

FOR IMMEDIATE RELEASE: April 30, 2012

**Media Contact: Aeron Arlin Genet, (805) 781-5998
SLO County Air Pollution Control District**

Be Air Aware

Air Quality Information Straight to your Inbox

SAN LUIS OBISPO, CALIFORNIA, – The U. S. Environmental Protection Agency (EPA) and the National Weather Service want Americans to “Be Air Aware” during Air Quality Awareness Week, April 30 to May 4, 2012. During Air Quality Awareness Week, the San Luis Obispo County Air Pollution Control District (APCD) urges residents to keep informed of local air quality by subscribing to an email service that sends air quality information straight to your inbox. Each day of Air Quality Awareness Week the APCD will distribute a press release to the local media and national weather service to highlight useful tips individuals can take to keep our air clean.

Tip #1: Sign up to receive the daily air quality forecast via email by subscribing online using the [APCD website](http://www.slocleanair.org). Air quality information is reported using the Air Quality Index (AQI), a color-coded scale for reporting daily air quality. This program allows the community to know how clean or polluted the air is and when to take precautions when the region is impacted by high ozone levels, smoke from wildfires, or high wind dust events. The AQI was developed by the EPA and is a user-friendly index for reporting daily air quality. You can sign up to receive the daily AQI air quality forecast via email by subscribing online using the APCD website: <http://www.slocleanair.org/air/AirForecasting.php>. You can also follow the SLO County APCD on Twitter at @SLOCleanAir!

###