

PRESS RELEASE – Regulated information

Wetteren, 5 April 2024 – 5:45 p.m.

smartphoto group - Euronext Brussels: SMAR

Convocation to the Annual General Meeting of Shareholders of 8 May 2024
and
Availability of the Annual Financial Report

The Board of Directors invites the shareholders to participate in the Annual General Meeting of Shareholders that will be held on Wednesday 8 May 2024 at 14H00, at the registered office of the company in B-9230 Wetteren, Kwatrechtsteenweg 160.

The complete convocation document is available on our website via the following link::

<https://www.smartphotogroup.com/en/shareholders-meetings/general-meetings-2024/annual-general-meeting-of-shareholders-of-8-may-2024/>

and includes:

- Convocation to the Annual General Meeting of Shareholders with agenda and proposals for resolutions;
- The statutory annual accounts for the financial year ended 31.12.2023;
- The statutory annual report of the Board of Directors for the financial year ended 31.12.2023;
- The Statutory Auditor's report on the statutory annual accounts for the financial year ended 31.12.2023;
- The total number of shares and voting rights on 5 April 2024;
- The Annual financial report (in accordance with article 12 R.D. of 14.11.2007): see 2023 Annual Report;
- The Board of Directors' report on the consolidated annual accounts for 2023: see 2023 Annual Report, from page 25 to page 58;
- The Statutory Auditor's report on the consolidated annual accounts for 2023: see 2023 Annual Report, from page 87 to page 91;
- The remuneration report: see 2023 Annual Report, from page 45 to page 47;
- Proxy form regarding the Annual General Meeting, and explanation concerning the use thereof;
- Detailed overview shareholders' rights.

The 2023 Annual Financial Report of smartphoto group NV is also available on our website www.smartphotogroup.com under the heading Investor Relations/Annual Reports.

For additional information, please contact:

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This press release is a free English translation of the official Dutch version.