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The SLO County APCD to show their new music video featuring Percy the Penguin and Mr. Eco, the *Environmental Rap Superhero*, at the APCD Board Meeting. Characters will be available for interviews following the showing.

SAN LUIS OBISPO, CALIFORNIA: The San Luis Obispo County Air Pollution Control District will be premiering their new music video at the March 28 APCD Board Meeting. The meeting will be held in the County Board of Supervisors Chambers at 9:00 am. Mr. Eco, Percy the Penguin (the APCD mascot) and Drew Ross Productions will be available for interviews with the media immediately following the video premier.

"When We Commute" is a collaborative music video between the SLO County APCD, Mr. Eco, and the Central Coast Clean Cities Coalition and it was designed to be a fun way to encourage individuals to rethink their commute and try out alternative transportation. The video features many locations in San Luis Obispo, including the APCD offices which are powered partially by solar panels.

On March 11, 2012, the music video was submitted to the inaugural San Luis Obispo Green Shorts Film Festival, which is part of the San Luis Obispo International Film Festival, and took top honors with a first place award! The video will also be screened at the Santa Barbara Green Shorts Film Festival on April 6 and will be used as a tool for the APCD's *Clean Air Ambassadors* program, allowing our student Ambassadors to have a video they can show to elementary aged students that is fun and easy to relate to.

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