

smartphoto group NV

Annual General Meeting of Shareholders
10 May 2023



AGENDA

- 1. Discussion of the consolidated annual accounts concerning the 2022 financial year
- 2. Discussion of the annual report of the Board of Directors with respect to the statutory and consolidated annual accounts concerning the financial year closed on 31 December 2022
- 3. Discussion and approval of the remuneration report
- 4. Discussion of the reports of the Statutory Auditor with respect to the statutory and consolidated annual accounts concerning the financial year closed on 31 December 2022
- 5. Discussion and approval of the statutory annual accounts concerning the financial year closed on 31 December 2022, including the appropriation of the result, as proposed by the Board of Directors
- 6. Discharge of liability to the directors and the Statutory Auditor concerning the financial year closed on 3

 December 2022
- 7. Renomination directors, determination of remuneration and statement of independence
- 8. Nomination Statutory Auditor and determination of remuneration
- 9. Miscellaneou:



Discussion of the consolidated annual accounts concerning the 2022 financial year









SMARTPHOTO GROUP

- Innovative e-commerce group, active in 12 European countries
- ☐ With production sites in Belgium:
 - Kwatrecht (Wetteren)
 - Vantegem (Wetteren): extra facility since Q3 2020)
 - Ardooie (naYan)
- Local teams in Wetteren, Ardooie, Hengelo, Pratteln and Malmö providing customer service and marketing assistance
- B2C e-commerce of personalised products such as photo books, cards and gifts, via smartphotoTM
- B2B e-commerce via the sale of customised gift packages via Gift.be and GiftsforEurope.com and 'E-commerce as a Service (EaaS) solutions' for international brands looking for growth, via naYan
- ☐ Fully hosted on the Google Cloud platform
- Strong focus on mobile
- More focus on the customer and an even more human smartphoto in this digital world





| Belgium | smartphoto | Finland | smartphoto |
|-----------------|------------|--------------------|------------|
| | Spector | Denmark | smartphoto |
| Luxembourg | smartphoto | Switzerland | smartphoto |
| The Netherlands | smartphoto | Germany | smartphoto |
| France | smartphoto | Austria | smartphoto |
| Sweden | smartphoto | The United Kingdom | smartphoto |
| Norway | smartphoto | The European Union | smartphoto |

Through naYan, smartphoto is not only active in Europe, but also in the United States of America.



smartphoto

Our mission

We help socially active young mums and families to create, give and share high-quality, affordable, personalised products

Our values



Affordable products
High quality
Providing solutions



Simple Fast Customised



Inspiring
Customers
People
Planet



smartphoto, an innovative e-commerce company

- ☐ Top 10 e-commerce in Belgium (across all sectors)
- ☐ Top 5 photo e-commerce in Europe
- 5 times in a row winner of the SafeShops Award
- 4 times winner of the BeCommerce Award in our category and in 2021 winner of the BeCommerce Advertising Award
- Over 1 million unique visitors per month, sometimes peaking at 2 million
- ☐ From prints to a full e-commerce website with currently over 500 different products
- Fully hosted on the Google Cloud platform: increasing scalability, handle the peaks throughout the year even more easily, and increasing the data security level



Our pillars



- ☐ Increasing focus on mobile
- Increasing number of personalised products
 - With photo
 - ☐ With symbol, name or quote
 - Engraved
 - Embroidered
- Even faster delivery
 - Each product is unique, produced within an average of 48 hours
 - ☐ More than 2.7 million parcels a year, on peak days up to 40 000 items
 - ☐ Fast delivery throughout Europe within a few days of production
 - Expansion of the number of products with superfast delivery Ordered today, delivered tomorrow' → In 2022 already possible for 125 different products





Our contact with the customer via social media

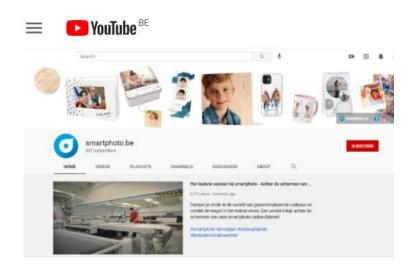














naYan

- One of the market leaders in B2B e-commerce distribution in Europe
 - B2B 'E-commerce as a Service' (EaaS) for international brands looking for growth
 - B2B sales to companies of personalised gift packages with chocolate, alcohol, fruit or flowers through websites such as Gift.be and GiftsforEurope.com
- The production activities are centralised in Ardooie
- ☐ Continuously looking for innovating gift ideas
- Strong focus on a personal approach





2022 annual results

Smartphoto group again grows strongly in turnover and profitability Dividend proposal

- ☐ Increase in revenue from 63 052K euro in 2021 to 76 295K euro in 2022 (+21.0%).
- □ EBITDA increases from 10 189K euro in 2021 to 12 969K euro in 2022 (+27.3%).
- With a turnover of 15 472K euro and an EBITDA of 2 735K euro, the B2B division (naYan) also contributes to the group's growth and profitability from the first full year.
- Net result amounts to 5 490K euro in 2022 and thus remained stable compared to 2021.
- Increase in net cash of 2 213K euro (+13.7%) from 16 194K euro in 2021⁽¹⁾ to 18 407K euro in 2022, and this notwithstanding the dividend payment, the further purchase of treasury shares and continued investment in growth.
- As the group is significantly stronger due to the successful integration of naYan, proposal to pay a gross dividend for 2022 of 1.0 euro per share (or an increase of 53.8%).

⁽¹⁾ The figures of the 2021 financial year concern revised figures.

2022 annual results



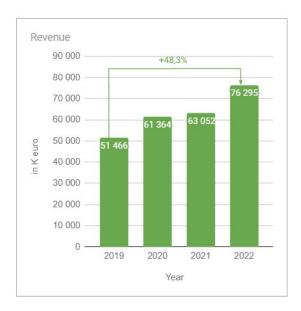


| in K euro | 2021 | 2022 | Δ in % 2022 |
|---|--------|--------|----------------|
| Revenue | 63 052 | 76 295 | 21,0% |
| Profit/loss (-) from operating activities, before non-recurring items (REBIT) | 7 433 | 9 850 | 32,5% |
| Profit/loss (-) from operating activities (EBIT) | 7 116 | 9 850 | 38,4% |
| Depreciation, amortisation, write-downs, impairment and provisions from operating activities | 3 073 | 3 119 | 1,5% |
| Profit/loss (-) from operating activities, before non-recurring items, corrected for depreciation, amortisation, write-downs, impairment and provisions (REBITDA) | 10 506 | 12 969 | 23,4% |
| Non-recurring items from operating activities | -317 | | |
| Profit/loss (-) from operating activities, corrected for depreciation, amortisation, write-downs, impairment and provisions (EBITDA) | 10 189 | 12 969 | 27,3% |
| Financial result | -195 | -1 416 | -625,6% |
| Write-offs and provisions from financial result | 128 | -1 353 | |
| Profit/loss (-) before taxes (EBT) | 6 921 | 8 434 | 21,9% |
| Profit/loss (-) before taxes, corrected for depreciation, amortisation, write- downs, impairment and provisions | 10 121 | 10 200 | 0,8% |
| Income taxes expense (-)/income | -1 421 | -2 944 | -107,2% |
| Deferred taxes | 666 | 2 301 | 245,6% |
| Profit/loss (-) for the period | 5 500 | 5 490 | -0,2% |
| Profit/loss (-) for the period, corrected for depreciation, amortisation, write- downs, impairment, provisions and deferred taxes | 9 367 | 9 558 | 2,0% |
| Profit/loss (-) for the period attributable to shareholders of the parent company | 5 500 | 5 490 | -0,2% |

Evolution 2022 (delta with 2021)

| EBITDA | + 2 78 |
|---|-----------|
| Depr., amort., write-downs and provisions | - 46 |
| Financial result | - 1 221 |
| Profit before taxes | + 1 513 |
| Income taxes expense (-)/incon | ne - 1523 |
| Profit/loss (-) for the period | - 10 |

Evolution revenue



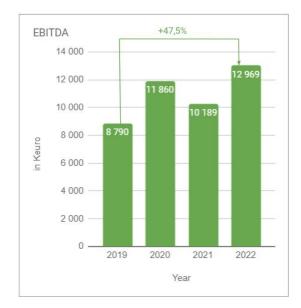
Increase in revenue in 2022 with 21.0% from 63 052K euro in 2021 till 76 295K euro in 2022.

Compared to 2019, as a reference without the influence of Corona, the group's revenue increased from 51 466K euro to 76 295K euro, an increase of 48.3%.

CAGR over the last 4 years \rightarrow 14.0%

Evolution EBITDA





Increase of the REBITDA in 2022 with 27.3% from 10 189K euro in 2021 till 12 969K euro in 2022.

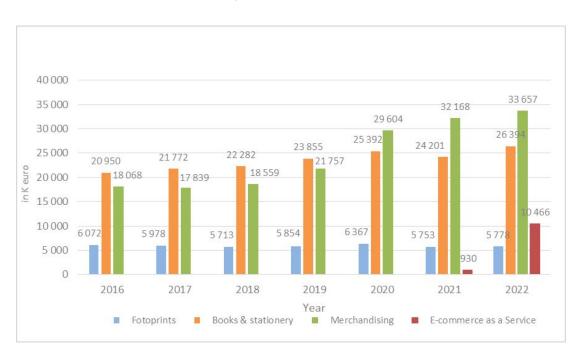
Compared to 2019, the EBITDA increased with 47.5%.

CAGR over the last 4 years \rightarrow 13.8%

Revenue

smartphoto

Information about products and services



New products by amongst others:

- Expansion of product categories such as Smart2give personalisable gift boxes, communion or spring party products
- New developments in technology such as adding a video message to a gift via 'Augmented Reality' (AR)
- New applications such as engraving and embroidery

New theme designs

New customers for EaaS



Financial result

| in K euro | 2021 | 2022 |
|--|------|---------|
| Financial expenses from interest-bearing financial liabilities | -97 | -107 |
| Financial expenses from lease liabilities | -54 | -79 |
| Net gain/loss (-) on realisation of other receivables and non-current financial assets | -33 | -876 |
| Net exchange gains/losses (-) | 8 | -300 |
| Other financial income/expenses (-) | -20 | -54 |
| Net financial expenses | -195 | - 1 416 |

| Change in financial result rom -195K euro to -1 416K euro nainly due to: | - 1 221 |
|--|---------|
| → Increasing financial expenses from interest-bearing financial liabilities | - 10 |
| → Increasing financial expenses from lease liabilities | - 26 |
| → Change in net loss concerning other receivables | - 843 |
| → Negative impact of the exchange gains/losses (-) | - 308 |
| → Other | - 34 |

The net exchange rate losses amount to -300K euro in 2022 and mainly consists of the negative impact of the translation differences of the CHF, NOK, SEK and USD.



Income taxes expense (-)/income

| in K euro | 2021 | 2022 |
|---|--------|--------|
| Current taxes expense (-)/income | | |
| Taxes on the result for the financial year | -768 | -653 |
| Adjustments to taxes for preceding periods | 13 | 11 |
| | -755 | -642 |
| Deferred taxes | | |
| Originating and reversal of temporary differences | -666 | -2 301 |
| | -666 | -2 301 |
| Income taxes expense (-)/income recognised in the statement of profit or loss | -1 421 | -2 944 |

| Current taxes expense (-) /income | - 642 |
|-----------------------------------|---------|
| Deferred taxes consisting of: | - 2 301 |
| Deferred tax assets | |
| Deferred tax assets | |
| → Increase | + 356 |
| → Change with regard to provisio | ns |
| for pension plans | - 1 |
| → Use | - 2 678 |

Deferred tax liabilities

→ Use + 22



Key figures statement of financial position

| in K euro | 2021 (1) | 2022 | ∆ in % 2022 |
|---------------------------------|----------|--------|----------------|
| Total assets | 82 362 | 82 886 | 0.6% |
| Gross financial debt (-) | -3 800 | -5 736 | -51.0% |
| Net financial debt (-)/Net cash | 16 194 | 18 407 | 13.7% |
| Total equity | 48 939 | 48 627 | -0.6% |
| Solvency ratio | 59.4% | 58.7% | -1.2% |
| Current ratio | 128.7% | 127.8% | -0.7% |

⁽¹⁾ The figures of the 2021 financial year concern revised figures.



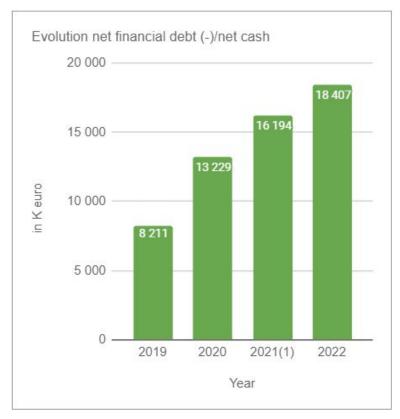








Evolution net financial debt (-)/net cash



Evolution from a cash surplus of 16 194K euro to 18 407K euro

+2 213

This increase is the result of:

- The realised 'free cash flow'
- Compensated by:
 - The investments in property, plant and equipment and intangible assets of 2 735K euro
 - The dividend payment to the shareholders for 2 421K euro
 - The purchase of treasury shares for 3 284K euro
 - The repayment of interest-bearing financial liabilities for 473K euro
 - The net increase in lease liabilities for 2 409K euro

⁽¹⁾ The figures of the 2021 financial year concern revised figures.

Assets



| ASSETS | (in K euro) | 2021 ⁽¹⁾ | 2022 |
|-------------------------------|-------------|---------------------|--------|
| Non-current assets | | | |
| Property, plant and equipment | | 17 031 | 16 789 |
| Right-of-use assets | | 954 | 3 350 |
| Goodwill | | 17 220 | 17 220 |
| Intangible assets | | 3 136 | 3 194 |
| Other financial assets | | 0 | 0 |
| Trade and other receivables | | 386 | 96 |
| Deferred tax assets | | 10 341 | 7 995 |
| Total non-current assets | | 49 069 | 48 643 |
| <u>Current assets</u> | | | |
| Inventories | | 4 030 | 3 956 |
| Trade and other receivables | | 9 248 | 6 052 |
| Other financial assets | | 3 | 3 |
| Cash and cash equivalents | | 19 994 | 24 143 |
| Current tax assets | | 18 | 88 |
| Total current assets | | 33 293 | 34 243 |
| TOTAL ASSETS | | 82 362 | 82 886 |

Non current assets

| Non current assets | |
|--|-------------------------------------|
| Decrease in property, plant and equipmentInvestmentsProduction machinery and furnishing building | - 243 + 1 434 gs |
| Renovations of the building in Kwatrecht (We Renewal of office furniture Depreciations of the period | etteren) - 1 659 |
| Disposals and decommissioning | - 18 |
| Increase of right-of-use assetsInvestmentsDepreciations of the periodOther | + 2 395 + 3 123 - 759 + 31 |
| Increase of the intangible assets Investments in mainly mobile applications such as further migration of the web platfor to mobile first and the cloud, modernisation management tools and the upgrade of the | orm on of |
| customer service software Of this amount, 1 271K euro were generated in Depreciations of the period | + 1 301 nternally. - 1 242 |

• Depreciations of the period - 1 242

Decrease of the non-current trade receivables and other receivables - 290

Net decrease of deferred tax assets

- 2 346

⁽¹⁾ The figures of the 2021 financial year concern revised figures.

Assets



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|-------------------------------|-------------|---------------------|--------|
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Current assets

| Inventories | - 74 |
|---|--|
| Decrease of the trade and other receivables Decrease trade receivables Decrease other receivables Decrease in accruals | - 3 196 - 1 135 - 1 918 - 143 |
| Increase in cash and cash equivalents | + 4 149 |
| Increase in current tax assets | + 70 |

⁽¹⁾ The figures of the 2021 financial year concern revised figures.

Equity and liabilities



| EQUITY AND LIABILITIES | in K euro | 2021 ⁽¹⁾ | 2 022 |
|---|-----------|---------------------|--------|
| Total equity | | | |
| Capital | | 41 381 | 41 381 |
| Reserves and retained earnings/accumulated loss (-) | | 1 615 | 4 684 |
| Revaluation surplus | | 6 956 | 6 956 |
| Treasury shares (-) | | -3 379 | -6 663 |
| Currency translation adjustments | | 2 366 | 2 268 |
| Shareholder's equity | | 48 939 | 48 627 |
| Total equity | | 48 939 | 48 627 |
| Non-current liabilities | * | | |
| Interest-bearing financial liabilities | | 2 363 | 1 888 |
| Lease liabilities | | 514 | 2 690 |
| Trade and other payables | | 750 | 0 |
| Employee benefit liabilities | | 584 | 594 |
| Provisions | | 1 133 | 118 |
| Deferred tax liabilities | | 2 205 | 2 183 |
| Total non-current liabilities | | 7 550 | 7 473 |
| Current liabilities | | | |
| Interest-bearing financial liabilities | | 473 | 476 |
| Lease liabilities | | 449 | 682 |
| Trade and other payables | | 20 996 | 22 208 |
| Employee benefit liabilities | | 2 926 | 3 099 |
| Current tax liabilities | | 1 028 | 322 |
| Total current liabilities | | 25 873 | 26 786 |
| TOTAL EQUITY AND LIABILITIES | | 82 362 | 82 886 |

| Evolution of the total equity | - 312 |
|--|---------|
| Net profit of the period | + 5 490 |
| Dividend over 2021 | - 2 421 |
| Purchase of treasury shares | - 3 284 |
| Movement in currency translation adjustments | - 98 |

⁽¹⁾ The figures of the 2021 financial year concern revised figures.

Equity and liabilities



| EQUITY AND LIABILITIES | in K euro | 2021 ⁽¹⁾ | 2 022 |
|---|-----------|---------------------|--------|
| Total equity | | | |
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| Current tax liabilities | | 1 028 | 322 |
| Total current liabilities | | 25 873 | 26 786 |
| TOTAL EQUITY AND LIABILITIES | | 82 362 | 82 886 |

| Current and non-current liabilities | + 837 |
|---|-----------------------------|
| Decrease in interest-bearing financial liabilities Repayments in 2022 | - 472 - 471 |
| Increase in lease liabilities Lease liabilities entered into in 2022 Repayments in 2022 | + 2 409 + 3 152 - 743 |
| Increase in trade and other liabilities Decrease in other liabilities for an amount of 750K euro regarding the partial payment of the outstanding balance of the purchase price related to the acquisition of naYan in | + 462 |
| December 2021 o Increase in current trade and other liabilities | - 750 + 1 212 |
| Decrease in provisions | - 1 015 |
| Increase employee benefit liabilities o Increase in pension obligations o Increase in other employee benefit liabilities | + 183 + 10 + 173 |
| Decrease in deferred tax liabilities o Decrease of taxable temporary differences | - 22 - 22 |
| Decrease in current tax liabilities | - 706 |
| ⁽¹⁾ The figures of the 2021 financial year concern | |



Statement of non-financial information - Sustainability report (ESG)

Art. 3:6 §4 of the Belgian Companies and Associations Code is not applicable to smartphoto group \rightarrow the threshold of 500 employees was not exceeded.

On 28 November 2022, the Council of the European Union adopted the 'Corporate Sustainability Reporting Directive' (CSRD), published in the Official Journal of the European Union on 14 December 2022.

Apart from that, smartphoto group voluntarily drew up this sustainability report because it is convinced that in this way it is contributing to increasing the collective commitment regarding sustainability

Terms of reference

- o Action plan 2021 and 2022 has been developed within the Voka Charter for Sustainable Entrepreneurship
- The basis of this plan is the model of the United Nations Sustainable Development Goals (SDGs).

Sustainability at smartphoto

From the analysis of the topics with a substantial influence on smartphoto's activities, 6 objectives were retained within the three domains:

- People and well-being
- Environment
- Waste and resource management













2022 achievements

Investigating for a health programme for employees

Promoting the importance of healthy food

Conducting ethical business practices among our suppliers

Supporting local initiative for people in need



17 PARTNERSHIPS FOR THE GOALS





- Promoting mental health and well-being
- Ensuring healthy lives and promote well-being at all ages
- Ensuring that people are aware about lifestyles in harmony with nature
- Promoting decent work for all
- Taking action to eliminate forced labour and to end child labour
- Encouraging and promoting effective public, public-private and civil society partnerships

Increasing the sustainability awareness with 2-monthly workshops

Implementing bicycle lease plans for all employees

Installing a new bicycle shed

Reducing energy consumption by 5%

Installing solar panels















Reducing emissions to air, water and soil

information

- Ensuring healthy lives and promote well-being at all ages
- Improving global resource efficiency in consumption and production

Encouraging to adopt sustainable practises and to integrate sustainability

- Increasing the share of renewable energy
- Improving awareness relating to climate change



2022 achievements

Waste and resource management

Increasing knowledge on CO2 calculations

Measuring CO2 footprint

Shipping CO2 neutral for 65% of our packages

Reducing consumption of paper in the production

Promoting local production

Replacing packaging materials with more sustainable variants

Analysing silver recovery and chemical waste from the silver halide process

Sharing ideas on recycling







- Reducing emissions to air, water and soil
- Integrating sustainability information into the reporting cycle
- Reducing waste generation through prevention, reduction, recycling and reuse
- Improving global resource efficiency in consumption and production
- Achieving environmentally friendly management of chemicals and all waste throughout their life cycle
- Sharing knowledge, expertise, technology and financial resources relating to sustainable development

Some examples of our realisations and goals



- CO₂ neutral delivery for 68% of all packages, shifting to CO₂ free delivery
- Reduction in the amount of shipped air with 15% through the use of high and low boxes being able to pack boxes from 25 cm high all the way down to 3 cm.
- ▶ Reduction of paper waste with 5%
- The use of 100% renewable packaging material (FSC-certified)
- Energy efficiency and the use of energy from renewable resources (solar panels, electrification company car fleet, ..)
- ▶ Great Place To Work® certification
- Cooperating with a good cause entering into partnerships and supporting good causes, such as SamenBergOp, Beyond the Moon, Child Focus, Make-A-Wish®, De Warmste Week

















2023 action plan

People and well-being

Improving infrastructure of the dining area for employees in Kwatrecht (Belgium)

Supporting local projects/work for people with a disability

Sharing a common library in the workplace





- Ensuring healthy lives and promote well-being at all ages
- Promoting decent work for all, for people with a disability

Environment

Drafting a roadmap for the HVAC installation (heating, ventilation and air conditioning) for the Kwatrecht buildings

Promoting sustainable products on the website

Creating a more endurable green zone outside







- Increasing the share of renewable energy
- Improving global resource efficiency in consumption and production
- Achieving sustainable governance and efficient use of natural resources
- Improving awareness relating to climate change
- Promoting safe and healthy working environments

Waste and resource managemen

Drafting a CO2 footprint roadmap

Shipping CO² neutral for 95% of our packages

Reducing the use of bubble wrap by 50%

Sourcing more basic supplies made in Europe





- Improving global resource efficiency in consumption and production
- Reducing emissions to air, water and soil
- Reducing waste generation through prevention, reduction, recycling and reuse



Outlook 2023

In 2023 we will continue to focus on growth, both for the activities of smartphoto and for naYan.

For smartphoto this will be further contributed to by:

- → the expansion of the product range
- → the implementation of price increases
- → the improvement of the conversion

For naYan the focus will be on:

- → growth by gaining new customers for its EaaS model
- → optimising the underlying processes and structures



Discussion of the consolidated annual accounts concerning the 2022 financial year

Questioning



Discussion of the annual report of the Board of Directors with respect to the statutory and consolidated annual accounts concerning the financial year closed on 31 December 2022

Annual report of the Board of
Directors with respect to the
statutory annual accounts

→ disclosed in the statutory annual accounts

Annual report of the Board of Directors with respect to the consolidated annual accounts

→ disclosed in the 2022 annual report (from page 23 to 54)









Discussion and approval of the

remuneration report → disclosed in the 2022 annual report (from page 42 to 43)

Remuneration non-executive directors in 2022

Non-executive directors

Chairman of the BoD

Members of the Audit Committee

⇒ Total for 2022 = 95 000 euro

- → each a fixed remuneration of 12 500 euro per year
- → additional fixed remuneration of 12 500 euro per year
- → additional fixed remuneration of 2 500 euro per year

Remuneration of the executive director in 2022

The total remuneration for the executive director the 2022 financial year amounts to 534K euro and includes:

- The fixed remuneration component for 405K euro,
- The variable component for 125K euro,
- The other remuneration components for 4K euro.

No guarantees or loans have been provided by smartphoto group NV or related companies to the executive director



Remuneration of the executive director in 2022 (continuation)

Deviations from the 2020 Code

The executive director's remuneration is a <u>deviation from principle 7.8 of the 2020 Code</u>, which stipulates that the variable part of the executive director's remuneration package is linked to the overall performance of the Company and individual performances. Notwithstanding the fact that the variable remuneration of the executive director is in principle linked to the overall performance of the Company, it is the <u>individual performance of the executive director</u> that underlies the achievement of these overall goals. After all, this is the merit of the managing director who is in charge of the daily management.

The executive director's remuneration is also a <u>deviation from</u> principle 7.9 of the 2020 Code, which stipulates that a minimum threshold for shares should be held. The Board of Directors is of the opinion that, despite the deviation from this principle of the 2020 Code, the interests of the executive director are sufficiently aligned with the objectives of sustainable value creation of the company.

The executive director holds, through Acortis BV, represented by its permanent representative Mr Stef De corte, 5 250 shares of the Company.

Severance payments

There is an agreement between Mr Stef De corte and the Company that - only upon termination at the request of the Company - provides for a financial compensation of 12 months.

Remuneration of the executive director in 2022 (continuation)



Information about the remuneration policy in accordance with Article 7:91 of the Belgian Companies and Associations Code

The remuneration policy stipulates that the variable remuneration is one quarter or less of the total annual remuneration. For the 2022 financial year, the variable remuneration component amounts to 125K euro, which is 23% of the total remuneration, and the fixed remuneration amounts to 76% of the total remuneration.

Other information corresponding to Article 3.6, §3 of the Belgian Companies and Associations Code

| Evolution of the remuneration | 2018 | 2019 | 2020 | 2021 | 2022 |
|--|-------|-------|-------|--------|-------|
| Yearly remuneration non-executive directors (1) | 0% | 0% | 0% | 0% | 0% |
| Executive director (2) | 2.2% | 2.2% | 12.0% | -3.8% | 4.3% |
| Changes in the performance of the company (2) | 5.3% | 27.2% | 34.9% | -14.1% | 27.3% |
| Changes in the average remuneration of the other employees (1) | 0.4% | 4.7% | -3.1% | 5.0% | 4.8% |
| Ratio between the highest and lowest remuneration [5] | 10.2% | 10.3% | 10.2% | 10.2% | 10.0% |

⁽¹⁾ The evolution of the annual remuneration of the non-executive directors is calculated by dividing the annual remuneration for a non-executive director for the financial year by the annual remuneration for the previous financial year.

(4) Changes in average remuneration (expressed as full time equivalents) of the other employees.

⁽²⁾ The evolution of the annual remuneration of the executive director is calculated by dividing the annual remuneration (fixed and variable) for the executive director for the financial year by the annual remuneration for the previous financial year.

⁽³⁾ The change in performance of the Company is calculated by dividing the EBITDA for the financial year by the EBITDA for the previous financial year.

⁽⁵⁾ Ratio between the fixed remuneration of the executive director and the lowest remuneration (in full time equivalents) of the other employees.



Discussion of the reports of the Statutory Auditor with respect to the statutory and consolidated annual accounts concerning the financial year closed on 31 December 2022

The report of the Statutory Auditor with respect to the statutory annual accounts

→ disclosed in the statutory annual accounts

The report of the Statutory Auditor with respect to the consolidated annual accounts

→ disclosed in the 2022 annual report (pages 78 to 88)









Discussion and approval of the statutory annual accounts concerning the financial year closed on 31 December 2022, including the appropriation of the result, as proposed by the Board of Directors







Discussion of the statutory annual accounts



- 2307

as at 31.12.2022

| ASSETS (in euro) | 2021 | 2022 |
|--|------------|------------|
| FIXED ASSETS | 74 808 033 | 72 501 517 |
| Intangible fixed assets | 11 101 571 | 9 662 445 |
| Tangible fixed assets | 554 755 | 474 035 |
| Land and buildings | 456 409 | 398 477 |
| Plant, machinery and equipment | 98 346 | 75 558 |
| Financial fixed assets | 63 151 707 | 62 365 037 |
| Affiliated companies | 63 133 707 | 62 365 037 |
| Participating interests | 49 333 707 | 49 265 037 |
| Amounts receivable | 13 800 000 | 13 100 000 |
| Other financial fixed assets | 18 000 | |
| Amounts receivable and cash guarantees | 18 000 | |

| L V | OLOTTOTATIALD MODE TO (III IX cuto) | 2 007 |
|-----|--|------------|
| | crease of the intangible fixed assets ainly due to: | - 1 439 |
| 0 | - | + 1 288 |
| 0 | Depreciations of the period | - 2 727 |
| | crease of the tangible fixed assets ainly due to: | - 81 |
| 0 | Investments | + 24 |
| 0 | Depreciations of the period | - 104 |
| | crease of the financial fixed assets ainly due to: | - 787 |
| 0 | Decrease participating interest in affiliate companies | ed - 69 |
| 0 | Increase in amounts receivable aff. comp. via the transfer from current to | |
| 0 | non-current amounts receivable Decrease in amounts receivable aff. | + 800 |
| | comp. due to a partial waiver with clause | |
| | of recovery on return to better condition | - 1 500 |
| 0 | Decrease in other financial assets | - 18 |
| | | |

EVOLUTION FIXED ASSETS (in K euro)

91 087 826 95 059 833



CURRENT ASSETS 16 279 793 22 558 316 Amounts receivable within one year 4 380 617 2 970 198 Trade debtors 2 123 406 1 907 251 Other amounts receivable 1 062 947 2 257 211 Current investments 6 666 627 3 382 460 Own shares 3 379 263 6 663 430 Other investments and deposits 3 197 3 197 Cash at bank and in hand 8 432 874 12 780 373 Deferred charges and accrued income 83 842 141 118

TOTAL ASSETS

EVOLUTION CURRENT ASSETS (in K euro) 6 279 mainly due to:

- Decrease of the trade debtors and other amounts receivable

 1 410

 Of which 800K euro transfer to non-current amounts receivable
- Increase of the own shares + 3 284
 Evolution of the number of own shares from 190 028 to 300 210 (+ 110 182 shares)
 - 60 551 shares purchased based on the share repurchase programme with start date 17 September 2020
 - 49 631 shares purchased based on the share repurchase programme with start date 17 June 2022
- Increase in cash at bank and in hand + 4 347
- Increase in deferred charges and accrued income + 57



| EQUITY AND LIABILITIES (in euro) | 2021 | 2022 |
|----------------------------------|------------|------------|
| EQUITY | 68 183 594 | 68 334 860 |
| Capital | 41 381 403 | 41 381 403 |
| Issued capital | 41 381 403 | 41 381 403 |
| Reserves | 10 348 416 | 13 592 823 |
| Reserves not available | 7 517 404 | 10 801 571 |
| Legal reserve | 4 138 141 | 4 138 141 |
| Purchase of own shares | 3 379 263 | 6 663 430 |
| Untaxed reserves | 2 831 012 | 2 791 252 |
| Accumulated profits/losses (-) | 16 453 775 | 13 360 634 |

| VOL | LUTION IN EQUITY (in K euro) | |
|-------|---|---------|
| ncrea | ase in equity | + 151 |
| D | ecrease in accumulated profit | |
| 0 | Profit of the period Transfer to other reserves | + 3 800 |
| 0 | Proposed dividend of 1.00 euro per share entitled to dividend | - 3 609 |
| lr | ncrease in the reserves | |
| | Increase in the reserves which are not available | + 3 284 |
| 0 | Decrease in the untaxed reserves | - 40 |



| EQUITY AND LIABILITIES (in euro) | 2021 | 2022 |
|---|------------|------------|
| AMOUNTS PAYABLE | 22 904 232 | 26 724 973 |
| Amounts payable after more than one year | 2 141 658 | 1 042 549 |
| Financial liabilities | 1 391 658 | 1 042 549 |
| Financial debts | 1 260 774 | 942 666 |
| Other debts | 130 884 | 99 883 |
| Other liabilities | 750 000 | |
| Amounts payable within one year | 20 619 540 | 25 618 077 |
| Current portion of amounts payable after more than one year | | |
| falling due within one year | 315 539 | 318 108 |
| Trade debts | 8 080 407 | 8 144 821 |
| Suppliers | 8 080 407 | 8 144 821 |
| Taxes, remuneration and social security | 1 861 447 | 1 979 886 |
| Taxes | 881 627 | 861 015 |
| Remuneration and social security | 979 820 | 1 118 871 |
| Other amounts payable | 10 362 147 | 15 175 262 |
| Accruals and deferred income | 143 034 | 64 347 |
| TOTAL LIABILITIES | 91 087 826 | 95 059 833 |

| EVOLUTION IN AMOUNTS PAYABLE (in K euro) | |
|---|---|
| Increase of the amounts payable + 3 82° mainly due to: | 1 |
| Decrease of the financial debts | 7 |
| Decrease of the other debts after more | |
| than one year - 750 |) |
| → part of the amount outstanding of the purchase price relating the acquisition of naYan (payment dd. 23.09.2022) | |
| Increase debts related to the suppliers + 64 | 1 |
| Increase in taxes, remuneration and social | |
| security + 118 | 3 |
| Increase other amounts payable | |
| related to affiliated companies + 4 813 | 3 |
| Decrease in accruals and deferred income - 79 |) |
| | |



| PROFIT AND LOSS ACCOUNT (in euro) | 2021 | 2022 |
|--|----------------------------|-------------|
| Operating income | 35 936 910 | 37 545 113 |
| Turnover | 34 774 945 | 35 924 354 |
| Produced fixed assets | 596 737 | 830 715 |
| Other operating income | 565 228 | 791 044 |
| Operating charges | -35 049 317 | -36 140 264 |
| Goods for resale, raw materials and consumables | - <mark>17 157 51</mark> 5 | -17 260 744 |
| Purchases | -17 157 515 | -17 260 744 |
| Services and other goods | -9 019 746 | -9 634 040 |
| Remuneration, social security and pensions | -5 634 190 | -5 853 770 |
| Amortisations of and other amounts written down on | | |
| formation expenses, intangible and tangible fixed assets | -2 791 805 | -2 831 627 |
| Amounts written down on stocks, contracts in progress | | |
| and trade debtors: additions(-)/write-backs | 66 933 | 139 477 |
| Other operating charges | -512 994 | -467 581 |
| Non-recurring operating charges | | - 231 979 |
| Operating profit/loss (-) | 887 593 | 1 404 849 |

PROFIT AND LOSS ACCOUNT (in K euro)

Activities of smartphoto group NV

- → Commercial activities to external customers
- → Providing support services with regard to management, marketing and ICT

Evolution 2022

| Operating income | + 1 608 |
|-------------------|-----------------|
| Operating charges | - 1 091 |
| Operating profit | + 517 (+ 58.3%) |

smartphoto

Discussion of the statutory annual accounts as at 31.12.2022

| PROFIT AND LOSS ACCOUNT (in euro) | 2021 | 2022 |
|--|------------|------------|
| Financial income | 10 552 937 | 4 186 220 |
| Recurring financial income | 3 961 188 | 4 186 220 |
| Income from financial fixed assets | 3 230 834 | 3 453 136 |
| Income from current assets | 713 967 | 722 199 |
| Other financial income | 16 387 | 10 885 |
| Non-recurring financial income | 6 591 749 | |
| Financial charges | -6 785 807 | -1 794 676 |
| Recurring financial charges | -314 079 | -294 676 |
| Debt charges | -122 098 | -162 729 |
| Amounts written down on current assets other than stocks, | | |
| contracts in progress and trade debtors: additions (-)/write-backs | 1 221 786 | - 27 951 |
| Other financial charges | -1 413 767 | - 103 996 |
| Non-recurring financial charges | -6 471 728 | -1 500 000 |
| Profit/Loss(-) for the period before taxes | 4 654 723 | 3 796 393 |

| PR | OFIT AND LOSS ACCOUNT (in K euro) | | |
|-----|--|-----|------|
| | olution financial result ainly due to: | - 1 | 376 |
| 0 | Increase in income from financial fixed assets | + | 222 |
| 0 | Increase in income from current assets | | + 8 |
| 0 | Decrease in other financial income | | - 6 |
| 0 | Decrease in non-recurring financial | | |
| | income | - 6 | 592 |
| 0 | Increase in debt charges | | - 41 |
| 0 | Increase in amounts written down on | | |
| | current assets | - 1 | 250 |
| 0 | Decrease in other financial charges | + 1 | 310 |
| 0 | Decrease in non-recurring financial | | |
| | charges | + 4 | 972 |
| Evo | olution profit for the period before taxes | - | 858 |

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Discussion of the statutory annual accounts as at 31.12.2022

| PROFIT AND LOSS ACCOUNT (in euro) | 2021 | 2022 |
|--|-----------|-----------|
| Income taxes on the result | - 106 718 | - 35 705 |
| Taxes | -120 496 | -45 199 |
| Adjustments of income taxes and write-back of tax provisions | 13 778 | 9 494 |
| Profit/Loss(-) of the period | 4 548 005 | 3 760 688 |
| Transfer from untaxed reserves | 39 760 | 39 760 |
| Profit/Loss(-) of the period available for appropriation | 4 587 765 | 3 800 448 |

| PROFIT AND LOSS ACCOUNT (In K euro) | |
|--|-------|
| Evolution income taxes on the result | - 71 |
| Evolution profit of the period available for | |
| appropriation | - 787 |



| APPROPRIATION ACCOUNT (in euro) | 2021 | 2022 |
|---|------------|------------|
| Profit/Loss(-) to be appropriated | 18 943 292 | 20 254 223 |
| Profit/Loss (-) of the period available for appropriation | 4 587 765 | 3 800 448 |
| Profit/Loss (-) of the preceding period brought forward | 14 355 527 | 16 453 775 |
| Appropriations to equity | 68 963 | 3 284 167 |
| to other reserves | 68 963 | 3 284 167 |
| Profit/Loss(-) to be carried forward | 16 453 775 | 13 360 634 |
| Profit to be distributed | 2 420 554 | 3 609 422 |
| Compensation for contributions | 2 420 554 | 3 609 422 |

APPROPRIATION ACCOUNT (in euro)

| Profit of the period available for appropriation | 3 800 448 |
|--|------------|
| Profit of the preceding period brought forward | 16 453 775 |
| Appropriations to other reserves | 3 284 167 |

Compensation for contributions - 3 609 422
Proposal of the Board of Directors to a
dividend payment of 1.00 euro per share
(3 941 950 shares - 332 528 own shares
= 3 609 422 shares entitled to dividend
as per 24 March 2023)

Profit to be carried forward

13 360 634



Discharge of liability to the directors and the Statutory Auditor concerning the financial year closed on 31 December 2022





Renomination directors, determination of remuneration and statement of independence













Nomination Statutory Auditor and determination of remuneration

Proposed resolution:

'The General Meeting states that the mandate of the Statutory Auditor comes to an end this year.

On proposal of the Audit Committee, the Meeting decides to nominate as Statutory Auditor: **Deloitte Bedrijfsrevisoren** with registered office at Luchthaven Brussel Nationaal 1J, 1930 Zaventem, Belgium, IBR nr 025, RPR BE 0429.053.863, represented by Mrs Charlotte Vanrobaeys, for a period of 3 years starting as from 10 May 2023, and ending after the General Meeting of Shareholders of 2026.

The annual remuneration is fixed at 163 000 euro for the statutory and consolidated annual accounts, to be indexed annually.'



Miscellaneous





