

FOR IMMEDIATE RELEASE: May 9, 2012

Contact: Meghan Field, (805) 781-1003

SLO County Air Pollution Control District

Email: mfield@co.slo.ca.us

Friday's Free Bike Breakfast & Bike-In-Movie

On Friday, May 11, the APCD will kick-start the day by hosting its inaugural Bike Breakfast for all bicycle commuters who pedal our direction. The evening will close with the 7th Annual Bike-In Movie that is cosponsored by APCD and SLO County Bicycle Coalition. This is just two of the many free events that are being held throughout Bike Month 2012, and as SLO Regional Rideshare's Bike Month calendar demonstrates, over 60 bicycle related events that are scheduled for all SLO County residents to enjoy. Bicycling is an important commute and trip alternative that supports a healthy lifestyle while also reducing air pollution, greenhouse gas emissions, energy consumption and the effects of traffic congestion. Please join the APCD on Friday to showcase that bicycle riding is not just a healthy solution for personal transportation, but it is also a way to be more connected to the environment and your community.

APCD's Bring a Friend Bike Breakfast

When: 7 to 9 am, Friday May 11

Where: Aloha Cafe, 3440 Roberto Court, SLO (Turn east on Via Esteban off of Sacramento)

Breakfast: Pancakes with berries, fruit, syrup and coffee & juice

Other: APCD Staff will be valeting your bikes using Peak Racks and serving up the vittles

7th Annual Bike-In-Movie – Hosted by SLO County Bicycle Coalition & APCD

When: 7:30 pm, Friday May 11 (Movie to start a bit after 8pm)

Where: Mission Plaza Amphitheater, San Luis Obispo

Movie: Napoleon Dynamite – Featuring Pedro's Sweet Sledgehammer Bike

You-Bring: Family/friends, your bikes, helmets, blankets and bike lights for the trip home

We-Bring: The movie, bike valet, hot drinks and popcorn for a free event under the stars!

These Friday bike events are a great segue into May 14 to 18 Bike to Work and School Week! With vehicles producing over 50% of the air pollution in our county, May is a great opportunity for people of all ages and abilities to shift gears and choose their bicycle as a clean alternative for some of their transportation needs. For a complete list of Bike Month events, visit:

http://rideshare.org/BikeMonth2012/BikeMonth_events.aspx

###