

# PUNCH POWERTRAIN SOLAR TEAM

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## BRAND MANAGER

### THE PROJECT:

The objective of the project is to build the eighth Belgian solar car and participate in the Bridgestone World Solar Challenge. You will have to build a competitive solar car to beat the best universities of technology in the world. You will go through the process of designing, building, testing and racing a race car together with a group of ambitious students. You will work together with numerous companies to develop new innovations. This project will help you become a state of the art engineer!

### THE FUNCTION:

As brand manager you will be responsible for creating a vision regarding external communications. The set out strategy to achieve those goals will change regularly as new opportunities continually emerge.

You'll set-up meetings with media companies like VTM and VRT and negotiate complex partnerships that can be very rewarding. A team of external professionals aids in the entire process, but decisions are yours to make.

Social media is part of your responsibilities, but is less time consuming than networking and pursuing your vision.

You will learn to work with several Adobe software packages for photo and video editing to concretize all your ideas throughout the project.

During the race you will manage your media crew and be the team's spokesperson.

### YOUR PROFILE:

Highly motivated teamplayer

Bachelor/master Engineering Technology or Bachelor/master of Engineering

Ability to work independently

### OUR OFFER:

- Discover true engineering from concept to execution and measure up to the world class teams
- Graduate with more experience than any other engineering student
- Get trained in specialized courses and software, used all over the world
- Contact and collaborate with leading companies in the industry
- A racing adventure in Australia during the Bridgestone World Solar Challenge
- A lot of fun events from both the Solar Team and partners
- The experience of your lifetime and so much more!

## INTERESTED?

**Send your RESUME and MOTIVATION LETTER to**

**[recruitment@solarteam.be](mailto:recruitment@solarteam.be)**