

AMERICA'S MOST TRUSTED® HVAC SYSTEM

The Lifestory Research 2022 America's Most Trusted® HVAC System Study found that the most trusted brand among people considering the purchase of an HVAC System brand was Trane. Trane produced the highest score and rank on the Net Trust Quotient Score among recognized HVAC System brands in the study. Trane captured the 5 Star Rating with a Net Trust Quotient Score of 118.8 among people actively shopping for an HVAC System. This is the eighth consecutive year in which Trane has ranked #1 in the America's Most Trusted® HVAC System Study.

The Lifestory Research America's Most Trusted® Study recognizes the top-rated brands based on large-scale consumer surveys collected over the prior 12 months throughout the United States. To qualify to participate in the study, participants must have indicated that they were aware of specific brands. Details of this annual research study are on the <u>survey methodology</u> page.

America's Most Trusted® is a consumer-based research program based on the opinions of thousands of people familiar with the brands in the study. In awarding a brand the title of being America's Most Trusted®, the brand not only must gain the highest rank of trust, but the brand must also be known by most people. Additional insights and questions answered can be found in our <u>press releases</u> or the <u>frequently</u> <u>asked questions</u>.

The number of people evaluating each HVAC System in the 2022 study included 12,864 customers shopping for an HVAC System. Trust is measured through the Lifestory Research Net Trust Quotient Score, in which each HVAC System brand is evaluated in regards to trust. An index score of 100 is average for all HVAC System brands included in the study. A top #1 rank represents the HVAC System brand that generated the highest Net Trust Quotient Score within the product category.