



innoptus **SOLAR TEAM** **EXTERNAL** **RELATIONS**

INNOPTUS SOLAR TEAM

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THE PROJECT

We contribute to the future of mobility. Innovation has always been our cornerstone to create the best solar car in the world. This year, we are looking for pioneers to challenge the status quo and bring our top-notch solar car to the next level. You will go through the whole process of designing, producing, testing and racing, together with a group of ambitious and motivated students. With numerous companies, you will develop new innovations to further improve the most efficient solar car. In the end, you and your team will compete against universities from all over the world to compete for the first place in an international race in 2026. This project will help you become a state-of-the-art engineer!

THE FUNCTION

External Relations falls under the marketing department, an indispensable element in every organization. To innovate a car, a lot of resources are needed, both materially and financially. Acquiring and maintaining sponsors is vital. Visibility of the Solar Team is the way to help partners to provide the necessary return and to promote the goals of the project to the outside world. You represent what the Solar Team stands for and will have to make this public. Your job is to go through different channels create the character of the organization. You manage social media, make contacts with the press, write newsletters, creates content (photos and videos)... External Relations is a part-time position that you combine with another marketing function such as Finance, Events, Logistics or Business Relations.

YOUR PROFILE

- A professional, mature and entrepreneurial attitude
- A motivated team player with strong communication skills
- Interest in the technical side of the project
- A creative, out-of-the-box mindset
- High degree of independence and professionalism
- Bachelor's or master's degree in engineering technology, (bio-)engineering sciences or business engineering
- Enthusiast to put a lot of passion, time and effort into this project!

OUR OFFER

- A project full of experiences you don't get in your normal studies
- Experiencing a real engineering project and its different phases
- An extensive network and collaboration with leading companies in the industry
- A group of friends and an international racing adventure to remember
- The experience of a lifetime and so much more!

Interested? Send your **CV** and **motivation letter** to recruitment@solarteam.be!