



"We are very satisfied with our choice for SAP Business One and we continue to add further optimisation wit Vigor. When asked if we would choose the same combination, today our answer is a clear yes!"

Bart Balis, CEO Brouwland

www.brouwland.com



Brouwland continues to grow with SAP Business One

Wholesaler Brouwland is the European market leader in the sale of products for winemakers, beer brewers, liqueur makers and cheese makers. The tech-savvy family business uses SAP Business One to support and continue its strong growth of 19% in consecutive years.

OBJECTIVES

- Administration and accounting package with limited functionality, without multi-VAT for remote sales.
- No dashboarding.

WHY SAP AND VIGOR

- SAP Business One's user interface had a much calmer appearance than the competitors' software.
- There was an immediate click with Vigor and relying on that gut feeling paid off in many successes.

BENEFITS

- Order-to-cash process almost fully automated, from order checking to invoicing.
- Most manual work simplified and/or automated.
- More targeted customer contact through overview and insight, producing a better customer experience.

90%
of the order-to-cash
process is automated

145.000
unique visitors per
month on the website

- Enormous amount of historical data available, making it easier to produce reports and make informed decisions, and providing the ability to keep track of additional information.
- Solid integrations with WMS, forecasting software, Dashboarding, webshop and the POS cash system.
- EDI links with marketplaces and retail chains in the US to automatically process sales there in SAP.
- Weekly consultation with Vigor to further fine-tune and expand automation and the system.