



# innoptus **SOLAR TEAM** **EXTERNAL RELATIONS**

**INNOPTUS SOLAR TEAM**

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## **THE PROJECT**

The goal of the project is to build the twelfth Belgian solar car. With this car, you will participate in the world championship for solar cars in Australia, the Bridgestone World Solar Challenge 2027. You will go through the whole process of designing, producing, testing and racing, together with a group of ambitious and motivated students. With numerous companies, you will develop new innovations to build the most efficient solar car. In the end, you and your team will compete against universities from all over the world to compete for the first place. This project will help you become a state-of-the-art engineer!

## **THE FUNCTION**

External Relations falls under the marketing department, an indispensable element in every organization. To build a new car, a lot of resources are needed, both materially and financially. Acquiring and maintaining sponsors is vital. Visibility of the Solar Team is the way to help partners to provide the necessary return and to promote the goals of the project to the outside world. You represent what the Solar Team stands for and will have to make this public. Your job is to go through different channels create the character of the organization. You manage social media, make contacts with the press, write newsletters, creates content (photos and videos)... External Relations is a position that you combine with another marketing function such as Finance, Events, Logistics or Business Relations.

## **YOUR PROFILE**

- A professional, mature and entrepreneurial attitude
- A motivated team player with strong communication skills
- Interest in the technical side of the project
- A creative, out-of-the-box mindset
- High degree of independence and professionalism
- Bachelor's/Master's degree
- Ready to put a lot of time and effort into this project!

## **OUR OFFER**

- A project full of experiences you don't get in your normal studies
- Experiencing a real engineering project from start to end
- Being in contact and cooperating with the largest companies in the industry
- A group of friends and an international racing adventure to remember
- The experience of a lifetime and so much more!

Interested? Send your **CV** and **motivation letter** to [recruitment@solarteam.be](mailto:recruitment@solarteam.be)!