

PRESS RELEASE – Regulated information

Wetteren, 7 April 2023 – 5:45 p.m.

smartphoto group - Euronext Brussels: SMAR

Convocation to the Annual General Meeting of Shareholders
and
Availability of the Annual Financial Report

The Board of Directors invites the shareholders to participate in the Annual General Meeting of Shareholders that will be held on Wednesday 10 May 2023 at 14H00, at the registered office of the company in B-9230 Wetteren, Kwatrechtsteenweg 160.

The complete convocation document is available on our website via the following link:

<https://www.smartphotogroup.com/en/annual-general-meeting-of-shareholders-of-10-may-2023/>

and includes:

- Convocation to the Annual General Meeting of Shareholders with agenda and proposals for resolutions;
- The total number of shares and voting rights on 7 April 2023;
- The statutory annual accounts for the financial year ended 31.12.2022, including the annual report of the Board of Directors, and the Statutory Auditor's report;
- The Annual financial report (in accordance with article 12 R.D. of 14.11.2007): see 2022 Annual Report;
- The Board of Directors' report on the consolidated annual accounts for 2022: see 2022 Annual Report, from page 23 to page 54;
- The Statutory Auditor's report on the consolidated annual accounts for 2022: see 2022 Annual Report, from page 77 to page 88;
- The remuneration report: see 2022 Annual Report, from page 42 to page 43;
- Detailed overview shareholders' rights;
- Proxy form regarding the Annual General Meeting, and explanation concerning the use thereof.

The 2022 Annual Financial Report of smartphoto group NV is also available on our website www.smartphotogroup.com under the heading Investor Relations/ Annual Reports.

For additional information, please contact:

Stef De corte*, CEO

smartphoto group NV
Kwatrechtsteenweg 160
B- 9230 Wetteren
Tel. +32.9.365.99.10

E-mail: corporate@smartphoto.com - Internet: www.smartphotogroup.com

* Permanent representative of Acortis BV

This press release is a free English translation of the official Dutch version.