



# innoptus SOLAR TEAM EXTERNAL RELATIONS

INNOPTUS SOLAR TEAM

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## THE PROJECT

Join the team building Belgium's 12th solar car! Are you looking for an experience of a lifetime? A project where you don't just sit in lectures, but build something from the ground up and see it come to life?

As part of the Innoptus Solar Team, you work with a group of ambitious and motivated students to build our best solar car yet and compete at the Bridgestone World Solar Challenge 2027 in Australia; the world championship for solar cars. You go through the entire process: designing, producing, testing and racing. Together with numerous companies, you develop new innovations to build the most efficient solar car possible. In the end, you and your team line up against universities from all over the world and race for the world title.

This project will push you technically and personally – and help you grow faster than you could even imagine!

Interested? Apply on our website: <https://www.solarteam.be/en/recruitment>

## THE FUNCTION

External Relations falls under the marketing department, an indispensable element in every organization. To build a new car, a lot of resources are needed, both materially and financially. Acquiring and maintaining sponsors is vital. Visibility of the Solar Team is the way to help partners to provide the necessary return and to promote the goals of the project to the outside world. You represent what the Solar Team stands for and will have to make this public. Your job is to go through different channels create the character of the organization. You manage social media, make contacts with the press, write newsletters, creates content (photos and videos)...

**External Relations is a position that you combine with another marketing function such as Finance, Events, Logistics or Business Relations.**

## YOUR PROFILE

- A professional, mature and entrepreneurial attitude
- A motivated team player with strong communication skills
- Interest in the technical side of the project
- A creative, out-of-the-box mindset
- High degree of independence and professionalism
- Bachelor's/Master's degree
- Ready to put a lot of time and effort into this project!

## OUR OFFER

- A project full of experiences you don't get in your normal studies
- Experiencing a real engineering project from start to end
- Being in contact and cooperating with the largest companies in the industry
- A group of friends and an international racing adventure to remember
- The experience of a lifetime and so much more!

Interested? Send your **CV** and **motivation letter** to [recruitment@solarteam.be](mailto:recruitment@solarteam.be)!