



PRESS RELEASE – Regulated information

Wetteren, 30 July 2013

Disclosure of notification received on 29 July 2013 pursuant the Law of May 2, 2007

Under article 9bis of the Articles of Association of smartphoto group NV, each holder of securities with voting rights must disclose whenever the number and percentage of the voting rights held, reaches or crosses the thresholds of 3%, 5% or some multiple of 5% of the total number of existing voting rights.

In accordance with article 14 and article 29 of the Law of May 2, 2007 governing the disclosure of major shareholdings in issuers whose shares are admitted for trading on a regulated market and laying down miscellaneous provisions, smartphoto group NV discloses the information included in the notification received:

Mr. Etienne Kaesteker and Shopinvest NV, Beukenlaan 1, 9250 Waasmunster, controlled by Mr. Etienne Kaesteker, have notified the Financial Services and Markets Authority (FSMA) and smartphoto group NV that the percentage of the number of voting rights held has exceeded the statutory threshold of 10 % on 25 July 2013.

Notification received on 29 July 2013:

Holders of voting rights	Previous notification # of voting rights	After the transaction # of voting rights	% of voting rights
Shopinvest NV Beukenlaan 1, 9250 Waasmunster	0	1,167,838	3.19%
Etienne Kaesteker Beukenlaan 1, 9250 Waasmunster	1,950,000	3,101,633	8.47%
Totaal		4,269,471	11.66%

Total number of voting rights (the denominator): 36,619,505

Chain of controlled undertakings through which the holding is effectively held:
Mr. Etienne Kaesteker is the majority shareholder of Shopinvest NV.

The notification received, of which all the information included in the notification is disclosed in this press release, is available on the corporate website of smartphoto group NV www.smartphotogroup.com under the heading Investors/ Transparency Legislation / Transparency declarations.

Notifications of major holdings or changes to such holdings, arising from the Law of 2 May 2007, and smartphoto group NV's Articles of Association, should be sent to:

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For additional information

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This press release is an English translation of the official Dutch version.

