

PRESS RELEASE

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smartphoto group - Euronext Brussels: SMAR

smartphoto group again achieves the Great Place To Work®-certificate



Also this year, smartphoto group may once again call itself a Great Place To Work®!

Smartphoto group, including naYan and the foreign teams, meets the high standards for what distinguishes a good workplace, and has, after a thorough evaluation, again received the Great Place To Work® certification.

But what makes us a Great Place To Work®?

At smartphoto, we strive for happy customers, a goal we can only achieve through happy employees. Through our 'smile by smile' approach, we encourage everyone to bring a smile to all faces. Our employees clearly appreciate the many actions around sustainable business and the climate, our commitment to maintaining and increasing the connection between colleagues, and the informal and dynamic working environment where attention is also given to an optimal work-life balance, which is all part of our ESG strategy.

With the feedback received from the survey, we will make sure to remain a great workplace, and become an even better one, 'smile by smile'!

We celebrated with a tasty breakfast for the whole smartphoto family, as a thank you for so much positive response.

Feel like working at a Great Place To Work® too? Then don't hesitate to take a look at our vacancies at www.werkenbijsmartphoto.be, or send us your CV without any obligation. We would love to get to know you and want to give everyone the chance to become part of our fantastic smartphoto family!



About smartphoto group

Smartphoto group, the innovative e-commerce group, is active under the name smartphoto™ in 12 European countries in B2C e-commerce with affordable, high-quality personalised products such as gifts, cards, photo books, photo calendars, prints and wall decoration.

Additionally, smartphoto group, through naYan, is one of the market leaders in e-commerce distribution in Europe by offering a unique 'E-commerce as a Service' (EaaS) for international brands looking for growth, and the sale to companies of personalised gift packages with chocolate, alcohol, fruit or flowers through websites such as Gift.be and GiftsforEurope.com.

The shares of smartphoto group are traded on Euronext Brussels (ISIN BE0974323553, ticker symbol SMAR).



For additional information

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This press release is a free translation of the official Dutch version.

