

FOR IMMEDIATE RELEASE: April 29, 2015

Media Contact: Aeron Arlin Genet, (805) 781-5998
SLO County Air Pollution Control District

Hop on Your Bike - May is Bike Month!
Join us in celebrating by attending one of our sponsored events

SAN LUIS OBISPO, CALIFORNIA, Bike Month is the largest community organized event in San Luis Obispo County. SLO Regional Rideshare has coordinated over sixty events happening countywide throughout the month of May. Bicycles are the ultimate clean air, zero emissions vehicle - practical, economical, low-maintenance and non-polluting. Not to mention, they are fun to ride and a great way to exercise! Join the SLO County Air Pollution Control District (SLOCAPCD) at one of the great events below:

Throughout the Month of May, Bike Valet will be Available at SLO County Farmers' Markets

Ride your bike to one of your local farmers' markets and not only will you be reducing the amount of miles your food has to travel to get to your plate, but the bike valet will also park your bike while you shop! Ride your bike to any of the following farmers' markets this May and park your bike at the free bike valet, courtesy of the SLO County APCD!

Friday, May 1 - Avila Beach, 4pm - 8pm
Saturday, May 2 - Paso Robles, 9am - 1pm
Monday, May 4 - Baywood, 2pm - 4pm
Thursday, May 14 - Morro Bay, 2:30pm - 5pm
Saturday, May 16 - Arroyo Grande, 12pm - 2:30pm
Sunday, May 17 - Nipomo, 11:30am - 2:30pm
Wednesday, May 20 - Atascadero, 3pm - 6pm
Tuesday, May 26 - Pismo Beach, 8am - 11am

May 6, Bike to School Day

Join the SLOCAPCD Clean Air Ambassadors and Rideshare's Safe Routes to School staff at one of the many schools throughout the County as they greet and cheer on students that bike and walk to school. Bike to School Day is a National celebration to encourage students and parents to try bicycling as a healthy and safe alternative to driving to school. For more information see: <http://www.rideshare.org/program/safe-routes-to-school>

May 31, Bike to the Ball Park

On Sunday, May 31, grab the family, jump on your bikes, peddle over to the Sinsheimer ballpark and let Bike Valet park your bike! The first 100 that show their bike valet ticket get FREE admission to the SLO Blues baseball game, courtesy of the SLO County APCD! APCD has also teamed up with the SLO Blues on a Double-Play Teddy Bear Sponsorship. For every double-play this season, two teddy bears, complete with an APCD pencil flag, will be donated to the Sierra Vista Hospital Emergency Room.

For a listing of all Bike Month events, visit <http://www.rideshare.org/program/bike-month/> Be sure to log five or more bicycle trips on iRideshare.org to receive fun prizes.

###