

## PRESS RELEASE – Regulated information

Wetteren, May 11, 2022 –5:45 p.m.

smartphoto group (Euronext Brussels: SMAR)

### Report of the Annual General Meeting of Shareholders

#### Approval of a gross dividend of 0.65 euro per share

The Annual General Meeting of Shareholders of smartphoto group NV was held today. Hereby, 58.28% of the share capital was present. This represented 62.23% of the total number of shares with voting rights. The General Meeting approved all agenda items.

#### Approval of the annual accounts

The Annual General Meeting of Shareholders of smartphoto group NV approved the statutory annual accounts for the financial year closed on December 31, 2021, including the appropriation of the result as proposed by the Board of Directors.

#### Distribution 2021 dividend

The Annual General Meeting of Shareholders of smartphoto group NV approved the proposal of the Board of Directors to pay to the shareholders a gross dividend for 2021 of 0.65 euro per share, an increase of 8.33% compared to last year.

This dividend will be payable as from May 18, 2022. The ex-dividend date is determined at May 16, 2022, and the registration date at May 17, 2022.

#### Remaining agenda items

All remaining agenda items were approved as well:

- Approval of the remuneration report;
- Discharge of liability to the directors and the Auditor concerning the financial year closed on December 31, 2021.

The minutes of the meeting and the voting results can be consulted on the Company's website: [www.smartphotogroup.com](http://www.smartphotogroup.com) through the following link:

<https://www.smartphotogroup.com/en/annual-general-meeting-of-shareholders-and-extraordinary-general-meeting-of-shareholders-of-may-11-2022/>.



## Outlook 2022<sup>(1)</sup>

With regard to the outlook for 2022, the CEO confirms that the focus will be on growth, both for the activities of smartphoto as well as for naYan. For smartphoto, the expansion of the product range, and the improvement of the conversion, supported by a fully mobile-friendly site, will further support this. Besides the focus on growth by adding new customers for its EAAS ('e-commerce as a service'), naYan will also pay the necessary attention to optimising the underlying processes and structures.

## About smartphoto group

Smartphoto group, the innovative e-commerce group, is active under the name smartphoto™ in 12 European countries in B2C e-commerce with affordable, high-quality personalised products such as gifts, cards, photo books, photo calendars, prints and wall decoration.

Additionally, smartphoto group, through naYan, is one of the market leaders in e-commerce distribution in Europe by offering a unique 'e-commerce as a service' (EAAS) for international brands looking for growth, and the sale to companies of personalised gift packages with chocolate, alcohol, fruit or flowers through websites such as Gift.be and GiftsforEurope.com.

The shares of smartphoto group are traded on Euronext Brussels (ISIN BE0974323553, ticker symbol SMAR).

## Financial calendar

May 16, 2022	Ex-dividend date related to the dividend payment over the 2021 financial year
May 17, 2022	Registration date related to the dividend payment over the 2021 financial year
May 18, 2022	Payment date of the dividend over the 2021 financial year
August 24, 2022	Half-year results and half-yearly financial report for 2022
January 31, 2023 <sup>(2)</sup>	2022 trading update
March 3, 2022 <sup>(2)</sup>	2022 annual results
May 10, 2023	Annual General Meeting of Shareholders

## For additional information

Stef De corte\*, CEO

smartphoto group NV  
Kwatrechtsteenweg 160  
B- 9230 Wetteren  
Tel. +32.9.365.99.10  
E-mail: [corporate@smartphoto.com](mailto:corporate@smartphoto.com) - Internet: [www.smartphotogroup.com](http://www.smartphotogroup.com)

\* Permanent representative of Acortis BV

<sup>(1)</sup> This press release contains forward-looking information based on current internal estimates and expectations. The forward-looking statements involve inherent risks and speak only as of the date they are communicated. It cannot be excluded that actual results differ materially from the forward-looking expectations contained in this release.

<sup>(2)</sup> Indicative dates

This press release is a free English translation of the official Dutch version.