



Air Pollution Control District
San Luis Obispo County

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***When We Commute* music video honored with two awards at the Santa Barbara Green Shorts Film Festival.**

On Friday, April 6, Percy the Penguin, Professor Ozone (the APCD mascots), and Mr. Eco walked the green carpet at the Lobero Theater in Santa Barbara as part of the Fourth Annual Green Shorts Film Festival and received two awards: "Traffic Solutions" Award, which was given to a movie that focused its message on sustainable transportation, and Third Place overall! The Green Shorts Film Festival is a 1-2 minute video contest with a special focus on sustainability, with this year's theme being "Mobilize for the Earth." The Festival included 35 short films from filmmakers of all skill levels.

The video titled "When We Commute" is a collaborative music video between the SLO County APCD, Mr. Eco, and the Central Coast Clean Cities Coalition, designed to be a fun way to encourage individuals to rethink their commute and try out alternative transportation. The video features many locations in San Luis Obispo, including the APCD offices which are powered partially by solar panels.

The panel of judges for the Santa Barbara Green Shorts Film Festival included Jim Knowlton, Producer, diving cameraman and video editor for Discovery, National Geographic and PBS; Sarah Clark, Affairs Manager for Cox Communications; Suzette Curtis, Creative Director of Vaquera Design; Rod Lathim, Founder and Artistic Director of Access Theater; Janet Walker, UC Santa Barbara Professor of Film and Media Studies, and Angela Weidmann, Video Production Manager for Patagonia.

On March 11, the music video also received First Place at the inaugural San Luis Obispo Green Shorts Film Festival, which is part of the San Luis Obispo International Film Festival. The APCD looks forward to using the video as a tool for the APCD's *Clean Air Ambassador's* program, allowing our student Ambassadors to have a video they can show to elementary aged students that is fun and easy to relate to.

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