

**PRESS RELEASE – Regulated information**

Wetteren, 10 May 2023 – 6:15 p.m.

smartphoto group (Euronext Brussels: SMAR)

## Report of the Annual General Meeting of Shareholders of 10 May 2023

### Approval of a gross dividend of 1.00 euro per share

The Annual General Meeting of Shareholders of smartphoto group NV was held today. Hereby, 58.53% of the share capital was present. This represented 64.02% of the total number of shares with voting rights. The General Meeting approved all agenda items unanimously.

#### Approval of the annual accounts

The Annual General Meeting of Shareholders of smartphoto group NV approved the statutory annual accounts for the financial year closed on 31 December 2022, including the appropriation of the result as proposed by the Board of Directors.

#### Distribution 2022 dividend

The Annual General Meeting of Shareholders of smartphoto group NV approved the proposal of the Board of Directors to pay to the shareholders a gross dividend for 2022 of 1,00 euro per share, an increase of 53.8% compared to last year.

This dividend will be payable as from 17 May 2023. The ex-dividend date is determined at 15 May 2023, and the registration date at 16 May 2022.

#### Remaining agenda items

All remaining agenda items were approved as well:

- o Approval of the remuneration report;
- o Discharge of liability to the directors and the Auditor for the exercise of their mandate during the financial year closed on 31 December 2022;
- o Renomination directors, determination of remuneration and confirmation of independence;
- o Nomination Statutory Auditor and determination of annual remuneration.

The minutes of the meeting and the voting results can be consulted on the Company's website [www.smartphotogroup.com](http://www.smartphotogroup.com), through the following link:

<https://storage.googleapis.com/smartphoto-express-production-wp-smartphotogroup-com/1/2023/05/Notulen-GAVA-SMPgroup-2023-E.pdf>



## Outlook 2023<sup>(1)</sup>

In 2023, the focus will continue to be on growth, both for the activities of smartphoto as well as for naYan. For smartphoto, this will include expansion of the product range, the implementation of price increases and the improvement of conversion. Besides focusing on growth by gaining new customers for its 'e-commerce as a service' (EaaS), naYan will also focus on optimisations of the underlying processes and structures.

## About smartphoto group

Smartphoto group, the innovative e-commerce group, operates in B2C e-commerce under the name smartphoto™ in 12 European countries with affordable, high-quality personalised products such as gifts, cards, photo books, photo calendars, prints and wall decoration.

Additionally, smartphoto group, through naYan, active in B2B e-commerce, is one of the market leaders in e-commerce distribution in Europe by offering a unique 'e-commerce as a service' (EaaS) for international brands looking for growth, and the sale to businesses of personalised gift packages containing chocolate, alcohol, fruit or flowers through websites such as Gift.be and GiftsforEurope.com.

Smartphoto group's shares are traded on Euronext Brussels (ISIN BE0974323553, ticker symbol SMAR).

## Financial calendar

15 May 2023	Ex-dividend date related to the dividend payment over the 2022 financial year
16 May 2023	Registration date related to the dividend payment over the 2022 financial year
17 May 2023	Payment date of the dividend over the 2022 financial year
22 August 2023 <sup>(2)</sup>	Half-year results and half-yearly financial report for 2023
31 January 2024 <sup>(2)</sup>	2023 trading update
4 March 2024 <sup>(2)</sup>	2023 annual results
8 May 2024	Annual General Meeting of Shareholders

## For additional information

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<sup>(1)</sup> This press release contains forward-looking information based on current internal estimates and expectations. The forward-looking statements involve inherent risks and speak only as of the date they are communicated. It cannot be excluded that actual results differ materially from the forward-looking expectations contained in this release.

<sup>(2)</sup> Indicative dates

This press release is a free English translation of the official Dutch version.