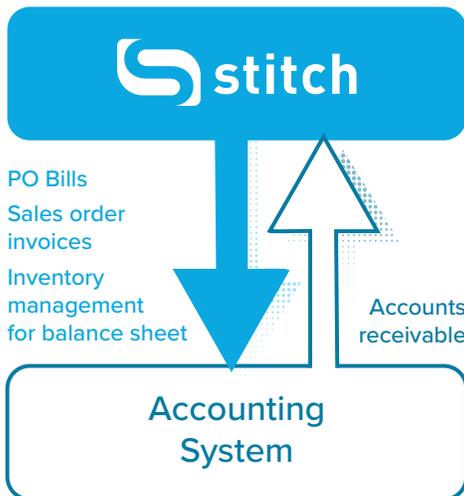


The new ERP alternative
for high-growth brands:

Stitch Labs + accounting solution

Modern brands are able to grow at an extraordinary rate by quickly experimenting and innovating to support current consumer behavior. For brands to continue this growth and accommodate rapid consumer demands, their backend operations need to be flexible and drive insights.



Brands need a complete solution to manage all aspects of their business including inventory, orders, purchasing, fulfillment, reporting, and accounting. As brands continue to expand their business, they start evaluating ERPs to efficiently access granular financial data. ERPs are built for the finance team to offer them a best-in-class accounting module. The ERP's other operational modules are not purpose-built for high-growth brands to continue experimenting and innovating, which inhibits their ability to maintain growth.

The smartest brands are using Stitch Labs' operations management platform alongside best-in-class accounting software, whether they use the ERP's accounting module or QuickBooks. Stitch provides management capabilities around inventory, order, fulfillment, purchasing and reporting. Finance teams can easily obtain granular financial data (landed costs, COGs, inventory assets, FIFO, etc.) from Stitch for their accounting software to accurately close out the books. This complete solution provides brands control and flexibility over their operations while providing full visibility into their granular financial data.

“If you’re market-aware of everything going on, and you really want to be running your business, use the best-in-class solution: whether that means using Stitch in addition to an ERP for finance, or a completely different accounting solution altogether.”

- Tina Gregory, CFO, Early Growth Financial



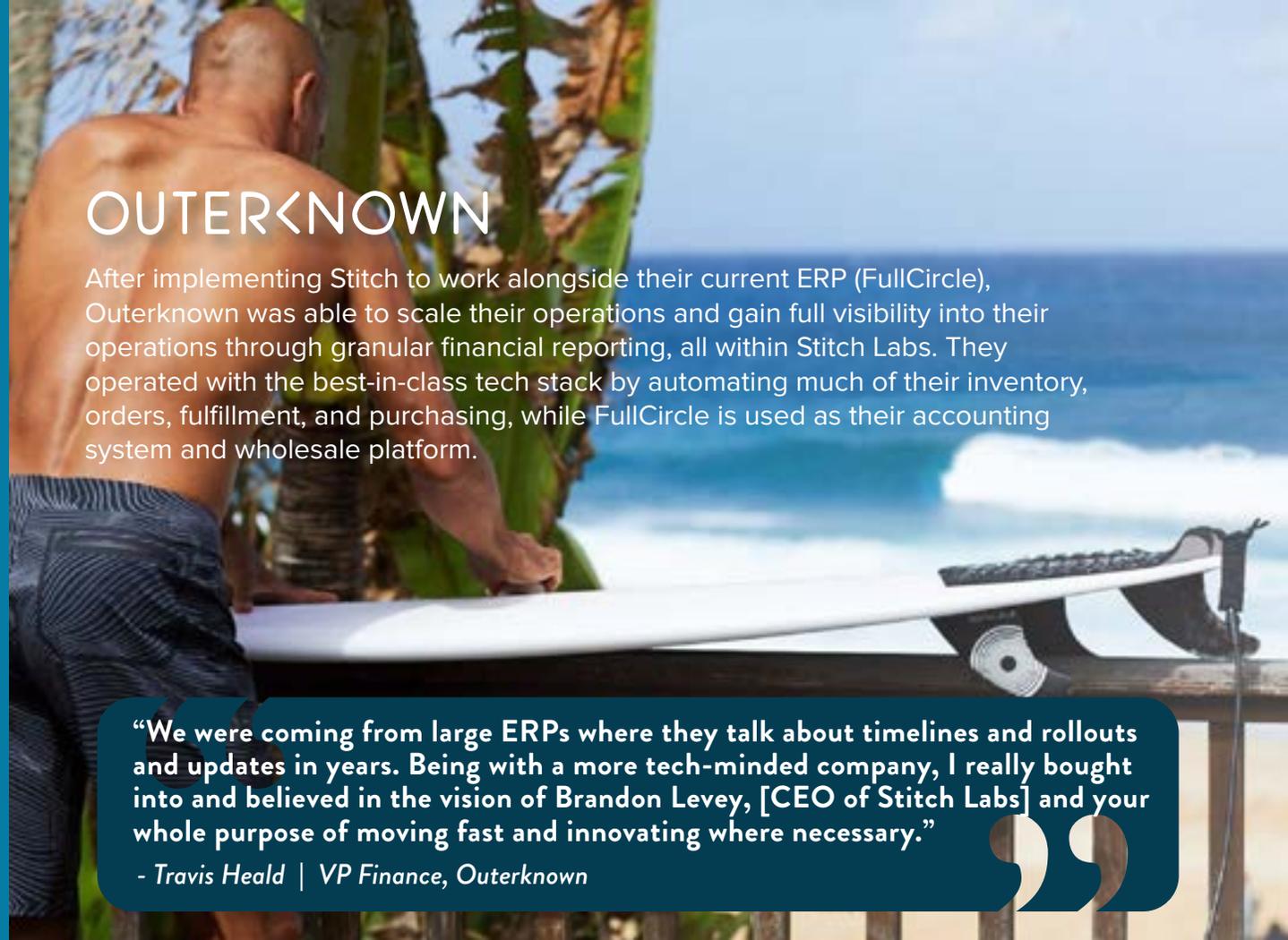
snow peak

The Snow Peak team wanted the ability to react to whatever market opportunity they desired and decided that moving from a full ERP system to a cloud-based best-in-class model would allow them to do so. With the Snow Peak team's need to expand to multiple brick-and-mortar locations and sell wholesale, they were looking for systems that would foster that growth.



OUTERKNOWN

After implementing Stitch to work alongside their current ERP (FullCircle), Outerknown was able to scale their operations and gain full visibility into their operations through granular financial reporting, all within Stitch Labs. They operated with the best-in-class tech stack by automating much of their inventory, orders, fulfillment, and purchasing, while FullCircle is used as their accounting system and wholesale platform.



“We were coming from large ERPs where they talk about timelines and rollouts and updates in years. Being with a more tech-minded company, I really bought into and believed in the vision of Brandon Levey, [CEO of Stitch Labs] and your whole purpose of moving fast and innovating where necessary.”

- Travis Heald | VP Finance, Outerknown