

## BUSINESS RELATIONS

### INNOPTUS SOLAR TEAM



### THE PROJECT

We contribute to the future of mobility. Innovation has always been our cornerstone to create the best solar car in the world. This year, we are looking for pioneers to challenge the status quo and bring our top-notch solar car to the next level. You will go through the whole process of designing, producing, testing and racing, together with a group of ambitious and motivated students. With numerous companies, you will develop new innovations to further improve the most efficient solar car. In the end, you and your team will compete against universities from all over the world to compete for the first place in an international race in 2026. This project will help you become a state-of-the-art engineer!

### THE FUNCTION

Business Relations falls under the marketing department, an indispensable element in every organization. To innovate the car, a lot of resources are needed, both materially and financially. Acquiring and maintaining sponsors is vital. Visibility of the Solar Team is the way to provide the necessary returns to partners and to promote the goals of the project to the outside world. As Business Relations you are responsible for maintaining current sponsors as well as seeking new contacts. You go through the entire process from networking to negotiating with companies in a professional manner and closing contracts. Business Relations is a part-time position that you combine with another marketing function such as Finance, Events, Logistics or External Relations.

### YOUR PROFILE

- A professional, mature and entrepreneurial attitude
- A motivated team player with strong communication skills
- Interest in the technical side of the project
- A creative, out-of-the-box mindset
- High degree of independence and professionalism
- Bachelor's or master's degree in engineering technology, (bio-)engineering sciences or business engineering
- Enthusiast to put a lot of passion, time and effort into this project!

### OUR OFFER

- A project full of experiences you don't get in your normal studies
- Experiencing a real engineering project and its different phases
- An extensive network and collaboration with leading companies in the industry.
- A group of friends and an international racing adventure to remember
- The experience of a lifetime and so much more!